

WM

MPLA Webmaster Report
05 November 2003
Scenic Lake Tahoe, Nevada

Statistical Activities Overview

Just to update the Board on my web activities, I have updated my running log of web changes, as of 28 November 2003. As of my last report, I had made 888 web changes from the period of 01 January - 30 June 2003. From July 1 - 28 October, I have made 353 updates to the website. Using the same template for sorting, I classified the changes as follows:

Category	Changes: 1/1/03 - 6/30/03	Changes: 7/1/03 - 10/28/03	Total Changes	% of Total
Committee Pages	13	7	20	1.6
Section Pages	3	3	6	0.48
Executive Officers	1	0	1	0.08
Board Reports/Minutes	34	113	147	11.8
State Reps/Associations	5	5	10	0.8
Manual of Procedure/Bylaws	0	5	5	0.4
2002 Conference Related Updates	44	0	44	3.5
2003 Conference Related	10	10	20	1.6
Board Choice Awards	35	1	36	2.9
Newsletter	3	11	14	1.1
Faces of MPLA Page	14	5	19	1.5
Leadership Institute Page	14	3	17	1.4
Jobline	304	176	480	38.7
Jobline: New Listings	125	73	198	15.9
Jobline: Positions Removed	117	70	187	15.1
Jobline: Index Updates	31	16	47	3.8
Jobline: Date Change Home Page	31	15	46	3.7
Coding "Oopsies"	23	11	34	2.7
Other Routine Updates	385 (Mainly © date changes)	3	388	31.2
Total	888	353	1,241	100

Observations:

- I anticipate an increase in the number of changes for Section/Committee/Executive Officers: these pages will be updated after I get back and the new appointees and officers take over.
- The "Routine" updates will probably fall off the list -- the copyright date change across the board won't be done for a couple of years (until 2005), and that category was where I tended to stuck changes that were "none of the above."
- There will probably be a spike of activity on the 2003 Conference updates as I hope to add some photos of the Tahoe conference when I get back.
- I'm hoping that we'll start putting more and more conference handouts and other educational things from conference on the website. I hope we can begin archiving these conference resources and members can go to them for information if they are unable to attend the conferences.

MPLA Web Page Counter Hit Totals

Hmmm... that sounds like a rock and roll DJ intro... :)

An update on the web counters with which we are tracking visitors to the website. As a refresher, I placed hit counters on all MPLA web pages on 01 May 2002 (and all new pages since) to track the number of visits, just in case people were curious. Prior to that date, counters were available on just a few pages that Joe was interested in tracking. So, the dates that we began counting vary quite a bit. I suspect that I probably account for quite a few of these hits, but not all. Here is a chart listing the hit totals as of a couple of dates, with some change information. With it, we can see what people are really looking at. (Kinda, sorta)

Web Page	Hits as of 02 July 2003	Hits as of 28 October 2003	Difference	% Increase	% of Total Increase
MPLA Home Page	6,256,253	6,262,418	6,165	0.10	18.18
President's Welcome	1,242	1,702	460	37.04	1.36
About MPLA	1,872	2,442	570	30.45	1.68
Executive Officers	1,572	2,078	506	32.19	1.49
State Reps	1,591	2,087	496	31.18	1.46
Sections and Chairs	1,443	1,971	528	36.59	1.56
Academic Section	458	675	217	47.38	0.64
Children's and School Section	607	801	194	31.96	0.57
Government Documents Section	362	565	203	56.08	0.60
New Member's Round Table	316	489	173	54.75	0.51

Preservation Section	277	442	165	59.57	0.49
Public Libraries/Trustees Section	305	487	182	59.67	0.54
State Agencies Section	286	446	160	55.94	0.47
Technical Services Section	308	477	169	54.87	0.50
Committees and Chairs	1,590	2,136	546	34.34	1.61
Awards Committee	430	649	219	50.93	0.65
Bylaws Committee	314	501	187	59.55	0.55
Continuing Education Committee	434	607	173	39.86	0.51
Electronic Communications Committee	337	607	270	80.12	0.80
Finance Committee	305	515	210	68.85	0.62
Intellectual Freedom Committee	340	543	203	59.71	0.60
Leadership Institute Committee	287	477	190	66.20	0.56
Nominating Committee	325	537	212	65.23	0.63
Professional Development Grants Comm.	Dan forgot to note it... :)	2,399			
Public Relations/Membership Committee	291	471	180	61.86	0.53
Scholarship Committee	127	277	150	118.11	0.44
"Other MPLA Folks"	1,172	1,563	391	33.36	1.15
The Faces of MPLA	1,798	2,336	538	29.92	1.59
State Associations	1,380	1,768	388	28.12	1.14
Leadership Institute Information Site	3,508	4,104	596	16.99	1.76
Leadership Institute Application Web Form	1,010	Offline			
Membership Information	1,913	2,496	583	30.48	1.72
Conference Schedule/Previous Conferences	655	1,322	677	101.83	1.97
Listserv Information	1,135	1,438	303	26.70	0.89
Jobline Index	101,008	116,330	15,242	15.08	44.95
Board Choice Awards	1,015	1,317	302	29.75	0.89
Executive Board Meeting Minutes	1,447	1,957	510	35.25	1.50

Board Reports Archive	1,338	1,739	401	29.97	1.18
Newsletter Index	1,752	2,198	446	25.46	1.32
Manual of Procedures Index	1,244	1,724	480	38.59	1.42
Long Range Plan	1,034	1,370	336	32.50	0.99
Totals	6,393,161	6,428,461	33,911		

Web Pages Ranking By Number of Hits Since 02 July 2003:

1. Jobline Index, 15,242
2. MPLA Home Page, 6,165
3. Conference Schedule, 667
4. Leadership Institute Info, 596
5. Membership Info, 583
6. About MPLA, 570
7. Committees/Chairs, 546
8. Faces of MPLA, 538
9. Sections/Chairs, 528
10. Executive Board Meeting Minutes, 510
11. Executive Officers, 506
12. State Reps, 496
13. Manual of Procedure Index, 480
14. President's Welcome, 460
15. Newsletter Index, 446
16. Board Reports Archive Index, 401
17. Other MPLA Folks, 391
18. State Associations, 388
19. Long Range Plan, 336
20. Listserv Info, 303
21. Board Choice Awards, 302
22. Various Committee/Section Pages below this point

Interpretation:

- First, it's obvious that people have bookmarked the Jobline index page and are jumping immediately to it. Probably it is also due to the other websites that are linking directly to the Jobline.
- After the MPLA Home Page, you can get some sense of what people are looking at on the website, the conference schedule, the Leadership Institute, membership information and information about the Association, etc.
- I'll continue to track page hit totals to see where we're going electronically.

Respectfully submitted,

Dan Chaney
MPLA Webmaster

dwcosu@okstate.edu
405-744-9772