

CO-6

Membership Committee Report
October 19, 2006 MPLA BOARD MEETING
Theresa Dickson and JaNae Kinikin

The MPLA brochure was revised in August 2006. A copy is now available on the MPLA web site <http://www.mpla.us/committees/pubrel/MPLA%20brochure.pdf>
Committee Members met by conference call September 8, 2006. During this call several items were discussed:

Membership renewal promotional ideas

Because it is time for the renewal notices to go out (mid-October) and the new dues structure goes into effect, it was decided that the membership committee would assist Judy in creating some teaser emails. JaNae and Theresa will create one and it has been sent. Robin Brooks, Marcia Chaney and Lisa Dunn will create another and send it a few weeks later.

Program Suggestions/Ideas

During the call we asked people for program suggestions and ideas for the upcoming conference. This list of ideas was compiled and sent to Wayne Hanaway. It was also decided that the Membership committee would also host a New Members program, a New Buddy program, and a New Members dinner/reception/breakfast at the conference.

JaNae and Theresa then reviewed the full list which was sent to Wayne and made suggestions for priority programs for the 2007 conference.

Long-Range Plan Revision

We reviewed assignments and dates and will make recommendations for changes and/or further assignments at a future conference call.

Another Membership Committee Conference call is scheduled for November after the MPLA Board Conference Call Meeting on October 19th.