

CO-4

Communications Committee Report
May 9, 2007

The Communications Committee is slowly being formed, but currently we are discussing some pressing issues with the Newsletter concerning advertising by MPLA personal or institutional members and articles submitted by vendors. We will be formulating some policy recommendations to give to the Board of Directors for a vote. We will also address some other issues including ongoing problems with Memberclicks, and how to use it and other services (as detailed in the next paragraph).

We are also going to work with the Electronic Communications Working Group that I am also chairing. The Working Group is preparing some recommendations for a “Communications Portal” on the MPLA website that would take the place of the 13 separate communities, and the Communications Committee will be in on the implementation process. This will involve using services outside the Memberclicks service, many free, and an Implementation Committee will be formed to work on developing this Communications portal.

Respectfully Submitted,
David Oberhelman, Chair