

PRESIDENT'S REPORT O-1

January 2012

Dana Braccia

Board Meetings

- Future Meetings
 - Mar 14, 2012: Noon - 1PM – MDT – PHONE
 - May 10 to 11, 2012: Tail end of Leadership Institute at the YMCA of the Rockies
 - Jul 25, 2012: Noon - 1PM – MDT - PHONE
 - October 17 to 20, 2012: MPLA Annual Conference

Conference Updates

- We are in continuing discussions with Teri R. Switzer, President of the Colorado Association of Libraries, about the possibility of having a joint conference in 2016.
- Beginning discussions with Nevada regarding a possible 2017 Joint Conference.
- Western Council of State Libraries will be holding their meeting for Development Managers from all of the State Libraries just prior to the 2012 NLA/MPLA conference. They anticipate bringing 30 attendees to the meeting who will then stay over for the conference.

General Updates

- Due to changes in professional and personal commitments, Kathryn Plunkett has stepped down as our Communication Committee Chair and Nicole Sump-Crethar will be our new Committee Chair. Nicole is the Digital Library Services at the Edmon Low Library at Oklahoma State University and has been instrumental in helping develop MPLA's social media presence.
- I have submitted a chapter proposal for potential inclusion in an ALA Publication "Continuing Education for Librarians: Workshops, Conferences, College and Related Education" which focuses on the benefits of getting involved with a professional association.
- We've decided to regroup and focus our social media efforts where we are seeing more member activity: on the MPLA LinkedIn Group area (which now has over 100 members), Facebook (which has over 400 fans) and Twitter. This is where you'll start to see more virtual conversations happen (and also some fun sponsor contests). Please encourage your committee members to check out these spaces and add to the dialogue. We will be talking with the board about discontinuing the general MPLA listserv due to low usage.
- We had a generous offer of assistance from the University of Arizona to help enhance our Wikipedia entry. Erin Wahl, a graduate assistant at SIRLS, will be working with us to enhance the content and hopefully improve our rating and search ranking.
- Congratulations to Nicole Sump-Crethar, Louis Howley, and Kate Plunkett - Maureen Sullivan is writing the forward for a book in which they wrote a chapter. Our chapter centers around the survey of MPLA members we did last spring and is about communication in libraries.

Focus For Spring & Summer 2012:

- Membership Drive – Adding Value To Membership (Professional Development/Networking)
- Member Recognition / Communication (Award Nominations /Social media etc.)
- Continue enhancing or relationships with state/national Associations, vendors and related organizations
- Board Engagement / In-Person Board Meeting