

CO-4

Communications Committee Report

MPLA

November 2015

Chair – Tina Walker

Members:

Marlene Anderson – ND 2016

Misty Smith – OK 2016

Mickey Coalwell – KS 2016

Melissa Clark – SD 2017

John Crockett – NV 2017

Holli Duggan – NE 2017

The email has been sent out to all committee chairs giving instructions on how to use the ZOOM software and schedule times with Dan on the calendar and with Tina for ZOOM. The form online for meeting requests is the best way to get things scheduled in both places.

For social media, Tina has reactivated Twitter at the conference. We also now have credential for LinkedIN from Dana Braccia. So we need two people from the committee to volunteer to manage both of these platforms on a regular basis. We will discuss this at the next meeting.

Tina has completed her report for the online meeting platform Zoom. The recommendation is to continue using ZOOM at this time.

The communications committee will be working with the CAL/MPLA conference development team to shore up the online platform for conference scheduling. Colorado already has one in place, so we will likely use that platform for the conference next year. If the hosting states already have an app in place, it makes more sense to use that app each year for conference. If they do not have an app in place, the communications committee will look to host an app for that conference.

The new committee members have been updated. Tina will be calling a meeting in the next few weeks.

Tina Walker, Communications Committee Co-chair