

PRESIDENT'S REPORT O-1

May 2012

Dana Braccia

Upcoming Board Meetings

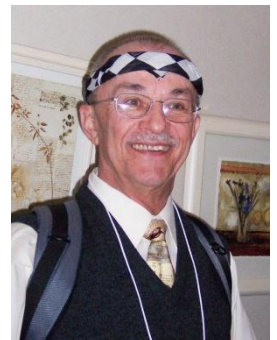
- May 11/12 Schedule For In-Person Meeting
 - THURSDAY
 - 2 - 4 PM: Board members arriving at Estes Park
 - 4:30-5:30 PM: Reception With LI Attendees
 - 5:30–6:39 PM: Board Member Casual Dinner
 - 7 - 9:30 PM: Board Member Team Building Activity
 - FRIDAY
 - 7:30 AM: Breakfast
 - 8:30 – Noon: Board Meeting
 - Noon: Lunch – followed by departures
- Jul 25, 2012: Noon - 1PM – MDT – PHONE
- 2012 MPLA Annual Conference Nebraska
 - Oct 17: 2 - 5 PM: Strategic Planning Part 1 (New board members invited)
 - Oct 20: 8 - 9:30 AM: Strategic Planning Part 2 Wrap Up

Conference Updates

- Attended the 2012 New Mexico Library Association annual conference in Las Cruces, New Mexico. I was able to meet with their new State Librarian, Devon Skeelee, as well as Tina Glatz, their new association President.
- Confirmed the Western Council of State Libraries will be holding their meeting for Development Managers from all of the State Libraries just prior to the 2012 NLA/MPLA conference. They anticipate bringing 30 attendees to the meeting who will then stay over for the conference.



- Assisting in the planning for the New Member Reception and the Leadership Institute Reception to be held at the annual conference. Ducks are ready to go for the hot tub round table (Arizona themed). Working with Judy, Elvita and JaNae on selecting the “Back To Basics” themed bandannas for this year’s conference (we may have to have Mike Mullin model a few styles).



General Updates

- Chapter proposal has been accepted for inclusion in an ALA Publication “Continuing Education for Librarians: Workshops, Conferences, College and Related Education” which focuses on the benefits of getting involved with a professional association.
- Social media efforts are going strong. MPLA LinkedIn Group now has over 240 members (up from 100 in March) and Facebook now has over 670 fans (up from 400 fans in March) and Twitter has over 70 followers.

Focus For Summer 2012:

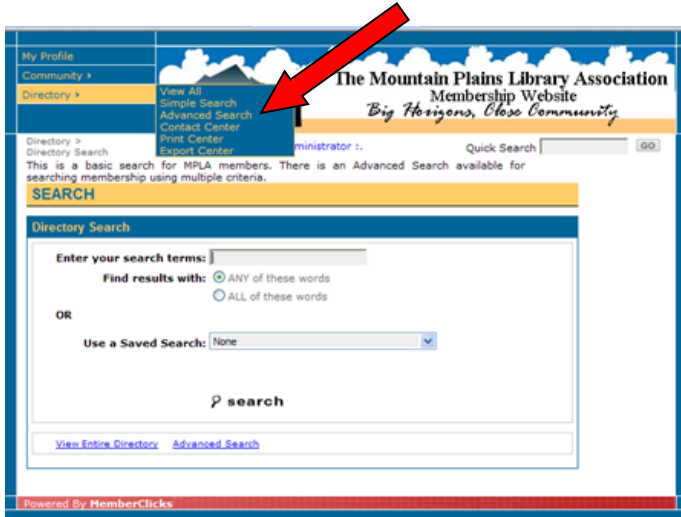
- Continue enhancing our relationships with state/national Associations and related organizations utilizing LinkedIn and membership lists.
- Reaching out to our members - here are “how to” instructions for running a state list below:

HOW TO RUN A MEMBER LIST FROM YOUR STATE

- From the MPLA homepage (www.mpla.us) log onto memberclicks:



- Once you're logged on – you can run a list the members in your state. To do this, in the Directory Tap click on “Advanced Search”



- Then, select the “Search Using Filters” tab



- To run a search, just select your state and then hit the search button at the bottom of the page. This will give you a list of members.

