

Draft Minutes – MPLA Executive Board Meeting
October 11, 2008 Double Tree Hotel, Denver CO.

MPLA Executive Board – October 11, 2008 Meeting

Welcome and call to order:

Present: Rob Banks, Betty Dance, Annie Epperson, Wayne Hanway, Basha Hartley, Pamela Henley, Dorothy Horan, Mary Katherine Katzer, JaNae Kinikin, Connie Lamb, Elvita Landau, Dorothy Liegl, Janet Mastalir, Deborah McCarthy, Susan Moyer, Sharon Osenga, Al Peterson, Barbara Ray, Lynette Schurdevin, Eileen Wright, Judy Zelenski.

Correction to the minutes of April meeting: Barbara Ray painted/repainted the table drapes for the new booth materials.

Minutes of the July 23, 2008 meeting. stand as corrected.

A resolution recognizing retirement of Dorothy Liegl and appreciation for her service to the profession was adopted. The motion was made by Rob Banks; the motion passed unanimously. [do we have this language, or a copy of this document to include in the archives?]

Motion: Barbara Ray moved that we accept the statement, and that it be shared at the party held in Dorothy's honor.

Second: Susan Moyer

Passed

Also, Marilyn Hinshaw's retirement is imminent.

Motion: Hartley moved that a similar statement be crafted and shared at Marilyn's party.

Second: Susan Moyer

Passed

Hinshaw has written a letter that she would like to have included in the Newsletter. She offered to pay for advertising space, but it could be placed as a letter to the editor type of placement. Concern over the precedent this format would set was voiced.

Motion: Hartley moved that the letter be allowed inclusion upon payment for space. Exact wording "We should tell her we love her, and that she is wonderful and we're going to charge her."

Second: Susan Moyer

Passed

Officers and Paid Staff Reports:

President-Elect Eileen Wright:

Joint conference update, logo was passed around. Program Planning Manual is very large, the information is good, but the VP doesn't do all of it! Wright will pull out those parts that the VP does do, and it should be part of the MOP.

Motion: President-Elect moved that PPM should be accepted as revised, and placed in the MOP

as an appendix to section VI – conference planning.

Second: ?

Passed

** there was discussion about including information about what state representatives or state conference people contribute to the conference process, as well.** This part could go into section 5, which is the state rep section. Wright will continue revisions of the remaining part (primarily targeting state reps), and will share with reps for their feedback.

Committee Reports:

Portal Administrator:

Discussion about making a success of the portal including :

- It is difficult to promote because it seems incomplete
- There has been no significant change since our meeting in Utah (April 2008)
- It seems difficult to manipulate
- When we ask for help we get no response
- We are assigned passwords that do not work, or don't get passwords at all

The goal of the portal was connection with the library community, and this has contributed to even more loss of cohesion within the MPLA community. Perhaps we need to consider bringing back the old groups, but in a new way. Round tables, perhaps? This would require coordinators, not board members, the organization is too big.

Peterson: Perhaps the past president should be the person in charge of portal communication.

Horan: We created a wiki for the UT conference, using "Breeze"

Hartley: Lots of blood, sweat and tears went into the portal. I appreciate that and don't want to lose that effort.

Osenga: We spent a long time talking about this innovation, it was originally? Concurrent subsequent obligation to the Leadership Institute

Meyer: we need it to be simple to use and responsive.

Osenga: What about the University of South Dakota?

Zelenski: what about memberclicks? USD still exists and it works

Dance: many states have RT

Kinikin: Papers must be submitted

Peterson: Web based technology

Hanway: Plan RT function @ conference

Hartley: clear guidance and some goal; meet face to face; programming guidance

Dance: meet at conference

Horan: State reps, state organization president, Program chair

Moyer: Place with quick feedback

Osenga: social event, backtrack, what about portal?

Mastalir: online

Wright: round tables in place, with or without portal
We need a Resolution
Osenga: event should be social, with portal as a start

Hanway: presented wording for the motion/resolution.
So, we'll kick off the portal (or something) at conference
Kinikin: Banks should do the grouping.

Motion: Eileen Wright: regarding the community portal:
If the community portal is not openly functional for MPLA members, committees, and leadership by December 1, 2008, the Administration and Communications Committees are authorized to take a different direction to meet the needs of the association for effective communication and interaction.

Second: Barbara Ray

Discussion included:

Liegl: wording chair – moderator
Dance: Section 4 is a good place
Horan: hard to choose between because of type and interest
There needs to be assessment at the end.
Passed

Leadership Institute:

Should we resume? Too expensive to hold every year – recommend every other.
Motion: From committee: reinstate the LI in Spring 2010.
Second: Betty Dance

Discussion included:

We should solicit goals/objectives from the states
Who? From committee: motion to have Liegl be the chair. The task force has outcomes.
Contact Liegl at : strictlyliegl@msn.com
How will we finance it? The LI and outside funding, fundraising, raffle baskets? Should we approach publishers? Look at outside funding. Do not recommend increasing current participant fees.
When? Late Spring.
Where? Five options, based on proximity to major air travel center, cost, and amenities. Of the five, YMCA of the Rockies in Estes Park was selected.
Restructuring was recommended by the taskforce, including the creation of a Request for Proposal for the Coordinator position (paid staff position). Target populations of participants, Institute goals, objectives and outcomes will all need to be formulated. Additional discussion included a possible name change, as Leadership Institute does not “roll off the tongue.”
Passed

Professional Development committee has money for grants.

Bylaws: We need clarification from the Awards committee
Section 4 (Leadership Institute) needs to morph – a temporary title might be “In Revision” or “Under Construction”

When the portal gets up and running, it will be in the MOP as “Section IV: Community Portal.”
This will replace “Section IV: Electronic Communities.”

Section 2 and Section 5 are up to date.

Membership shared items that could be purchased and shared at conference, etc. Some were “freebies” others were examples of items we might consider selling. Basha even had a kite, which she gave to Rob with the admonishment “Go fly a kite, Rob!” Some of these types of things are available online, but sometimes the quality is not what one might want. We need to communicate to Basha what we want.

Discussion included:

- We have a new logo that we want to “get in front of people”
- We’d need to consider that, large quantities yield better prices, but where we would store quantities of things?
- “It would be great to have an up-to-date shirt.”

Past President: Budget

Our cash reserve is approximately \$80,000. Conference income is always a question mark. In Albuquerque we had poor planning, UT was better than expected, and we need to plan conservatively for KLA given the economic situation in the nation/world.

Our interest income is down, and the Jobline is very quiet. Membership dues are down; we must get busy on this. We should promote the Leadership Institute, it is a real plus when selling MPLA. Conference planners need to give us “twists” to sell conference.

One way we could cut costs is to go all online with the newsletter. However, advertisers might pull out if we do so.

Discussion included:

- This is the year for an external, professional audit.
- Could we use video conferencing to cut costs for Awards?
 - Conference calls for committees, Up to \$500 for pre-conference
- “We have a jewel of an executive secretary” and propose a raise of 5%. Also the newsletter editor and webmaster positions should get a 5% increase.
- President travel: 4 visits/year and we still have \$ for professional development funds.
- Our budget is on the calendar year, and is typically revised as the year goes on.

Motion: Barbara Ray moved that we not pay award winners to attend conference,

Second: Pamela Henley.

Passed

Motion: (from committee) that Professional Development money NOT roll over to the next year. This comes from committee, so no second.
Passed

Motion: (from committee) The Leadership Institute will relaunch in 2010 – don't we need to revise or approve budget as amended? This comes from committee, so no second.
Passed

Membership Committee: W.Hanway: Change in nominating committee: Presently it is comprised of a chair and the state reps. However, because often state reps are the ones who we'd like to nominate, this gets complicated. Propose new composition: State reps who may not want to be considered/nominated? Postpone this discussion until Administration Committee can discuss it and then bring it back to the council.

Judy Zelenski: We are now incorporated. (That was easy!)

Newsletter Editor: Various options for publishing the newsletter might be less cost-effective than we might think. 75% of new members want it in electronic format.
Maybe we should create a brochure targeting library schools.

Motion: Wayne Hanway moved that there be no survey at this time. Rather, we should send out messages at intervals soliciting a switch to online. In that message we ought to include the costs associated with print and online options.

Second: Elvita Landau

Passed

The Editor wants more great photos!

Next Meeting: at conference, March 31st from Noon to 5.

The meeting was adjourned at 2:47 pm MST.