

## **ST-11 Utah Report**

Robert Shupe, MPLA Representative  
October 2016

### **MPLA Activities:**

- Attended the MPLA Board Meeting, online, Tuesday, August 30, 2016.
- I have been checking with the State Library of Utah to learn of their experience with different venues around the State, so that I might be able to submit one or possible recommendation to the Leadership Institute Committee for their consideration. I intend to share that information with the Chair(s) during the next MPLA Board Meeting.

### **Utah Library Association (ULA) Activities and News**

- Attended the ULA Board Meeting, in West Jordan, Utah, Friday, September 2, 2016
- Attended the ULA annual Fall Workshop, in Moab, Utah, Friday, September 30, 2016, which featured a local author, updates and orientation to the services of the State Library of Utah; LSTA grant information; libraries' effective use of social media; effective branding of one's library and services; and the National Institutes of Health programs in and through public libraries (through the University of Utah Libraries, locally).
- Attended the second annual "Public Library Directors Retreat," sponsored by the State Library of Utah. This has proven to be a very useful and effective training, information sharing and networking opportunity for all public library directors in the State.