

CO-6

Membership Committee Report

March 14, 2007

MPLA BOARD MEETING

Theresa Dickson and JaNae Kinikin, Co-Chairs

*Co-Chairs completed the organization of the New Members Program and Breakfast that will be held Thursday morning during the conference. Sharon Osenga will say a few words and then there will be time for questions and answers. A drawing for Barnes and Noble gift certificates will be held. An email was sent through MemberClicks inviting those who had joined MPLA in 2006 and 2007 to the breakfast.

*At the Executive Board Meeting, Beth Avery volunteered to recruit students at her school to redesign MPLA's promotional materials. A proposal will be presented at the Board Meeting during the conference.

* Membership Committee members are in the process of contacting several organizations for ideas about their best membership recruitment practices. This task will be completed by the new MPLA Membership Chair.