

## Communications and Conference Chair report

June 1, 2017

John Crockett

### Communications Committee

- Have not met yet this year
- Communications plan going forward
  - Conference testimonials, keynotes spotlight articles to Editor by 7/1, then also to social media
  - Leadership Institute testimonial (Sena Loyd, Carson City Library, NV) to Editor by 7/1 and 9/1

### NLA-MPLA 2017 Joint Conference

- Call for program proposals closed - 83 submissions received
- Online attendee and exhibitor registration imminent [here](#)
- [Room registration](#), use code NLAMPLA17
- [CivicTechnologies](#) signed on as premier sponsor
- Tentative keynote speakers
  - Dale Daugherty, CEO and founder of Make Magazine and The Maker Faire, godfather of the Maker movement
  - Kathleen Sandoval, Director of Operations for the Children's Cabinet, First Lady of Nevada
  - John MacLeod, Executive Director of New Media Learning, Sir Francis Drake High School, San Anselmo, CA on collaborations between schools and libraries on VR learning in the classroom
- Preconference workshops, Monday, October 16, 1-5 p.m.
  - Strategic Planning Workshop
    - Eric Stroshane, Library Development Manager, North Dakota State Library: Association and State Library Strategic Planning (tentative)
    - Jeff Scott, Director, Washoe County Library System: Strategic Planning for Results
    - Marc Futterman, CEO of CivicTechnologies: Data, Listening, and Courage: The Multiplier Effect in Library Strategic Planning
  - Early Literacy Workshop
    - Amy Levy presents on the Northern Nevada Literacy Council's Family Reading Program
    - Washoe County Library System's Early Literacy and School Collaboration Initiatives (1,000 Books Before Kindergarten, school district partnerships, sensory story time @ your library)
    - Paws2Read: how therapy dogs encourage reluctant readers
  - Maker Services Workshop
    - DeLaMare Science & Engineering Library presents high tech tools for student and public engagement

- Washoe County Library System demonstrates their maker services initiatives including Idea Boxes, coding and 3D printing programs

