

MOUNTAIN PLAINS LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING
SATURDAY, SEPTEMBER 12, 1998
WARWICK HOTEL, DENVER, CO
Draft Copy

In attendance: Rosario Garza, Technical Services; Judy Zelenski, Public Relations; Louise Treff-Gangler, Colorado; Betty Dance, Utah; Mike Mullin, Public Library & Trustees; Dan Chaney, Electronic Communications; Joe Edelen, Executive Secretary; Brian Greene, Wyoming; Judy Yeo, Continuing Education; Patti Mersmann, Kansas; Colleen Kirby, South Dakota; Jean Anderson, Academic; Sylvia Bartak, Nevada; Linda McCleary, Arizona; Theresa Dickson, Oklahoma, Kathleen Hallin, Recording Secretary; Sharon Osenga, Focus ad hoc committee and Nebraska; Carol Connor, Past President and Finance; Marilyn Hinshaw, President-Elect.

1. Call to Order:

1. Welcome and introductions: At 9:05 Past-President, Carol Connor, called the meeting to order. Theresa Dickson suggested an icebreaker: What car would we like to be? Introductions were very lively. Joe has a fleet of cars!
2. Approval of minutes: Connor thanked Peggy Cook for taking minutes at the Salt Lake City meeting. Osenga moved and Greene seconded the approval of the minutes. Passed unanimously.

2. Conference Updates:

1. 1999 Montana-Marilyn Hinshaw, gave an update on the Montana conference and program planning. There will be four pre-conferences. Fees have not yet been set for the pre-conferences but they must be self-supporting. Maureen Sullivan will do the Embracing Change pre-conference. Thirty-five workshops have been selected with approved substitute programs. Montana is excited about the quality of these programs. Scheduled speakers are Ann Symons, Ted Turner, Dorothy Broderick and many others. Registration fees were presented to the board. Full conference is \$65.00 for a member and \$95.00 for a non-member. The motion was made by Hinshaw and seconded by Bartak that we accept the presented registration fees. Passed unanimously. The Board discussed ways to increase exhibitor traffic. Suggestions were: book signings, raffles, food events, and locating the exhibits close to registration. Other suggestions were a grand opening on Sunday night. It was also suggested that we widen the list we invite to exhibit. It was suggested that Montana tourism might want to be there. Hinshaw will take these suggestions back to Montana as they continue planning.
2. 2000 Nebraska-The conference is set for the end of October, Nebraska is moving to a fall meeting. Georgine Fawcett will be MPLA liaison during the change over time.
3. 2001 Arizona- Phoenix in the fall at the Plaza.
4. 2002 North Dakota-preliminary brochures are out and will be distributed in January.
5. 2003 Nevada- Tahoe in the fall, the Hyatt at Incline Village has invited as back.
6. 2004 Colorado-October in Snowmass
7. 2005 Wyoming- set for the fall and thinking about Yellowstone/Mammoth

3. Business

1. Secretary- recorder. There was continued discussion about purchasing some sort of recording device for the secretary. The board felt this should be referred to Masterson. Joe suggested that we invest in a good system if we are going to do anything.
2. Judy Zelenski- Library Continuing Education Conference
There is interest in a regional conference for regional staff development providers. MPLA will co-endorse the conference and be a non-paying co-sponsor. Zelenski suggested that with the changing delivery methods we have available this sort of conference would focus attention on producing a better product. The idea includes, bringing together key people to do brainstorming and visioning. As well as, hearing from people doing state-of-the-art training in libraries. The conference would target the MPLA area. Mullin, moved that we support this conference in non-financial ways and provide a mailing list. Bartak, seconded and it passed unanimously.
3. Brian Greene- PNLA is comprised of five member states. PNLA faced a budget crisis last year and Greene submitted a report outlining the steps they have taken to resolve the budget short fall. Osenga made a motion to formally invite the PNLA president to the Montana conference and board meeting. Rosario Garza seconded the motion. The motion passed unanimously.
4. Other

Judy asked about our invitation to the president of New Mexico to attend the Utah conference. Connor said she and Masters would follow up on that and report back to the board in January. Joe also suggested that we might invite the Idaho association president to the up coming conference. It will be discussed further at the January meeting.

Hinshaw announced that she had been invited to attend the New Mexico conference and wondered if she should take an invitation to New Mexico to join MPLA. After some discussion Treff-Gangler moved and Dance seconded the motion that we invite New Mexico to join MPLA. The motion passed unanimously.

Bartak made the motion and Garza seconded that MPLA pay Hinshaw's way to the New Mexico conference to formally invite New Mexico to join MPLA. Motion passed unanimously. Edelen and Zelenski will work on preparing packets of information and promotional materials to send with Hinshaw.

Bartak and Greene motioned and seconded that we invite a member of INFORMA to the January MPLA meeting. It is hoped that we can discuss cooperative ventures with INFORMA. The motion passed unanimously.

4. General Reports

1. Executive Secretary/ Finance report
Questions were asked about T-shirt sales. Joe still has more available and can sell

some today. Zelenski reminded the board that T-shirt and mug sales don't make money and should be evaluated carefully before we enter into them. Edelen reported a drop off in the jobline since we dropped the 800 number phone line. State reps were reminded to contact people who haven't renewed. Also let Joe know if you know that someone is gone from the state and he will delete him or her from the state records. Joe sent around a packet from Big Sky, it will be a beautiful place for a conference. Joe will check on the status of the children's and school section division chair. The current chair may not be able to continue to serve. A dues mailing will be going out in the next few weeks. The target date is the middle of October. If anyone needs to include something in the mailing send it to Joe. It's time to re-print our brochure. Joe suggests we not use glossy paper. Zelenski volunteered to work with Joe on the re-design and printing of the brochure. Edelen's final topic was the need to elevate ILL to a section. It should be a very popular area and has been active and almost totally inactive at different times.

2. Newsletter
Will go to printer in the next 10 days so get stuff to the editor as soon as possible
3. Elections
Sections need to do nominations in a timely manner. They don't come to the board. But should be done at least 90 days before the conference.
5. Committee reports:
 1. Finance - Connor will present the budget in the January board meeting. Connor will follow the same guidelines as before to prepare the budget.
 2. Membership-from Zelenski see public relations below
 3. Professional Development Grants- Questions were asked about the special professional development grant money from Johnson County. Connor reminded the board that the money from Johnson County had to be handled as a special program and/or project. Chaney suggested this might be a good opportunity for library science students. Connor strongly urged the board to create a budget line item that reflects it's separate use. Garza made the motion and Bartak seconded it that the board requests that the professional development grant committee develop criteria and guidelines that will be used to award the \$3,200 given to the association by the Johnson County library. Motion passed unanimously. Tarff-Ganlgler asked about publishing the reports from people who receive professional development grants. Edelen reported that was a function of the newsletter editor and many of the reports were published depending on quality and space.
 4. Public Relations- Zelenski made a presentation to the board about ideas for improving public relations and increasing membership. Changing the travelling MPLA booth was discussed. It is too hard to manage. The board looked at the idea of a monogrammed table runner that could be used anywhere and would be much more portable. Zelenski also suggested ideas to present a more enthusiastic presence at the conferences. A list of suggestions was presented for targeting potential new MPLA members. During the break board members checked off the areas that they thought would have the most potential. Zelenski also suggested that we make it easier for a prospective member to join. Her suggestions included: Using charge cards to pay for membership, accepting purchase orders, making

sure that contact information is on all of our correspondence. Edelen also suggested, printing sticky note cubes and audiotapes with a greeting from the president. A motion was made by Hinshaw and seconded by Dance to support Judy's membership campaign. After continued discussion Hinshaw called the question. It passed unanimously.

5. Electronic Communications- Chaney asked for input about the web site. Zelenski commended Dan for his work on the web page. Written report was presented.
6. Section Reports - written reports
7. Interest Groups - no reports
8. State Representatives
 1. Kansas-Concerns about filtering legislation.
 2. Nevada-brought t-shirt to Roann in honor of the conference. Oct 1-4.
 3. South Dakota-Colleen Kirby's last meeting. We will miss her.
 4. Utah-distributed the conference report.
9. Next meeting: January 9, 1998
At the Warwick Hotel in Denver, Colorado.
10. Announcements. The meeting was adjourned.