

Long-Term Planning Document (DRAFT)

Goal 1—MPLA will actively develop, support and recognize excellent and innovative leadership in the region.

- Objective A—Present biennial Leadership Institute to promote innovative leadership and transformational ideas
 - Seek out motivational leaders in the library field to facilitate/present information at Leadership Institutes
 - Seek out sponsorships and funding for the Leadership Institutes
- Objective B—Encourage ongoing involvement of Leadership Institute alums
 - Continue to invite Leadership Institute alums to act as mentors and/or lead discussions or present material at MPLA functions
 - Facilitate communication with Leadership Institute alums and cohorts
 - Solicit donations for Friends of the Library Leadership Institute
- Objective C—Support leadership development in MPLA state associations and the library community.
 - Maintain close ties with national and regional leadership providers
 - Continue to offer Professional Development grant opportunities to MPLA members and states
 - Explore mentoring options for MPLA members
- Objective D—Recognize leadership excellence
 - Review annual awards to see if the categories still meet the needs of the association
 - Continue to promote and solicit nominations for annual awards through MPLA website, Newsletter, Facebook, Twitter, MemberClicks
 - Explore other opportunities to recognize excellence

Goal 2—MPLA will support ongoing career development and networking opportunities in the region:

- Objective A—Work cooperatively with state associations to conduct Joint annual conferences and provide innovative programming that meets the needs of the communities served.
 - Professional Development committee will develop innovative programs for every joint conference
- Objective B—Increase virtual and face-to-face networking opportunities to share best practices and “next” practices across the profession.
 - Explore webinars on topics of interest to members
 - Continue to advertise continuing opportunities on website and other social media
- Objective C—Provide financial grant assistance for continuing education
 - Professional Development Committee will continued to award individual professional development grants to eligible members and pre-post conference grants to MPLA state associations

Goal 3—MPLA will maintain a vibrant and ever growing membership base and strengthen support and collaboration at the state, regional and national levels.

- Objective A—Continue to better serve current members and attract 5% more new members each year.
 - Membership committee, along with President, Executive Secretary and Communications committee will brainstorm new ideas every year to seek new members and encourage renewal
 - Membership committee will continue to send out welcome messages to new members and messages of encouragement to join to those who do not win free memberships at the state conferences
 - Explore the use of networking tools for reaching members and encouraging involvement
 - MPLA state reps (with permission from their state association president) will send out MPLA news on state association lists as a possible enticement to recruit new members
 - Have state representatives present or co-sponsor MPLA programs at state conferences

- Objective B—Maintain memberships for strategic alliance partners including state and university leadership to ensure strong representation and collaboration from key organization.
 - Work with the state library associations to encourage involvement in both state associations and MPLA.
 - Work with school library associations

Goal 4—MPLA will be administered efficiently, effectively, and creatively to accomplish its mission.

- Objective A—Develop and sustain the resources required to ensure program and service vitality
 - Train and communicate best practices to state representatives
 - Improve the arrival experience of new members

- Objective B—Enhance the association’s organizational structure to meet the changing needs of members
 - Form a task force to explore the idea of piloting interest groups to meet the niche needs of members
 - Explore the idea of a coach for state representatives
 - Consider roles of elected officers
 - Develop a list of best practices for state representatives