

CO-6

MPLA Membership Committee Report
January 2008

MPLA Conference Booth Equipment

This fall, I worked up and presented a price quote for replacement of MPLA conference booth equipment, with the new, 4-color logo and motto. The quote was presented to the Administrative Committee in early December.

Conference Plans

We are still working on catering and a venue for the New Members Breakfast, as the Hotel's catering is very expensive. And it's still unclear whether this will be a joint event with ULA. Hoping to resolve the issues with discussion during the Board meeting. We have booked a walking tour of the Temple Square and the Cathedral for Wed., Apr. 30th, 4:30-6:00 and the tour will end with dinner.

Free Memberships

The Executive Secretary's Report on Free Conference and Board Choice memberships is quite interesting. Judy's analysis indicates to me that long term, 30% of Board Choice Award winners remain members. That's a higher percentage than those who got a free membership via a drawing, so maybe the honor of receiving the initial award is an effective recruiting tool for us.

Next Meeting

We'll plan to schedule a meeting in early or mid-February to finalize our conference plans.

Respectfully submitted,
Michele Seikel, 2007/2008 Chair