

## MPLA Leadership Institute CO-5

April 2018 Report

The committee met 3 times via Zoom

### **Proposed location**

Committee member Matt Harp visited Yapani College. He made a [video of his tour](#).

### **Funding**

Explored the idea of Facebook Fundraising. Shared information from a webinar with the Communications Committee

Discussed another Facebook auction prior the Fall conference

Exploring new funding levels for sponsors

### **Marketing**

Editing more video testimonials from past fellows. [Existing ones here](#)

### **Committee membership**

Asked several past fellows (current MPLA members) if they would serve on the committee. We could use a few more members, particularly those with fundraising experience or connections to possible donors.

### **Conference 2019**

Propose session for Fall Conference, Q&A with past fellows

- When exactly will the pre-conference take place? Does the conference planning committee need our assistance?

Respectfully submitted,

Tom Taylor, Leader Institute Committee Chair