

## MPLA Membership Meeting DRAFT Minutes

2014 AzLA/MPLA Annual Conference  
We-Ko-Pa Resort and Conference Center  
Scottsdale, AZ  
November 13, 2014, 9:30am – 10:30 am MST

1. Welcome from the President
  - Meeting was called to order at 9:30 am MST by MPLA President Wendy Wendt.
  - Wendt welcomed everyone to the meeting and commented on the wonderful venue.
2. Approval of Membership Meeting minutes from September 26, 2013
  - Paulette Nelson moved to approve the minutes from the last membership meeting as submitted, and Sharon Osenga seconded.
  - Motion passed.
3. Newsletter Editor Introduction
  - Wendt introduced Amadee Ricketts as the new editor of the newsletter.
  - Wendt welcomed Ricketts and commended her for her work on the October/November issue.
4. Financial and membership report
  - Judy Zelenski noted that net income for 2013 was \$14,452 due to receiving income from two conference during the year.
  - Zelenski also announced that membership was 495 as of a couple weeks ago, but is now around 600 due to signups right before conference.
5. Website Report
  - Dan Cheney announced the website redesign was nearly complete and that the new site would go live Monday or Tuesday of the following week.
  - The new site is divided into three main areas: Services, Documents, and About.
  - It also includes quick links to the 8 most commonly accessed parts of the site.
  - Members can preview the new site at [new.mpla.us/](http://new.mpla.us/)
6. Leadership Institute Report
  - Aubrey Madler announced that the 2014 Leadership Institute was a success: participants were great and brought a lot of energy.
  - The Executive Board approved holding another Institute in 2016.
    - Information about it should be publicized this summer, and applications would be due in the fall.
    - Participants must be a member of MPLA for two years to receive a discount on Institute fees.
7. Recognition of Current and Outgoing Board Members
  - Wendt recognized all current and outgoing board members, and thanked them for their support and services with a small token of her appreciation.

- Wendt also thanked all MPLA members for their participation and service and asserted that the people are what makes MPLA great and provide its source of strength.

#### 8. Passing of the gavel

- Wendt declared it an honor and privilege to have served as President and passed the MPLA gavels to new MPLA President Annie Epperson.

#### 9. Remarks from incoming President

- Epperson thanked Wendt for her work this year and presented Wendt with a plaque of appreciation.
- Epperson previewed her plans for the coming year, which are influenced by the book *Race for Relevance* by Harrison Coerver and Mary Byers (recommended by Maureen Sullivan) that discusses how associations need to change in order to survive.
  - Focus for this year will be on making sure everyone is clear on the association's purpose: helping members thrive and succeed in their work.
    - Professional development opportunities and making sure members take advantage of them will be priorities.
  - Outreach via technology is important for the future of the association, and tools will be developed to help integrate the association into everyday life.
  - Meeting these goals will require a lot of committee work and collaboration between committees.
  - Taskforces will also be formed to get work done quickly.
  - Anyone interested in serving should contact Epperson to volunteer – both short-term and long-term help will be needed.
- Epperson reminded Executive Board members that there would be a meeting the next morning and announced that a Doodle poll would be sent out to set the following meeting.
- Epperson also announced that next year's conference would be in Wyoming and that it is going to be great.

#### 10. Introduction of the 2014-15 board members

- Epperson introduced the new board members.

#### 11. Announcements

- Epperson asked for final announcements.
- Zelenski reminded members about the grocery card fundraising program.
  - MPLA receives 5% back of what you spend at Kroger affiliates with the card.
  - Order forms were located in the back of the room and an online form is also available (<http://mpla.us/services/mpla-king-soopers/krogers-grocery-card-program.html>).
- Epperson announced that a competition for the most creative way to display a bandana would be held after the meeting.

#### 12. Adjournment

- Epperson adjourned the meeting at 10:07 am MST.