

CO-6

Membership Committee Report

January 17, 2007

MPLA BOARD MEETING

Theresa Dickson and JaNae Kinikin, Co-Chairs

*Committee members met by telephone conference December 12, 2006 to discuss MPLA promotional materials, membership practices of other organizations, and other items in the Long Range Plan

*Revision of MPLA promotional materials:

- Working with a graphic artist, options for a new design have been sent to the MPLA Board. The approved graphic would replace the current banner mailed to member conferences
- Graphic artist created high-quality MPLA logo in electronic format
- Dickson and Zelenski revised the Membership Drawing form used to recruit new members at state conferences. That revision is also awaiting board approval

* Public Relations/Membership Committee will participate in the New Members/New Leaders breakfast reception at the New Mexico co-conference.

* Membership Committee will contact several organizations for ideas about their best membership recruitment practices. This work will be completed by the end of February.