

**MPLA Executive Board Meeting  
January 19, 2018  
9:00 a.m. Mountain Time  
Online via Zoom Videoconference**

<b>PRESENT</b>			
<b>Name</b>	<b>MPLA Position</b>	<b>Name</b>	<b>MPLA Position</b>
Annie Epperson	President	Brian Greene	Nominating Committee Chair
Leslie Langley	Vice President/President Elect	Ryan Buller	Professional Development Chair
Mickey Coalwell	Past President /Admin Chair	Cherise Mead	AZ State Rep
Kris Johnson	Recording Secretary	Stephen Sweeney	CO State Rep
Judy Zelenski	Executive Secretary	Shanna Smith	KS State Rep
Aubrey Madler	Leadership Institute Coordinator	Paulette Nelson	ND State Rep
Roy Degler	Webmaster	Bradley Carrington	NM State Rep
Frances Brummett	Bylaws and Procedures Chair	Luise Davis	NV State Rep
John Crockett	Communications Co-Chair	Tim Miller	OK State Rep
Jake Rundle	Membership Committee Co-Chair, NE State Rep	Brenda Hemmelman	SD State Rep

**Action Items Resulting from this Meeting**

- **Degler** will remove e-mail forwarding from all MPLA webmail accounts immediately after this meeting.
- **Anyone** attending ALA Midwinter in Denver February 2018 will contact Epperson.
- **Epperson** will communicate information to Midwinter attendees related to the MPLA resolution being presented to ALA Council so attendees may attend the meeting.
- **Epperson, Johnson,** and **Greene** will read Buller’s grant application prior to final submission.
- **Buller** will submit grant application by Feb. 1.
- **Madler** will contact Soucie for an update on the online auction to benefit the Leadership Institute.
- **Zelenski** will share Bylaws files with Brummett.
- **Epperson, Zelenski, Rosenfeld,** and **Brummett** will have a Zoom conference to talk about logistics for moving forward with Bylaws changes, finalizations.
- **Brummett** will send Degler final Bylaws files for adding to the website.

**Welcome and Call to Order**

- Welcome: President Epperson called the meeting to order at 9:04 a.m. MST.
- Roll Call: Roll call was taking by having attendees note how long they have been a member of MPLA in the chat.
- Agenda Changes:
  - Johnson proposed the addition of approving the minutes from the Oct. 16 and 18 board meetings held at conference.

- Epperson proposed moving up Vice President report and Past President report to Langley and Coalwell can leave the meeting early for other commitments.
- No vote taken.
- Announcements:
  - Degler: Related to MPLA web-mail, Degler will be disabling the forwarding mechanism in web mail immediately after the meeting. Once done, individuals will no longer be receiving duplicate e-mails.

### Action Items

- **Approval of October 16 & 18 2007 Executive Board Meeting Minutes:**
  - Draft two of both sets of minutes sent out via e-mail. One more correction needed for spelling of Passey's last name. No other corrections or amendment offered.
  - A **MOTION** was made by Coalwell to approve the minutes as amended. **SECONDED** by Nelson. Minutes **APPROVED**.
- **ALA Tribute Resolution Honoring the 70th Anniversary of the Mountain Plains Library Association:**
  - A "Tribute Resolution Honoring the 70th Anniversary of the Mountain Plains Library Association" was shared in advance via e-mail, and displayed in the meeting using screen sharing.
  - Greene and Elena Rosenfeld crafted resolution, recognizing that MPLA has been a member of ALA for a very long time and recognizing the organization's 70<sup>th</sup> anniversary.
  - Epperson asked for feedback. None received. No concerns.
  - The plan is to bring this to ALA Council when it meets in Denver for the Midwinter conference in February.
  - Coalwell note that as long as the facts in the resolution are correct he is satisfied. Epperson is certain the facts are correct based on due diligence of Rosenfeld and Greene.
  - A **MOTION** was made by Langley to approve the presentation of the resolution to ALA Council in February. **SECONDED** by Sweeny. Motion **APPROVED** unanimously.

### Officer Reports

- **Vice President/President Elect (Langley):**
  - Conference Update:
    - Conference planning has not yet begun in Kansas, and the planning committee promised to let Langley know when they plan to start the meetings.
    - Langley will be able to attend some of the planning meetings in person.
    - Langley notes being mindful of the need for ideas on how to commemorate MPLA's 70<sup>th</sup> anniversary.

- Epperson noted the need for some internal MPLA conference planning, particular with regards to space needs for MPLA meetings and events.
- Epperson noted that Kansas member Mary Ann Thompson has volunteered to serve on our planning committee.
  - Thompson is MPLA's unofficial archivist.
- Kansas Rep Smith noted she has been encouraging the KLA planning group to start thinking about planning and to be mindful of this in collaboration with the needs of MPLA.
  - Smith volunteered to also serve on the MPLA conference planning group.
- **Past President (Coalwell):**
  - Budget:
    - Coalwell's first priority will be completing the budget, which will be presented at the next board meeting.
    - Coalwell encouraged individuals to send him comments about paid staff to be used as part of the annual performance review process.

## Discussion Items

- **Membership Retention and Growth:**
  - Membership Committee Initiatives (Rundle):
    - The Membership Committee now includes Dan Stanton as co-chair.
    - The group could use a few new members and Rundle will work with Zelenski to identify possibilities.
    - The next MemComConFab will be held during the week of Feb. 5-9.
      - Rundle requests individuals to volunteer to participate in one or more events as featured speakers, especially officers and paid staff, and the professional development committee chair.
      - This event represents one of his 'pillars' of efforts to help retain and increase membership.
    - The second pillar of the membership retention efforts is presenting online versions of popular presentations delivered at Conference.
      - Title: MPLA Presents
    - The third pillar will focus on investigating the creation of online interest groups and roundtables. Examples: Rural libraries, solo librarians, etc.
      - Online Zoom meeting could be used to facilitate get-togethers for these groups of people
      - His vision is this is similar in vein to "Big Talk for Small Libraries" offered in Nebraska.
  - Membership and Communications (Epperson):
    - Epperson sees a direct relationship between membership and association communication.

- Both the Membership Committee and the Communications Committee now have co-chairs.
  - Particularly important because of the importance and amount of work to be done.
  - Very important as tied to initiatives to achieve the objectives of the strategic plan.
  - The Communications Committee hasn't really had a clear charge or responsibility in the past. One giant concept missing was the concept of Marketing. Membership does some of this, although not charged to.
  - One major task for this year for Communications Committee's work to relaunch the MPLA social media presence.
  - Epperson indicated that the new co-chairs need to be added to the website and to the Admin Committee.
  - Epperson also noted it is important that chairs of all committees work with Degler directly to keep the website up-to-date.
- **Launch Strategic Plan:**
  - Formatted strategic plan shared in advance via e-mail.
  - The strategic plan establishes work to be done and a direction for the organization via the Guiding Principles and Action Items.
  - Will rely on PPAC individuals to help with some initiatives.
    - PPAC individuals are past presidents.
  - Buller talked briefly about grant identified by Epperson, the H.W. Wilson Grant, for \$3500.00 to supplement funding distributed by the Professional Development Committee. The grant is due Feb. 1.
    - Epperson asked for volunteers to read the grant prior to submission.
      - Johnson, Epperson, and Greene volunteered.
  - Epperson indicated that the next board meeting would be devoted almost entirely to discussing how to implement the Action Items in the Strategic Plan.

**Other Reports:** See written reports submitted via e-mail in advance of the meeting.

- **Leadership Institute** (Madler):
  - Biggest concern at this point is spending. The sponsorships are dead and this will be an issue.
  - Zelenski asked about the online Facebook auction idea? Madler will check in with Soucie related to this.
  - Epperson offered the Communications Committee as a point of assistance.
- **Bylaws and Manual of Procedures** (Brummett):
  - Epperson has asked Brummett to review Bylaws.
  - Brummett noted some changes were approved at Conference but she didn't know how to implement them.

- Zelenski has converted all PDFs to Word docs and sent to Rosenfeld.
- Brummett will work with Rosenfeld to finalize.
- Brummett will send final version to Degler for posting.
- Epperson, Zelenski, Rosenfeld, and Brummett will have a Zoom conference to talk about logistics for moving forward.

**Adjournment**

President Epperson called the meeting to a close at 10:01 a.m. MST.

Respectfully submitted,  
Kris Johnson  
Recording Secretary