

WM

MPLA Webmaster Report

14 July 2006

Not a whole lot of earth shaking news to report from Ye Olde Webmaster.

Since transitioning to the new MPLA server location at the Oklahoma State University Libraries, we've settled into a routine. In general, I try to respond to most webmaster email requests right away (assuming I'm not on vacation or out of the building.) There are occasional emails from non-MPLA folks that I either respond to or pass along to Judy or Sharon. I try to update the Jobline at least once a week, and more often if schedules permit. The Jobline lists positions with the date I posted them (so visitors know when it was last updated.)

There was at least one web form created this spring – one for Electronic Community signup (and there may have been another I can't recall.) As of July 6, I discovered a nasty "bug" in the membership form on the website. Often people would get an error when they'd try to submit the form. I believe I have fixed that particular problem, so if you had problems submitting the form earlier, please do not hesitate to submit it in the future. If anyone has problems submitting that or ANY form on the website, please contact me.

I have coded and uploaded to the webserver all photos that were on my "to do" list. If you didn't know, we archive some photos from past conferences. I have a few from the 2004 CAL/MPLA conference that Dana Boden sent me. Those are online via the Conference page at <http://www.mpla.us/conference.html>. Further, I had a TON of images from the Jackson Conference last fall that are now available. Take a look.

As we have 7 months residing on the new server, I have 6 months of new statistics I can report on. (This is more "administrivia" than anything else...) If you're curious to see the MPLA server statistical reports, you can view them at: <http://www.mpla.us/statistics/index.html>

For January – June 2006:

- Website Hits (times the server is accessed): 1,215,230
 - Average Hits per Day: 6,677
 - Average Hits per Hour: 279
 - Average Hits per Visitor: 17.3
- Website Visitors: 70,413
 - Visitors per Day: 386
 - Average Time Spent per Visit: 194 seconds (so we're entertaining them for a little over 3 minutes when they visit)
- Most Hits in One Day (the busiest web day thus far): 19 April 2006 – 11,324 hits
- Most Heavy Traffic Hour of the Day: 8pm (we generate a lot of traffic after 5pm through midnight, likely robots and spiders indexing content for search engines such as Google)
- Busiest Day of the Week: Tuesdays, followed by Wednesdays.

- Many fun stats with IP addresses of our visitors (of course I'm not really interested in identifying IP visitors – I know my OSU IPs are the ones that start 139.78.x.x)
- Most Viewed Web Pages:
 - Jobline: 30,061 hits (and folks have this bookmarked, because this is also a top entry page)
 - MPLA Home Page: 10,769 hits
 - Board Reports Archive: 3,069 hits
 - Leadership Institute Information: 2,030 hits
 - Executive Board Information: 1,474 hits
 - The Member Area: 1,335 hits
 - Conference Information: 1,242 hits
- Most Downloaded Files seem to be issues of the MPLA Newsletter (so we may want to calculate these numbers into the circulation numbers.)
 - June 2006 Newsletter: 2,721
 - April 2006 Newsletter: 2,025
 - February 2006 Newsletter: 1,929
 - August 2005 Newsletter: 1,878
 - December 2005 Newsletter: 1,034
- Visitors By Country (Percentage):
 - USA: 96.12%
 - Canada: 0.50%
 - Netherlands: 0.45%
 - Saudi Arabia: 0.33%
 - UK: 0.33%
 - Germany: 0.32%
 - European Union: 0.18%
 - Australia: 0.18%
 - Thailand: 0.17%
 - Korea (Republic of): 0.10%
- Most Popular Browsers (Percentage):
 - IE 6.0x: 71.87%
 - Navigator 6.x: 22.01%
 - IE 5.x: 3.02%
 - Other: 2.16%
 - Navigator 4.0: 0.42%
 - Navigator 3.0: 0.37% (Note: I can't believe folks are still using these old versions of Netscape!)
 - Opera: 0.14%
- Most Popular Operating Systems:
 - Windows XP: 55.8%
 - Windows 2000: 27.09%
 - Other: 6.07%
 - Mac: 5.44%
 - Windows 98: 3.29%
 - Windows Me: 1.46%
 - Windows NT: 0.54%

- Linux: 0.15%
- Windows 95: 0.15%

Respectfully Submitted,
Dan Chaney
MPLA Webmaster