

**MPLA Board Meeting
December 3, 2014, Online**

Present:

Katrina Brown, Wyoming Representative; John Crockett, Nevada Representative; Roy Degler, Website; Ruby Cheesman, Utah Representative; Annie Epperson, President; Kris Johnson, Professional Development Committee Chair; Aubrey Madler, Leadership Institute Coordinator; Valerie Nye, Recording Secretary; Anali Perry, Leadership Institute Co-Chair; Mary Soucie, Leadership Institute Co-Chair; Eric Strohane, Vice President; Nicole Sump-Crethar, Communications Committee Co-Chair; Stephen Sweeney, Colorado State Representative; Tina Walker, Communications Committee Co-Chair; Diane Weaver, Kansas Representative; LeAnn Weller, New Mexico Representative; Wendy Wendt, Past President; Eileen Wright, Montana Representative; and Judy Zelenski, Executive Secretary.

Annie Epperson called the meeting to order at 3:00 pm.

One of the primary objectives of this meeting is to test the Go-To-Meeting platform. All attendees introduced themselves. During the introductions attendees chatted about the various features of the software. Annie wants the software we choose to be easy to use so it is not a barrier for participating in MPLA.

Annie spoke about the President's Message that was posted in the December/January MPLA newsletter. She spoke about attending the MPLA Leadership Institute this year. One of the books that she learned about at the Institute was *Race for Relevance* by Harrison Coerver and Mary Byers. She recommends that members of the board read it.

Focus and outreach are the two aspects of the organization that Annie wants to work with this year. She wants to focus on providing professional development activities to the MPLA membership. Who are our members and what do they need from us as an association? She wants to leverage technology to reach the membership – provide outreach.

One idea that came from the last board meeting is providing webinars culled from conference sessions. There are logistics to be worked out in this idea; who would have to pay for webinars and how much attendees would have to pay?

Historically MPLA has had at least one in-person board meeting a year in Denver. And there was an in-person meeting at ALA this year. This kind of in-person attendance is expensive. This may not be sustainable.

There are institutional members: libraries, vendors. We need to be mindful of what MPLA is providing these members.

The day-to-day goal for an electronic platform is MPLA board meetings and delivery of professional development activities.

Another piece of professional development might be to revitalize the interest groups (formerly electronic communities). Roy spoke about how webinars might rekindle interest groups. He

suggested one way to encourage membership is that only members can view the live version of a webinar, and non-members can only view recordings.

Eric was a keynote speaker for the ALA privacy session. His presentation was recorded and the presentation went viral. He spoke about that experience. Annie said this kind of presentation for MPLA members is the kind of thing she is hoping we can host on the new electronic platform.

Some question about Go-to-Meeting: does it allow us to know what type of computer or device people are using? (no) Is there a way for attendees to raise their hands? (not on this version).

Annie is looking at dates for the January meeting. January 5th looks like a good day to meet. Annie will be sending out a poll to find a good time that day.

Adjournment

Respectfully submitted by Valerie Nye, Recording Secretary,