

CO-5

Leadership Institute Committee
Report to MPLA Executive Board
Dan Stanton, Chair
July 17, 2009

I thank MPLA President, Eileen Wright, for her desire to revive the Leadership Institute and for giving me the opportunity to serve in this capacity. I also thank committee members Jean Hatfield, Cassandra Osterloh, and Anali Perry, for their willingness to work towards making the Leadership Institute happen.

The Committee has communicated several times via email. Much of this has been to clarify the current status of the Leadership Institute, the proposed funding requirements of the next Leadership Institute, and the recommendations of past Leadership Institute committees in the current economic context.

Here is the information we had going forward from 4/3/09:

- Since the last Leadership Institute (Fall 2007)

- 2007 Budget:

Income:

| | |
|---------------------|--------------------|
| EBSCO Sponsorship | \$10,000.00 |
| Participant Fees | \$14,288.48 |
| Total Income | \$24,288.48 |

Expense:

| | |
|---|--------------------|
| Facility Ghost Ranch | 16,156.62 |
| Facilitator fee | 7,500.00 |
| Coordinator | 6,000.00 |
| Travel (Mentors, Bushing, Sullivan), Printing, & Snacks | 3,917.49 |
| Total Expense | \$33,574.11 |

MPLA's 2007 cost: \$9,285.63

- Outside funding (corporate sponsorship) could not be secured for 2008
- The Leadership Institute Committee was [temporarily suspended](#) (p. 6.13)
- The [Institute Coordinator position](#) has become vacant
- [Rotating criteria](#) targeting 3 populations of leaders has been proposed
- A special Leadership Institute Task Force [recommended](#) that due to cost, the Leadership Institute be scheduled every other year *while maintaining an annual Leadership Institute budget of \$11,000*
- Other Leadership programs (Nebraska,) have offered to partner with MPLA
- MPLA has put down a deposit for up to 20 Rooms/38 Guests at the Wind River Lodge at [YMCA of the Rockies](#) in Estes Park, CO from 4/25/10 to 4/30/10.
- Trainer/Facilitator [Maureen Sullivan](#) is holding these dates for us without a deposit.

Here is information put together since the Conference in Wichita:

- 2010 Budget:
Income

- The committee will contact potential sponsors with a formal request once it is agreed what MPLA can offer sponsors. If my calculations are correct, can MPLA afford 2010 if sponsorship is not secured? Depending on budget cycles, we may not hear about sponsorships until after the first of the year.
- Increasing the participant fee by \$100 potentially brings in another \$3000, though the Task Force recommended no change in fees.
- These are very difficult financial times and travel funding has been cut in many places. Given the uncertainty with support from the states, which criteria cohorts are likely to be able to afford and attend the Leadership Institute?
- Using timelines from past Institutes, we would want to have a call for participation around September 1st with a December 1st Deadline, send out invitations around February 1st for the April 25th start. Again, this timeline needs to be double-checked, and much of the responsibility falls on the Institute Coordinator.
- If MPLA decides to cancel, we lose 30% of the deposit up to 10/25/09.
- Discussion regarding the target 2010 Fellows cohort. The Committee will work to define the potential criteria.

Respectfully submitted,

Dan Stanton