

CO-4

Communications Committee Report

Oct. 11, 2008

The Communications Committee would like to send the following survey out to the membership in regards to the newsletter.

The MPLA Communications Committee requests your feedback concerning delivery of the Newsletter. Vote for one.

A. ___ Keep it the same (both print and online)

B. ___ Electronic only

Option A Pros: There are some people who do not have or have not given MPLA an email address, so they would not receive an electronic version. It could, therefore, affect membership. The Institutional members would not have a copy to share with their staff. Some people still prefer to read paper versions of newsletters.

Option B, Pros: MPLA would save several thousand dollars a year by having an electronic only newsletter. Postal regulations and costs keep changing and they require more time and energy of the Executive Secretary. Institutional members can print an electronic copy off for their staff to read and enjoy.

Comments:

The Committee has also been asked to work on a Wikipedia article for the Association. We have not started on that project, but hopefully will have something for the board to look at at the April meeting.