

LIC - Leadership Institute Coordinator MPLA Board Report June 2017

1. Our webmaster was prompt in updating the fee structures, dates, etc. on the LI web pages. If you notice anything amiss or have questions about the qualifications, etc. please notify me.
2. **Applications for fellows and mentors are officially scheduled to open June 1st.** I was delayed in getting some updates to Roy (Webmaster) for the website, so please bear with us as the forms get updated and released on the site. Mentors and Fellows should apply through their respective forms. You can begin/continue spreading the word that applications are open (or will be within a day or two). I attached a document to this report email that you can use as an image in newsletters and/or email correspondence to your respective state associations. Let me know if you would like anything else in regards to marketing or information. The 2014 and 2016 institutes yielded around or nearly 60 fellow applications for 30 slots, so it is a competitive process. Please encourage previous applicants to try again this year. Our goal is to select 3 mentors from various backgrounds and geographic locations. One change I made is to close the fellow applications on October 30 so that people can still apply after final calls are made at the conference.
3. **Continuing Education credit** will be available to anyone needing it for maintaining credentials (primarily affecting school librarians). **This is pending board approval.** Mayville State University (my workplace) will grant 2 credits for an extra fee of \$110. The process will be simple: fellows wishing to earn credit will "register" online through our system and pay this extra fee with me on site (YMCA of the Rockies). Transcripts will be processed and available after the Institute. For sake of a brief historical background, the idea to add credit options came out of the strategic planning focus groups in 2016. The hope is to encourage more school librarians to apply and attain support to attend.
4. I have been assisting the LI Committee with fundraising documentation and efforts. The goal is to bring in a minimum of \$12,500 in sponsorships.
5. A placeholder for a Leadership Institute reunion is in the works for a breakfast reception at the conference. Details forthcoming.
6. I submitted a proposal to host a panel of LI fellow and mentor alumni to speak on the value of the Institute, etc. So far, I have a few panel participants and will be seeking more if the proposal is accepted. Please give it some thought and let me know if you are interested in participating or know someone who might.

Next steps for LIC (June/July):

- Develop cancelation parameters and timeline/deadlines in coordination with venue.
- Market the call for applications, answer questions, and receive applications.

Key dates:

June 1, 2017: Fellow Apps Open	December 1, 2017: Notify applicants
June 1, 2017: Mentor Apps Open	December 15, 2017: Invited Fellows Officially Accept/Decline
August 31, 2017: Mentor Apps Deadline	March 15, 2018: Registration Payment Due
September 30, 2017: Fellow Apps Deadline	April 29 – May 4, 2018: Leadership Institute

Respectfully Submitted,
Aubrey Madler, MPLA Leadership Institute Coordinator
Attachment: Marketing image (Word doc)