

CO-5

Leadership Institute Committee  
Report to MPLA Executive Board  
Patti Butcher, Chair  
March 5, 2005

#### New Cancellation Policy

I want to bring to the attention of the MPLA Board an action taken by the LIC at its February meeting. Leadership Institute Committee voted to enact a cancellation policy for LI@ Ghost Ranch. This policy will be added to the web site following this board meeting.

Cancellations should be made earlier than 30 days prior to the Institute to allow for alternate selections to be notified. Cancellations made 30 days or less prior to the beginning of the Institute will receive a refund of registration costs less \$100 for administrative fees.

#### 2004 Institute

The third annual Leadership Institute @ Ghost Ranch (Nov. 30 - Dec. 5, 2004) was once again a huge success. All evaluations were returned, and results have been collated by Mary Bushing. One participant had to cancel due to illness of a spouse.

Rick Luce (Director, Los Alamos National Labs Library) and Richard Akeroyd (State Librarian, NM) were added to the institute agenda, and participants (and mentors) considered them an excellent addition. Minor changes in the schedule for 2005 are being planned by Mary in consultation with Maureen Sullivan.

#### 2005 Institute

The fourth annual Leadership Institute has been scheduled for Oct. 23-28. Funding has been secured from Ebsco for 2005. The application form and information are on the MPLA website. Several applications have already been received.

The criteria for 2005 was changed to require 5-20 years post-MLS experience. The coordinator and the facilitator have discussed changes to the curriculum based on the changed criteria, to better meet the needs of the participants.

#### In-depth Evaluation

Mary Bushing is undertaking a comprehensive evaluation of the Institute, which will include contacting each participant from the first 3 years. The committee hopes to gather concrete data to support our intuitive sense of the positive impact the Institute has had: within MPLA and within the member states' organizations, and the impact on the individual participants and their careers.

#### Institute funding

A very positive contact has been made with Tom Gates from Sirsi regarding funding of the 2006 Institute. Thanks to Lesley Boughton of the Wyoming State Library, and to Debbie Iverson for making the initial contact. Patti Butcher followed up with Mr. Gates. A customized packet of information and a proposal was then sent by Butcher to Mr. Gates. Sirsi has proposed putting together their own "vendor" group of partners to fund the entire \$10,000 for 2006. A final decision will not be possible until later in 2005.

The LIC will continue to approach other possible vendors. It is hoped that our focus can be on 2007 and beyond.

The committee also discussed changing the focus of our approach to vendors to asking them to sponsor scholarships for 3 or more participants. This puts the focus on the people who are attending; it allows vendors to fund participants from state(s) where they do the most business; and it gets away from the focus on funding an organization. It allows the vendor to have a direct "connection" to the participants, who would hopefully follow up with personal thank you's.

#### Promotional Flyer

A promotional flyer is included in the report. State associations should copy and distribute at spring conferences.

#### Institute Coordinator

Now that I have had the opportunity to attend the Institute, I just want to thank Mary Bushing for the wonderful work she has done on behalf of MPLA and of the Leadership Institute. Much of our success is due to Mary's hard work.