

CO-6

MPLA Membership Committee Report
July 2007

The Membership Committee met on May 25th by telephone conference, with 8 members attending. We examined the draft ads for MPLA advertising forwarded to us by Judy, and concluded that the one with photos of the smiling and/or singing members is best. It gives MPLA a human face. However, we'd like if possible to place those photos in front of a scenery background, somewhat like the one on the current brochure.

Denine Parker volunteered to send out welcome letters to new members each month. I will contact the list of members whose membership has lapsed and ask them to renew, on an annual basis.

Judy has sent lists of Leadership Institute participants who aren't members, and the chair plans to contact them in the next month.

We discussed possible conference programs and other details for conference. Each committee member brings a piece of memorabilia from our state and we'll hold a drawing for the new members. Another possibility is welcome baskets. Or we could give out networking games.

Jennifer Fay, our Utah member, will look into a walking tour of Salt Lake sites such as the Family History Library, the Tabernacle Choir, etc., and ending in a restaurant or bar. This will give the Committee and the Board a chance to get to know and welcome the new members. We feel it would be more fun than a formal buddy/mentoring program.

Wayne will book the New Members Breakfast for Wednesday morning, probably from 7:30 to 9:00 a.m. It was a big hit last year, and attracted lots of members, and gave the Board a chance to meet and talk with them.

We discussed the free memberships given out each year from each state rep and the Board Choice award, but didn't come to any conclusions about changing the practice. We'll revisit the topic at future meetings, and we'll hold another meeting in early August.

Respectfully submitted,
Michele Seikel, 2007/2008 Chair