

**LIC - Leadership Institute Coordinator MPLA Board Report  
December 2018**

Since the October board meeting, I met with the LI Committee twice via Zoom

1. Our fundraising marketing brainstorming continued
2. We also manually analyzed and summarized fellow survey data from 2014, 2016, and 2018 institutes. In that process, we discovered that the survey data was corrupt - it seems that different years became mixed and duplicated in the Excel reports. Therefore, if we are to continue conducting surveys, we recommend using Survey Monkey, Qualtrics, or other similar system to help maintain data integrity and provide automated reports, etc.

More details and recommendations will come from the LI Committee report.

As the board requested, I provide an expense/income summary here from the 2014, 2016, 2018 institutes.

You will see that MPLA makes up the declining sponsorships. 2016 shows an increase in expenses due to several factors: expenses for 5 mentors, a private dining room at the YMCA, and extra single rooms that were issued because last-minute illnesses. There were just 28 fellows in attendance that year, instead of 30.

I am happy to address your questions at our meeting this week as you prepare for discussion and vote whether or not to host an institute in the coming years. Feel free to email as well.

<b><i>MPLA LI Income/Expense Summary</i></b>			
	<b>2018</b>	<b>2016</b>	<b>2014</b>
<b>Expenses</b>			
YMCA of the Rockies	15,972.42	18,052.75	15,336.86
Travel (Mentors & Facilitator)	3,046.19	5,000.00	3,943.70
Supplies	739.02	766.53	1,326.53
Salaries and honorariums	12,560.00	12,558.00	11,771.10
	32,317.63	36,377.28	32,378.19
<b>Income</b>			
Registrations	20,810.00	18,600.00	18,122.50
Donations	3,700.00	7,850.00	11,845.00
	24,510.00	26,450.00	29,968.00
<b>Profit/loss</b>	<b>-7,807.63</b>	<b>-9,927.28</b>	<b>-2,410.69</b>

**Next steps:**

1. Through the rest of December, I will work to move all LI files into MPLA's LIC Google Drive account. These files will include a handful of video testimonials I either received via email or recorded at the MPLA/KLA conference. LI Committee member, Matt, offered to edit them for use in marketing and fundraising efforts.
2. Await the board decisions regarding if/when MPLA would like to host the next institute, and the LIC contract, which expires on December 31, 2018.

It has been a pleasure working with you all.

Happy holidays!

Respectfully Submitted,  
Aubrey Madler, MPLA Leadership Institute Coordinator  
[coordinator@mpla.us](mailto:coordinator@mpla.us)  
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