

CO-4

Communications Committee Report  
March 24, 2007  
MPLA Board Meeting  
Francine Canfield, Interim Chair

Since the January meeting, the Communications Committee has had no further activities to report.

One of the objectives for the committee from the Long Range Plan, Goal V, Objective B states that the committee “will solicit suggestions for a catchy slogan using creative enticement. (July 2007)”. This project will need to be coordinated with the other groups working on the logo and other marketing issues. This work should begin after the new President appoints a new communications committee chair.

I will not be attending MPLA this spring, so I want to take this opportunity to thank you for your work on the board and for your patience with me in my interim capacity. (Our library will, however, have a representative attending the conference Karen Mier, a new member.)