

CO-4
MPLA Communications Committee Report
May 10-11, 2012

The Communication Committee met by conference call on April 2, 2012. We discussed a variety of possible initiatives that would expand our current activities.

- The committee is pursuing a variety of social networking sites, specifically LinkedIn, Twitter, Facebook and recently Pinterest.
- Members of the committee have volunteered to assist the state representatives in locating information for the newsletter and other MPLA communications.
- We would like to thank Dan Stanton for his excellent Resource Round-Up features. The last issue was posted on LinkedIn for May 2012.
- The committee is working with the nominating committee to promote the MPLA awards and hopefully generate nominations.

Respectfully submitted,
Nicole Sump-Crethar