

MPLA Executive Board Meeting
Conference Call

July 27, 2011

Meeting called to order at 1:03 pm central

28 July 2011, 1:00pm MDT

Roll Call

Members Present: Dana Baccia, JaNae Kinikin, Elvita Landau, Royce Kitts, Judy Zelenski, Dan Chaney, Steven Decker, Robin Clark, Adriane H. Juarez, Brenda Hemmelman, Lori Phillips, Wayne Hanway Julie Huelsbeck, Mary Katherine Katzer, Dan Ireton, Norma Glock, Theresa Jehlik, Ellen Fockler, Eric Stroshane, Dorothy Horan, Basha Hartley Joined at 1:05 pm., Roy Degler joined at 1:08 pm.,

Approval of Minutes of the 06 April 2011 Board Meeting

Motion to approve Dan Ireton

Second Julie Huelsbeck

Motion carried.

Reports:

Dana Baccia, President's Report

The budget for the Montana Conference for income is ahead of the projected amount. Elvita is following up to get more detail.

Attended Montana/MPLA joint conference.

Attended Utah conference in May.

Will be keynoting South Dakota conference in Oct. 2011

In person meeting being planned for May 2012 paired up with leadership institute. This will give the board a chance to interact with emerging professionals. The schedule would be an informal board dinner, with our formal meeting on Friday. Costs and some planning details were discussed. Would this first meeting be covered by the association? This would be for the committee chairs, invited staff, and officers.

The budget includes the funds for this one in person meeting to include transportation and lodging. There was discussion about which meeting should be covered, the conference meeting or the first in person meeting.

The action to be taken was to look at the budget to look at how much would be available for the officers to attend this meeting at the MPLA Leadership Institute.

A motion was made to continue to research and put together a suggestion/recommendation for what expenses MPLA could cover.

Motion made by Ellen

Second-Robin

Motion carries

Dana brought forth the idea of using Skype for meetings. Ease of use and able to handle video conferencing were introduced as good reasons to use skype. A toolkit will be developed to help members with using this tool. Great way for committees to get together.

End of President's Report.

JaNae Kinikin, Vice President's Report

2012 Joint Conference Update

A meeting to discuss the 2012 Joint Conference was held at the Billings conference. Ideas for conference, speaker suggestions please JaNae know.

End of Vice President's Report

Judy Zelenski, Executive Secretary's Report

MPLA received a donation of \$15,000 from III for the MPLA Leadership Institute.

Membership

Statistics—numbers are down. One concern, 123 members are not paying anything right now because of free memberships. Do we track to see if free memberships go on to become paid members? The answer is yes we do. Judi sends special messages to people in that category. Do the free memberships provide a good incentive? 33% go on to become member. No costs in giving out free memberships.

Even at this amount you make good headway. Membership Committee uses the filled out forms as good leads.

Newsletter Editor - Judy Zelenski

Report previously submitted. Submitted material really helps Judi out.

Awards – Steven Decker

Keep awards as they have been, but add one “innovator” award for innovative-trailblazing projects.

Recommendation for Steve to remeet with his group and wordsmith the wording of the award.

Online standardized form for awards. Set up forms with Dan Chaney.

Going to use moodle to work on these awards in an online forum.

Be proactive in thinking about awards.

Nominating Committee – Robin Clark

Report submitted. Contacted state reps. 8-10 people in running for recording secretary. 1 Person will run for everything. Any help from executive committee would be appreciated. Absoulte date is still 30 days before conference. Election runs for 4 weeks. July 2012 would be the preferred last date.

The suggestion was made to update memberclicks to help with generating interest in running.

MPLA Leadership Committee - Dan Stanton / Adriane H. Juarez

Funding from ESU donated \$2,000, \$15,000 from founder of iii, and \$1,000 form University of Arizona.

The requirments are that the applicant be employed in a library for 5 years, a member of that state’s library organization for 2 years, and exhibit a record of experience that shows leadership potentials.

Cost is \$550 for MPLA members. Non-Members of MPLA \$650.

Things are moving along and Adriane is very excited.

Looking for funding to defray costs of book, on developing library leaders, that is authored by Maureen Sullivan.

Last time the leadership institute was held there were 65 apps for 30 spots.

MPLA State Representatives and State Library Organization Executive help select candidates.

Membership – Brenda Hemmelman

Sending message to state leadership institute participants.

Contest between the states based on biggest percentage increase in membership.

Is there a way to set aside who would focus on school librarians? We have liaisons with these groups. 2012 in Nebraska will also have school librarians involved.

Communications – Kate Plunkett

Blog contest. Tell us about a day in the life of your life in MPLA. This will be posted to the blog and will register the blogger to win a summer fun kit.

Professional Development- Lori Phillips

Professional development grants. Mini grants (\$150) are for people who have been a member the past calendar past years. Regular grants (\$600) are for people who have been a member the past two calendar years.

Motion to fund the mini grants and regular grants from the same budget line, but keep the existing application criteria.

Motion brought forth Lori Phillips.

Second Dorothy Horan

Motion carries.

We do have individual generic MPLA emails. These emails will be forwarded to the correct individual.

Final Announcements

Next Board Meeting Date – Oct 19, 2011: Noon - 1PM – MDT via conference call.

Meeting adjourned at 2:11 pm CST.