

MPLA Executive Board meeting via conference phone
January 17, 2007

The meeting was called to order at 1:03 p.m. MST. Judy Zelenski called the roll. The following board members indicated that they were present:

Sharon Osenga, President
Wayne Hanway, Vice-President/President-Elect
Beth Avery, Past President
Sandra Barstow, Recording Secretary
Annie Epperson, Colorado Rep
Susan Moyer, Kansas Rep
Eileen Wright, Montana Rep
Julie Simpson, Nebraska Rep
Janet Mastalir, Nevada Rep
Valerie Nye, New Mexico Rep
Sally Dockter, North Dakota Rep
Barbara Ray, Oklahoma Rep
Colleen Smith, South Dakota Rep
Richard Landreth, Wyoming Rep
Betty Dance, Bylaws and Procedures Subcommittee
Francine Canfield, Communications Committee
JaNae Kinikin, Membership Committee
Theresa Dickson, Membership Committee
Peter Kraus, Nominating Committee
Dan Chaney, Webmaster
Judy Zelenski, Executive Secretary & Newsletter Editor

Betty Dance moved and Julie Simpson seconded the motion to approve the minutes of the October 19, 2006 board meeting. The motion carried with a unanimous vote.

President's Report - Sharon is working on details of the literary Ireland tour. Board Choice Awards are due by March 1, 2007. State representatives should provide items to Val Nye for the basket for the raffle at the NMLA/MPLA conference. There will be a reception in the MPLA suite at the Doubletree for the Executive Board members. The reception will be just before the awards dinner on Thursday evening – exact details will be provided later.

Action item –Electronic communities are not working. Carol Hammond has proposed a task force and has provided a charge. The Executive Board members all agreed that this is a good idea. One issue that came up was the affordability of using some other means of communicating rather than Memberclicks. For example, Web Junction is using Horizon Wimba and it costs \$2000 a year. It might be a good option. Sharon asked how to proceed. It was suggested that she ask the task force to list various options and their costs. Sharon should ask for an interim report in March, Annie suggested, with the final report due for the summer board meeting. It was explained that Sharon can just appoint the members to the task force without a motion or vote.

Vice President's Report – Wayne gave an update on the NMLA/MPLA Conference. The newsletter conference issue was posted on the MPLA website and has also been mailed to the members. There have been problems with the conference hotel because the block of rooms reserved for the conference was not large enough to accommodate the demand. New hotels are being added. The conference programs are in good shape. Wayne reminded the board that there is a board meeting on Wednesday, March 14, at the Doubletree. Wayne is working on appointing people to electronic communities and committees. Wayne may appoint some ad hoc committees during his term as MPLA president.

Past President's Report – Beth discussed the draft budget. The big unknown is how much profit there will be from the conference. She mentioned the Professional Development Committee's request for a larger allocation, but we need to wait until after the conference to see if the profits are sufficient for increasing their budget. Sharon mentioned there is no funding for the Leadership Institute yet, and that Presidential travel costs will be up. The MPLA presidents will be visiting all member states on a rotating basis. Beth moved to approve the budget; Peter seconded the motion, and the motion carried with a unanimous vote.

Recording Secretary's Report - Sandy requested that board members send official correspondence and documentation to Judy for the archive. Sharon asked the board members to bring their notebooks to the NMLA/MPLA to hand over to their successors.

Executive Secretary's Report - Judy gave a report on her first 13 months. Her "Income and expense budget vs. actual" report was very positive. The organization received more dues income and interest income than expected. The bottom line is \$9174 over budget, to the good, even though MPLA subsidized the Leadership Institute with about \$8200. Wayne asked if we could allocate some of the surplus to the Professional Development Committee – they had requested an additional \$1750. It was moved by Wayne, seconded by Annie, and approved unanimously by the board, to allocate the funds to the committee.

Committee Reports - Sharon reported on the Committee reports. Awards Committee has received only 3 nominations so far. The deadline is January 31. There will be brief presentations of awards during the Awards Banquet, and the text of the award citations will be included in a booklet distributed at the banquet.

Bylaws and Procedures Subcommittee - Manual of Procedure is updated on the web.

Nominating Committee – Peter said they got the ballot out. So far there have been 115 votes cast using the online ballot, according to Dan.

PR/Membership Committee. Theresa reported on some options for what we could put on our banner to make the display more interesting. Options have not been seen by the entire Executive Board. Dan suggested looking at the photos on the website and using one or more of them for our image. Beth said she can get a graphic design student to help with the graphics. Sharon asked if the display unit will be updated. There was a discussion about whether there should be a tabletop or standup display. When it's shipped, MPLA will reimburse the state representative for shipping costs to return the display. JaNae said the display needs to be updated because it needs

to be fresh and new, and should be something taller than just a tablecloth with our image on it. Sandy described the ALA display, which is a tabletop unit in three sections that is pretty easy to set up, dismantle, and ship. Sharon said we probably don't need a tablecloth. We need a standing unit. JaNae asked how much we want to spend and how many displays we need. Judy said at least 2. Wayne suggested that we think about the image more beyond just the geographic. He liked the triptych idea. The display could focus on networking and sharing as well as geography. Sharon and Wayne said we need something eye catching and if it's good we will find money for it. Judy asked about reprinting brochures. One of the photos from the display could also be on the brochure. Sally said color is a big issue and we should get away from beige. Annie suggested a student design contest. JaNae asked Beth to ask the graphic arts professor at her institution to ask a student to work on it. The free membership drawing form needs to be revised. It does not indicate it's for new members only, and we need to get more information on the form to identify the winner, such as their e-mail address and where they work. Wayne agrees we need a new form. We should get a quantity printed off to use in the spring conferences. The form needs to make it clear who is eligible. It was suggested to add a checkoff box with the words, "I've never been an MPLA member and I'd like to win a membership." It was also mentioned that there will be a new members' breakfast reception in the MPLA suite.

State Reports

Colorado-Annie asked about trying to contact the local library school to make a presentation about MPLA. Wayne said it depends on the library school Susan from Kansas said that she made a connection thru the academic library at the university where the library school is located. Contact the professors directly,

Kansas. We asked about the status of the joint MPLA/ Kansas conference. They have not taken any further action on it yet.

Nevada. Janet is new to the position and no state report was submitted by her predecessor. In Nevada, American Association of School Librarians will meet in Reno in October.

New Mexico-Val commented that MPLA has a good location in the exhibit hall. Val asked how state reps can help look for funding for the leadership institute. Wayne visited with Patti Butcher and they are still chasing funding. Anyone who knows a vendor who might be approachable could tell Marilyn or Patti. Sally suggested that we do something for vendor sponsors such as giving them an award. Wayne said the Library Champion Award would be appropriate. Judy said we need to give vendor sponsors a lot of publicity, and Sharon suggested that we thank them in the booth display.

Final Announcements. Jan Fandrich is sending out the call for papers for the professional forum. Dan said it's on the website. Beth asked how we recognize the Board Choice Award selectees. Wayne said they could be recognized at the membership meeting. Judy has contacted last year's winners to tell them about the free conference registration. Dan reminded the board members that there is a new numbering system for reports, state reports in particular. Some committees changed name and numbering. Betty said to Check Section 2 in Manual of Procedure. Wayne brought up scheduling the summer meeting. Friday July 20-21 in person in Denver is the

proposed date. Some people expressed preference for a Saturday meeting, with an administration committee meeting on the Friday. Susan Moyer asked if Wayne or Sharon could approach Idaho about joining MPLA. Sharon said that they had done so several years ago and that there was some interest, but that Idaho was already a member of the Pacific Northwest Library Association and chose not to pursue MPLA membership at that time. Val mentioned that there will be updated hotel information on the NMLA website on January 18th.

Next meeting will be Wednesday, March 14, 2007, at 1 p.m. in the Doubletree. There will be no Saturday meeting. The reception will replace the Saturday meeting.

Meeting adjourned at 2:33 p.m. MST.

Respectfully submitted,
Sandy Barstow