

CO-4

Communications Committee Report  
July 14, 2006  
MPLA BOARD MEETING  
Judy Druse

Judy Zelenski, Newsletter Editor, submitted several issues to the Communications Committee for discussion. Few committee members have contributed to the discussions; therefore, no consensus has been reached. However, here are the suggestions so far.

Article submissions by vendors - Three committee members recommend including articles only by vendors who are members of MPLA and at the discretion of the newsletter editor. One member recommends leaving the decision to include articles by vendors to the discretion of the editor, but does not recommend making membership a condition for acceptance.

Free newsletters - Four committee members recommend sending free newsletters to library schools in the MPLA region. The same four do not recommend sending free newsletters to state association presidents.

Advertising by members – One committee member recommendations placing generic information in the Around the Region section; two recommend advertising discounts for members; and one recommends a vote by MPLA members on whether members should receive free advertising.

Publication Volume/Year – All four committee members who responded recommend leaving the volume/year as is.

Subscription Fees – More discussion is required to form any opinion about this issue.

Advertising & Editorial Policies - More discussion is required to form any opinion about this issue.

State Representative Submissions – The three committee members who responded recommend leaving the decision of what to edit in newsletter submissions from state reps to the newsletter editor. Several members suggested the possibility of an expanded “Web version” of the newsletter.