

NE - Newsletter Editor Report
May 8, 2018

MPLA Activities

- Conferred with the Crockett from Communications about their advisory role to the newsletter editor.
- Put a call out for new submissions
 - Notified Board
 - Reviewed submissions before deadline
 - 2nd notice with specific request to areas where news needed.
- June/July issue in progress.
 - Content has been sent to proofreader - Ellen Fockler
 - Connected with Library Systems & Services Rep about their Leadership Institute Benefit
 - Still waiting on ad and article.
 - Connected Pima County Library about publishing a patron impact story within this edition.
 - Received a call for proposals ad for the KLA/MPLA conference.
- Received an ad from Greg Crutcher Public Relations Manager for American Society of Radiologic Technologists for the newsletter - will be putting a full page ad in 3 issues.

Respectfully submitted,
Melanie Argo