

MPLA Executive Board Meeting Minutes
January 23, 2008

President Hanway called the meeting to order.

Members Present: Wayne Hanway, Rob Banks, Sharon Osenga, David Alexander, Judy Zelenski, Dan Chaney, Beth Avery, Betty Dance, Patti Bucher, Michele Seikel, JaNae Kinikin, Connie Lamb, Annie Epperson, Eileen Wright, Julie Beno, Janet Mastalir, Valerie Nye, Al Peterson, Barbara Ray, Emily Schultz, Marcia Cheney, Angie Creel-Erb (for Shirley Condit), and Susan Moyer.

Members Absent: Elvita Landau, David Oberhelman

Announcements and Introductions:

The February newsletter is now available on the Website. Because there is no conference registration form or program in the newsletter, board members need to make extra efforts to get people to register online. President Hanway introduced Connie Lamb, the new Professional Development Committee Chair. President Hanway recommended the book *Free for All: Oddballs, Geeks, and Gangstas in the Public Library* by Don Borchert.

Minutes of the October 10, 2007 Board Meeting: The spelling of the keynote speaker for the MPLA conference was corrected to "James Rettig" and the following sentence was removed from the Executive Secretary's report. "The Leadership Institute is still giving away new memberships."

Officers and Paid Staff Reports:

President : In accordance with the recommendation coming out of the December Administration Committee meeting, President Hanway moved (Seikel second) that 100 lapel pins with the new MPLA logo be purchased from Pin Products at a total price estimated to be \$336. The motion carried.

The basic plan is to sell the pins for perhaps \$5.00 or in some cases give them out to recognize special accomplishments within the association. It was suggested that order forms be available so that if we run out of pins orders can be accepted and more made.

Dan Chaney and Michelle Seikel will look into making the logo available on goods through Café Press.

The logo has not been received in vector format for scalable images yet, that needs to be received in order to make use of it for non-Web applications.

Following discussion it was decided to handle the JanWay canvas bag proposal like we would any other advertising offer. Kinikin will contact the company to see if they are interested in purchasing an advertisement in the conference brochure or in becoming a conference sponsor.

On behalf of Mary Bushing it was announce that there will be a Ghost Ranch reunion at dinner at the conference. The no-host reunion dinner will be on Tuesday evening following the board meeting at the public library and will likely cost \$20.

Vice-President: Vice-President Banks moved (Seikel second) that the updates to the long-range plan be adopted as presented at the July meeting of the executive board. The motion carried.

2008 Joint Conference Update: The Website is up and operating. Registration at Hilton is also online. There may be a lower rate available for government employees. The Conference will basically be over at noon on Friday.

60th birthday celebration: Photos are needed for 1989-1997 period. Part of the expenses for the celebration were included in the conference budget (for food) in addition to what MPLA has budgeted. Participants can expect that the party will serve as a replacement for dinner that evening.

Past-President: Osenga moved (Dance second) approval of the proposed 2008 budget. The motion carried.

Executive Secretary: Zelenski reported that there has been \$5000 of income so far this year, and less than \$500 of expenses.

Webmaster: Chaney asked that if board members have trouble finding things on the Web site they please let him know.

Committee Reports:

Awards: The awards committee recommended the proposal that Board Choice Awards be nominated by the seven people on the administrative committee with input from the state representatives. No travel allowance will be provided to recipients, but recipients have the option of using the free conference registration in the following year provided they have renewed their membership and not used it the first year. The motion carried.

Bylaws and Procedures: The committee recommended that the proposal to delete Article 9 from the Bylaws because it relates to the electronic communities and will no longer be relevant be taken to the membership meeting for a vote. The change will need to be voted on at the conference because of the requirement that information be made available at least 30 days prior to the vote and given that the online elections are scheduled to begin sooner than 30 days. The motion carried. Betty Dance will not be able to attend the meeting so the new chair will need to present the proposal.

The committee may want to look at finding an appropriate place to insert the instructions that changes to the Manual of Procedures need be approved by the Administration Committee.

Communications: The committee submitted the proposal for implementing the communications portal.

Osenga (Nye second) moved to approve the proposal with the changes discussed (“salary” should be “stipend”, payment of stipend should be \$1900 per year, and up to \$700 Web hosting/incidental expenses, taking out “equal to the Webmaster”, change “electronic communities” to “community portal” wherever it occurs). The motion carried.

Hiring comes under the administration committee but general oversight of the portal and its content would be under the communication committee. The chair should make revisions and will need to send to the administrative committee to have a contract drawn up.

Leadership Institute: The proposed revision of criteria was submitted with the change of the name to “MPLA Leadership Institute”. The motion carried.

Membership: We cannot move ahead until a better logo image is obtained. Wayne sent information out on horizontal banner display (<http://www.postupstand.com>). Administrative committee approved purchasing four displays and a table drape. Seikel will investigate further and report to the administrative committee for consideration. It was moved and seconded that the free membership drawings be handled via an electronic vote. The motion carried.

Announcement: The next board meeting date is scheduled for Tuesday, April 29th, beginning at 1:00 p.m., at the Salt Lake City Hilton.

The meeting was adjourned.

Respectfully submitted by David Alexander.