

CO-6

MPLA Membership Committee Report

January 18, 2012

Judy provided a list of people who signed up for the free MPLA membership at various state conferences, but did not win. Brenda then sent a message to all of these people encouraging them to join MPLA. States included Kansas, Montana, North Dakota, Nebraska, Oklahoma, South Dakota, Utah, Wyoming. The message encouraged them to join MPLA at half price dues and also highlighted the membership rally, Leadership Institute, professional development grants, conference, and general overall camaraderie and fun of being a member.

Judy reported a record number of MPLA renewals (21 in one day) on December 8.

Brenda participated in conference calls to discuss the membership rally and increasing traffic on the MPLA FB page.

The membership committee continues to send out welcome messages to new members. The list is supplied monthly by Judy.

Respectfully submitted,
Brenda Hemmelman, chair