

NE - Newsletter Editor Report

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April 14, 2010

The February issue was the last to be published on paper and I included a notice on the front page about future issues to be online only. The April issue is the first to be online only. The format is slightly different for web readability. Working with print involves formatting for facing page spreads. Formatting for the web allows for single page design and use of more color and it doesn't have the constraints of multiple page sets. I'll continue to work on the format in future issues.

One decision to be made is whether to have one of each online-only issue printed for the Archives, and if so whether it should be printed in color or copied in black and white.

I recently had a question about the state news in the Newsletter, and perhaps others may also wonder how I proceed. Here's the answer: News from any source is welcome. I regularly receive news releases from a variety of places and when applicable use them as well as what the state reps and board members send me. I often receive many many articles from a single library and have to be selective to keep things in balance. When I receive nothing from a state rep I try to search out items so a state won't be left out of the "Around the Region" section. I also do a considerable amount of editing to keep the writing style as consistent as possible throughout the newsletter. *Elements of Style (Strunk and White)* is a major influence. In making choices I ask "Is this interesting - and to whom?" I always hope for lively photos, creative events, and news about people.

Deadline for the June 2010 issue is May 1.

Thanks,

Judy