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MPLA Webmaster Report
11 May 2012

2012 Conference on Facebook

I'd like to do a "social media blitz" in conjunction with the 2012 conference in LaVista. We've tried this a couple of times before, and I think it will be one of those little value added things we can give our Facebook fans who aren't with us in Nebraska. There are currently 4 Administrators for the MPLA Facebook page – Pam Henley, Jao-Ming Huang (both of whom were serving on the Communications Committee and volunteered to help), Dana Braccia, and me. I've talked to Nicole about perhaps authorizing another admin or two at the conference to help with this.

What I'd like to do is post on the MPLA Facebook page photos and links to things at the conference. I created an "event" for the 2012 MPLA/NLA/NEMA Tri-Conference (if you are on Facebook and are going to attend, go to the event page and let us know you are coming!) At the conference, I will take photos on my iPhone and I will try to post them throughout the conference. As Admin, these posts/photos will appear on the news feed of our "fans." Our Facebook page is set up so that anyone who likes us can post on our wall – posting, of course, as themselves. But, these individual posts from members are not sent out to our fan's news feed. I would encourage anyone who is at conference and takes photos to email them to me (webmaster@mpla.us) and I will post them to the Facebook page as Admin, so everyone can see them right away.

There were a couple of photos posted by JaNae and Adriane from the recent Utah Library Association. I saw them, because I am FB friends with them. But I thought they were interesting enough to share on the MPLA page, however, I had some problems sharing them via JaNae's and Adriane's Facebook pages (they might have had some privacy settings blocking that activity.) I emailed JaNae and she sent me her photo, which I posted. So, there is a basic sharing problem that might block me from sharing our member's Facebook photos directly via Facebook. I've filed a tech support question with Facebook, but not gotten a response (and might never.) So, that is why I am suggesting folks with photos to share, email them to me and I can push them through. All I ask is that if people send me photos, please include the names of who the people or scenery are. I always hate seeing photos with no indication of what it is.

2012 Conference Handouts

MPLA has "traditionally" offered to post and host conference handouts. I have asked JaNae and Theresa if they are aware if NLA is planning to post and host handouts. I explained to them that this is one of those services we, as the big regional library association can do for the local state association. It's one less thing they need to worry about.

MPLA Forms

I was able to download the updated MachForms server software. We have not yet installed it, but I anticipate this will happen soon. Once we have it running and stable, I'll be going in and redoing the forms with payment options. The software upgrade integrates PayPal payment options, so it should streamline the form submission and payment process for our members.

Respectfully submitted,

Dan Chaney
MPLA Webmaster