

CO-4: MPLA Communications Committee Report  
March 2016

Chair – Tina Walker

Members:

Marlene Anderson – ND 2016, Misty Smith – OK 2016, Mickey Coalwell – KS 2016, Melissa Clark – SD 2017, John Crockett – NV 2017, Holli Duggan – NE 2017

We held our quarterly meeting March 22nd via ZOOM. Absent were John and Misty but Eric attended also.

We discussed who is attending MPLA 2016– took a poll to see who was going because Nebraska and Kansas annuals are at the same time. Just noted that the MPLA submissions were down so am fearing the MPLA attendance being down. I hope not but because of the crossing conferences this is a possibility.

Discussed the photo contest for the conference program. The file restrictions and submission info coming soon. CALCON Cover Photo Contest – Steph Myers.

- Looking for a photo or artwork of the Front Range/Colorado
- The “prize” is that it goes on the cover of the program (see attachment) with acknowledgement
- The submissions will go to one social media site and I believe the consensus was Twitter or the CAL database Hana, Lauren, Megan, Tiah and Christine S. will work on this. The deadline for submissions is going to be June 1st.

Reviewed who is posting to what:

- a. Mickey – LinkedIn- took a while to make this work
- b. Melissa- Twitter
- c. Marlene – Facebook (having trouble with this one) Holli will try to
- d. Emails – Tina and Stephen Sweeney
- e. Misty – Instagram (after OLA Annual)

Discussed the “Conference App” – there will be an app but not posting about until conference. It is a proprietary company so doesn’t run like Boopsie. Not sure how it will work. Last year it didn’t work well with many Samsung phones – but worked great with Apple.

Tina asked who could possibly serve as a backup for the Zoom meeting scheduling. Holli volunteered. Her email will be passed on to add to the communications committee chair emails and Tina will train her on scheduling meetings.

Submitted by,

Tina Walker, Communications Committee Co-chair