

MPLA Long Range Plan 2010-2015

Vision Statement

MPLA members gain new knowledge, support and expertise through involvement in a dynamic association that fosters networking, learning, and leadership

Revised Mission Statement:

MPLA will be a regional leader in facilitating networking, professional development and the enhancement of the profession of librarianship.

Goal 1– MPLA will actively develop, support and recognize excellent and innovative leadership in the region.

- Objective A –Present biannual Leadership Institute to promote innovative leadership and transformational ideas and encourage ongoing involvement of Leadership Institute alumni.
- Objective B –Support leadership development in MPLA state associations and the library community.
- Objective C –Recognize leadership excellence through annual awards.

Goal 2 –MPLA will support ongoing career development and networking opportunities in the region.

- Objective A –Work cooperatively with state associations to conduct Annual Conference and provide innovative programming that meets the needs of the communities served.
- Objective B - Increase virtual and face-to-face networking opportunities to share best practices and "next" practices across the profession.
- Objective C – Provide financial grant assistance for continuing education to eligible members.

Goal 3 - MPLA will maintain a vibrant and ever growing membership base and strengthen support and collaboration at the state, regional and national levels.

- Objective A – Continually better serve current members and attract 5% more new members each year.
- Objective B – Maintain memberships for strategic alliance partners including state and university leadership to ensure strong representation and collaboration from key organizations.
- Objective C – Provide an environment in which all members, regardless of location or position, have the opportunity to participate in, contribute to, and benefit from engagement in the association.

Goal 4 – MPLA will be administered efficiently, effectively, and creatively to accomplish its mission.

- Objective A: Develop and sustain the resources required to ensure program and service vitality.
- Objective B: Annually assess and continuously improve the Manual of Procedure to clarify activities and further strengthen organization.
- Objective C: Enhance the association's organizational structure to meet the changing needs of members.
- Objective D: Maintain a web presence that engages members and encourages involvement.
- Objective E: Ensure fiscal responsibility with active oversight by the Administration Committee.