

NE

Newsletter Editor Report
Judy Zelenski
January 6, 2009

The December 08 issue of the Newsletter was printed in color for the first time. It was possible because our printer, National Hirschfeld, has new equipment that will do this economically. In fact, if MPLA were to continue with the previous type of paper and blue ink the cost would have risen considerably. Paper companies are feeling the economic crunch and are producing fewer specialty stocks. The paper is a bit lighter than the previous stock (making the bags of bulk mail a bit lighter), which has plusses and minuses. I'll continue to work with the printer on quality of output.

Of the 685 current 2008-2009 individual members, 317 (46%) have chosen to view the newsletter online only, resulting in a significant savings in mailing costs. For the past year or so we have been required to mail from the Golden, CO post office because the Lakewood facility no longer takes bulk mail. This has been a really positive change! The person in charge of bulk mail at the Golden facility is extremely helpful and has cheerfully assisted me in every way, providing valuable information to questions I don't even know to ask!

Please let me know if you have suggestions for improving the Newsletter.

Thanks,

Judy

Judy Zelenski
MPLA Newsletter Editor
judyz@operamail.com