

CO-4
Communications Committee Chair
Kathryn Plunkett
July 28, 2011

Eager to share the excitement, of the MLA/MPLA Annual Conference, I scheduled several Skype meetings over the week of April 19-21 and one phone meeting on April 28 . Each meeting focused on one of the coordinator areas: Website, Facebook, Twitter, Blog, Print/Phone. Items covered during the meetings were: the April conference, how members were doing in their coordinator areas and planning for the following months. It was decided to add links to the Facebook, Twitter, and Blog accounts on the MPLA.us homepage. Accounts were also set-up to share posts. As the twitter and blog accounts are the most active it was decided that Anali Perry would write a column for the July Newsletter about the MPLA Twitter account and Nicole Sump-Crethar would write one about the blog in the August issue of the MPLA Newsletter. Another Skype meeting was held on June 8 to discuss the blog. At this meeting it was decided that we would hold a contest to promote the blog. Submissions would highlight a day in the life of a librarian via photos or videos. The winner would be decided by the “likes” or email votes on the blog. Nicole and Lindsey Donovan planned the contest, and wrote the announcement for, the “A Day in the Life” contest. The newsletter also featured a new column, by a member, who is anonymous, which will be run on the blog as well to give members a chance to post comments. The Communications Committee has been very busy establishing these new venues to facilitate communication to build and strengthen the MPLA community. They are a hardworking, talented and dedicated group. It is now up to the membership to “make it work.”

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