

MPLA Board Meeting  
Thursday, October 19, 2006

The meeting was called to order at 2:05 CDT. The following board members and invited participants were in attendance: Sandy Barstow, Dan Chaney, Betty Dance, Teresa Dixon, Sally Dockter, Annie Epperson, Martha Greene, Carol Hammond, Wayne Hanway, Marilyn Hinshaw, Susan Moyer, Valerie Nye, Sharon Osenga, Barbara Ray, Colleen Smith, Eileen Wright, and Judy Zelenski.

Sharon added to the agenda the topic of board choice awards under her report. Wayne has an addition under his report, about conducting a focus group at conference. It was moved by Martha Greene, seconded Marilyn Hinshaw, to approve the agenda as amended. Unanimously approved.

Changes to July minutes included removing the extra "is" in Wayne's paragraph on p.2; and changing "though" to "through" on p. 4 second paragraph. Susan Moyer moved, Betty Dance seconded the approval of the minutes. Unanimously approved.

President's Report: Sharon discussed fundraising ideas. We discussed holding a raffle at the NM conference, with the prize being a chocolate basket of some sort. Val offered to get a box and assemble the contents. There will be items from all MPLA states in the box. Tickets will sell for three dollars or two for five dollars. The box will be on display at the MPLA booth. Judy will provide a change bag and a stamp. Teresa moved, Barbara seconded that we have a raffle. Approved unanimously.

The second fundraising idea is a literary Ireland trip. Sharon explained the details, with the caveat that the costs will probably be higher in 2008. Ground cost for the trip in summer 2006 was \$1995. Airfare was extra. Assume about a thousand for airfare. This would be a thirteen day trip. Last summer they flew out of Chicago as a group. Marilyn suggested Members pay 50 dollars less than nonmembers, with members paying an extra \$50 and non-members an extra \$100 over the actual cost of the trip. There would be 8 to 20 participants. It was asked if people could get continuing education credit for the trip. Wayne moved that we authorize setting up a tour for summer of 2008. Sally Dockter seconded. Approved unanimously.

Board Choice nominations start November 1 and are due by March first 2007.

Vice-President's Report: Wayne discussed the long range plan. The most recent version is a major update rather than a new plan. We are not going through it point by point at this meeting, Teresa had questions about the duties of the PR/Membership Committee, including who should publicize the winners of the various awards, and who should contact non-renewing members. There was a question concerning the task force on Unsung Heroes. Wayne said that a member of the membership committee would be involved. Cassandra Osterloh (Awards Committee) will pick up the work of the Unsung Hero task force. Sharon will check on it.

Under Goal 3 Objective B no. 2, we removed the reference to the membership committee. Wayne moved, Betty seconded, that the plan be accepted as amended. Approved unanimously.

Conference Update. Major speakers are lined up. Opening reception Kathy L'amour featured at the Wednesday night event. Joseph James will be the keynote speaker Thursday morning. Luncheon speaker is Rudolfo Anaya. For the Awards Banquet Thursday night, the citations will be listed in a booklet. Michael Wallace, Route 66 author, will speak. Friday, science fiction author Jane Lindholm is speaking. There are a lot of proposed programs. Conference is at the Convention Center, Doubletree is the conference hotel. The hotel rate will be about a hundred dollars a night including the tax. Valerie said the registration rates for members and non-members are \$75 and 100 dollars early bird; \$100 and \$125 later. Banquets will cost \$35 per person, and lunches \$25 each.

Wayne said he had received a request for a focus group on romance novels. The organizer wants to e-mail the MPLA list serve to get participants. Carol suggested they give their message to Judy and she can post it. They did a focus group during the Nebraska Library Association meeting. Wayne will have them send the invitation to Judy and she will post it.

Executive Secretary's Report: Judy – budget and statistical report. We met our budget goal for dues, and we haven't done renewals yet. One third of the renewal payments come through PayPal, two-thirds by check. In our assets, there is no CD right now. Money is in a liquid money market account. Leadership Institute payments to Maureen Sullivan, Mary Bushing and Ghost Ranch will amount to ten thousand dollars. Marilyn asked for an interpretation of the budget report and Judy explained how to understand QuickBooks and minuses.

Newsletter Editor Report: Judy -- next issue will have nominees. Peter thought he would not have this information to Judy until Mid November. February issue will be the conference issue. Information should be sent to Judy by December first. Issue will come out in mid January. Since the nomination information won't be available in time for the newsletter, Dan will post candidate information on the website and provide a link to MemberClicks. Judy will send a letter to the members who do not have e-mail addresses. We agreed this would be better than the newsletter being late.

Transition Steward Report: Carol. We need to recommend that the board help Wayne find leaders for the electronic communities. Have a conference call to orient the moderators. One of them should be a team leader to take charge of keeping it moving along. Wayne should decide if the leader be a moderator or an officer. Need good input on which moderators did a good job. Wayne will set up an orientation at the conference, with whatever moderators are there. Sally Dockter suggested that we demonstrate Member clicks and the electronic communities at the booth with a laptop. Members need training as well. Dan will work on a Powerpoint to have at the meeting in March. What makes an electronic community successful? The MPLA academic list has been the most successful. Dan talked about having a weekly question thrown out to try and get some discussion going. The moderators should be encouraged to do it. Carol said we can declare the transition complete.

By-Laws and Procedures Report: Betty- Manual of Procedure update. The calendar Susan was developing for the state reps is not in the MOP yet. They will work on it. Executive Board should be used as the term throughout the MOP and Bylaws. It's pretty much complete now. Dan asked if all the report numbers were re-sequenced? He can change the numbers for the archives.

Leadership Institute Report: Marilyn. She attended a meeting in Oklahoma about fundraising. She provided highlights from this meeting: Individual gifts are 83% of giving. Foundations 11.6%. Corporations 4.8%. Don't just go ask for money. People give to people, not to a cause. The asking person is more important than the cause. The right person has to do the asking. In the library world, it is someone who uses the product. Marilyn described some of the efforts to obtain sponsorship for the Leadership Institute. They are working on getting money from Endeavor. Email Marilyn with information about possible contact people who are users. She is asking for a letter of endorsement for Endeavor to support the Leadership Institute. Letter to be sent before the end of October. Approach BCR about supporting the leadership Institute. BCR doesn't include the same states as MPLA. Possibly ask for \$500 from each state library. Possibly ask library associations for donations. Maybe MPLA should put in a larger part of the cost. Timing of the "ask" is important. Patty Butcher is coming back to our area and used to be involved in the leadership institute.

Kansas State Report – Susan. Conference in 2009. Site will be Wichita rather than Kansas City. Quad conference-Sharon will propose a profit proceeds plan to them before signing a contract. There is not a signed contract for their next 3 way conference yet. (in April 2007) Susan said MPLA and KLA will need to discuss it.

Montana Joint Conference will be Billings in 2011. MLA agreed to it.

There was a discussion about the MPLA booth. It needs to be updated as it is shabby looking. And it's heavy, Also, New Mexico isn't listed on it as one of the MPLA member states. The free membership criteria need to be made more clear. Drawing is only for people who have never been MPLA members. Membership Committee will look into getting a new display.

The next board meeting will be in January to approve budget. Requests are due November 10. The meeting was adjourned at 3:55 CDT.

Respectfully submitted,

Sandy Barstow  
Recording Secretary