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Newsletter Editor Report
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MPLA Board Meeting
Dec. 5, 2001 Phoenix, AZ

I took over editorship of the Mountain Plains Library Association (MPLA) newsletter in July of 2001. I have put out two issues since I became editor. Due to a vacation, and a job change, both issues have been put out in a less than timely fashion. However, I vow that situation will improve with future issues. Both issues published (August 2001 and October 2001) have been 24 pages and have been placed on the MPLA Webpage, as well as mailed to members.

I have been sending out a reminder on newsletter deadlines on the 10th of each month. This has worked OK thus far, but I need to establish closer working relationships with state representatives and section/committee leaders to ensure I am receiving their news items in a more timely fashion.

Future ideas include:

- Get more advertising (see attached)
- Include more photos (say cheese!)
- Feature information available on the MPLA Webpage in each issue
- Feature a different MPLA state in each issue (beginning with Arizona)
- Begin an editor's column
- Article on leadership institute
- A "name the newsletter" contest
- Coordination with Webmaster/more information pertaining to newsletter on Webpage (ad rates, etc.)