

CO-6

MPLA Membership Committee Report

May 10-11, 2012

- Brenda, Dana, and Judy met to discuss new member activities for the 2012 conference in Nebraska as well as updating the membership brochure.
- The membership committee reviewed the current membership brochure and forwarded suggestions for updates, if we choose to produce another brochure.
- Brenda participated in an Admin Committee conference call on April 17.
- Brenda sent out welcome messages to new members for March.
- Membership committee members sent welcome messages to new members for April.
- Brenda sent messages April 26 to the non-winners of the free MPLA memberships at state association conferences in Montana and Oklahoma, encouraging them to join MPLA at half price and highlighting member advantages. Also, messages were sent welcoming the Utah Library Association drawing winners.

FYI...Brenda was asked by the SD Library Association Nominating Committee to run for the position of MPLA representative for SD in the upcoming elections.

Respectfully submitted,
Brenda Hemmelman, chair