

**MPLA Executive Board Meeting  
June 20, 2016 9:00 a.m. Central Time  
Zoom Videoconference**

<b>PRESENT</b>			
<b>Name</b>	<b>MPLA Position</b>	<b>Name</b>	<b>MPLA Position</b>
Eric Stroshane	President	Aubrey Madler	Leadership Institute Coordinator
Mickey Coalwell	Vice President/President Elect	Eileen Wright	MO State Rep
Annie Epperson	Past President /Admin Chair	Dale Savage	AZ State Rep
Melanie Argo	Recording Secretary	Diana Weaver	KS State Rep
Judy Zelenski	Executive Secretary	John Crockett	NV State Rep
Dan Ireton	By-laws and Procedures	LeAnn Weller	NM State Rep
Mary Soucie	Leadership Institute Co-Chair	Tim Miller	OK State Rep
Stephen Boss	Nominating Chair/WY Rep	Brenda Hemmelman	SD State Rep
Kris Johnson	Professional Development Chair	Stephen Sweeney	CO State Rep
Ellen Fockler	Membership Chair	Robert Shupe	UT State Rep
Amadee Ricketts	Newsletter Editor	Roy Degler	Systems Administrator
		Paulette Nelson	ND State Rep

**Call to Order**

President Stroshane called the meeting to order at 9:02am CST

**Approve/Amend Agenda**

A MOTION was made by Hemmelman. SECONDED by Schupe. The amended agenda was APPROVED.

**Action Items**

**March 23<sup>rd</sup>, 2016, Executive Board meeting minutes**

Argo indicated that Weller was not present and a few grammatical errors were corrected by Chaney.

A MOTION was made by Fockler. SECONDED by Epperson. The amended minutes were APPROVED.

**Electronic vote and results**

Stroshane read the following: Electronic election to approve MPLA acceptance of the March 29<sup>th</sup>, 2016 strategic planning proposal from Sage Project Consultants at costs not to exceed \$2450. Eighteen votes from the Executive Board. 17 in favor and 1 opposed.

**President – Eric Stroshane**

Gave a brief summary of how the strategic planning is going with Sage Consultants. The first focus group (Leadership Institute - LI) was a fruitful conversation that provided ideas/seeds on how to redress and play to MPLA's strengths as an organization. Stroshane is currently waiting on the final report. Next steps include: adjust focus group tool for the next group (State Representatives).

Soucie provided logistics feedback from LI perspective. Fockler asked how long the process is. Stroshane indicated that the hope is to have a plan together for our October meeting in Loveland, CO.

Johnson asked how the focus groups were conducted. Stroshane indicated that it was held via Zoom with Sage, Coalwell, and Stroshane dialing in remotely with all those in attendance at the Leadership Institute.

Johnson also wondered if any insights could be shared. Stroshane shared about our strengths (networking, LI, regional connection) and weaknesses (marketing and awareness of MPLA, ways to engage the membership). Focus groups provide real evidence for our future planning process. Coalwell added that this process is focusing on value and that Sage is helping us bring out some of the values that we have practiced over the years and more information is to come.

**Vice President – Mickey Coalwell**

Coalwell stated that there was a hiccup with the keynote speaker but it is being addressed by the conference committee. Also that 93 of the 155 programs submitted were selected and many were from MPLA. CalCon Cover Photo contest winner was from Westminster, CO.

Epperson pointed out the encouragement of asking exhibitors/vendors to attend to diversify the exhibition. Coalwell stated there is a list of current vendors and to reach out to Epperson or himself for the list or to share possible exhibitors/vendors to contact.

**Past President/Administration Committee – Annie Epperson**

Epperson stated that review is in progress and things look as expected. The hope is to get a report to MPLA leadership ideally by end of June.

**Executive Secretary – Judy Zelenski**

Zelenski stated that membership statistics continue a slight decline but those funds are in good shape. She wanted to point out that King Sooper card program (approximately \$125/month – getting check every 3 months) and the Amazon Smile (last 3 months we've made \$16.01). Ideas about promotion of the two programs are appreciated.

Fockler asked about Amazon Smile promotion limitations. Zelenski explained that based on CO law and Amazon Smile information provided we cannot promote it in a single marketing piece.

**Leadership Institute Coordinator – Aubrey Madler**

Madler noted concerns/issues this year mostly it being that some procedures/processes not be consistent and documented as well as budget as sponsorships are harder to come by with vendors being strapped themselves. Balance cost vs valuable experience.

Madler discussed the budget and specifically her travel expense, the venue cost, and the added cost for the use of a private dining room (approximately \$500/day extra).

Coalwell, Epperson, Schupe and Hemmelman expressed that they did not think communal dining would be a problem.

Zelenski noted that in 2008 a small committee explored many venues and Estes Park by far came out as the least expensive and more accessible than many other options.

Madler noted that the setting plays an important role in the whole experience. Johnson and Epperson agreed.

A small committee was formed to explore venue options, evaluate the budget, and how to best plan future Leadership Institutes. Madler will reach out to those who volunteered as well as the existing LI committee to see who's free to tackle these topics.

**Leadership Institute Committee – Mary Soucie**

Soucie stated that the committee is recommending that the appointment of the Leadership Institute committee be from Institute to Institute with the appointment ending on June 30<sup>th</sup> after a leadership institute is held. She explained that Madler, as coordinator, provides the continuity needed for the in between things with the institute. As it stands, Soucie identified that every member whose term does not end in 2016 is willing to serve on the committee through the next institute in 2018.

Soucie also indicated that the committee recommends that only the chair have actual vote representation on the board.

Ireton indicated that these recommendations relate to MOP vs. the bylaws meaning that it would only take a majority vote from the board. Ireton will prepare a proposed Leadership Institute MOP changes document which will be sent out to the Board for review and a vote will either be handled electronically or at the next meeting.

Soucie asked for a point of clarification, for those whose terms are up in 2017 should this recommendation pass their terms would just automatically extend to 2018 and then those who would be appointed by Coalwell would also be appointed through 2018. Ireton stated that would be his understanding and that this would be detailed in his message sent with the proposed changes.

**Final Announcements**

Next Board Meeting in 2 months – TBD by Doodle poll and attended via Zoom

**Adjournment**

President Stroshane called the meeting to close at 9:58am CST

Respectfully submitted,  
Melanie Argo  
Recording Secretary