President’s Letter
From Jean Hatfield

It’s too darn hot!

As we enter the dog days of summer most of us start thinking about “what’s hot” and is it “too hot?” So here are some additional “hot topics” to chew on while you are trying to stay cool.

“Hot Reads” – Harry, Hilary, Holes and Hillenbrand
“Hot Buttons” – Apathy, Budgets, CIPA, Legislators
“Hot Spots” – the pool; the golf course; the garden; the library when the air conditioning fails
“Hot Ideas” – Rearrange the library; get a new automation system; add new programs or classes; close for a staff in-service day
“Ideas to make Patrons Hot” – Rearrange the library; get a new automation system; take away programs or classes; close for a staff in-service day
“Hot Times” – Right after a summer children’s program with 95 restless kids and a bunch of chatty adults; First day of the semester with clueless freshmen and frantic instructors; Two days before your budget has to be encumbered or you lose it
“Hot Mail” – MPLA newsletter with conference information; alumni newsletter with information about an exotic trip you can’t afford; institutional newsletter with latest incentive or benefit package
“Hot Trends” – Animé; Graphic Novels; Fantasy novels; the new Librarian “Action Figure” from Archie McPhee
“Hot Looks” – Summer Reading Program tee shirts; Harry Potter glasses; “Librarian length” skirts; sensible Birkenstocks
“Hot Tips” – Register early for the MPLA/NLA conference; Read books by the authors who will be appearing at the conference; Recruit someone to join MPLA; Relax and enjoy the sunshine while you can.
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Lisa Mecklenberg Jackson
MPLA Newsletter Editor
Montana Legislative Reference Center
State Capitol, Room 110
P.O. Box 201706
Helena, MT 59620-1706
(406) 444-2957--Phone
(406) 444-2588--Fax
Ljackson@state.mt.us

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Joe Edelen
MPLA Executive Secretary
I.D. Weeks Library
University of South Dakota
Vermillion, SD 57069-2390
(605) 677-6082--Phone
(605) 677-5488--Fax
jedelen@usd.edu

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MPLA Officers

President
Jean Hatfield
Johnson County Library
Box 2933
Shawnee Mission, KS 66201
(913) 261-2345-P
(913) 261-2325-F
hatfield@jc.lib.ks.us

Vice-President/Pres-Elect
Carol Hammond
International Business Info Ctr
15249 North 59th Ave
Glendale, AZ 85306
(602) 978-7234-P
(602) 978-7762-F
hammondc@i-bird.edu

Recording Secretary
David Oberhelman
316 Edmon Low Library
Oklahoma State University
Stillwater, OK 74078
(405) 744-9773-P
(405) 744-7579-F
davido@okstate.edu

Executive Secretary
Joe Edelen
I.D. Weeks Library
University of South Dakota
Vermillion, SD 57069
(605) 677-6082-P
(605) 677-5488-F
jedelen@usd.edu

Past President
Debbie Iverson
Sheridan College
P.O. Box 1500
Sheridan, WY 82801
(307) 674-6446-P
(307) 674-4874-F
diverson@sheridan.edu

Academic Section
C. Jeffrey Belliston
3325 Harold B. Lee Library
Brigham Young University
Provo, UT 84602
(801) 422-7743-P
(801) 422-0466-F
jeffrey_belliston@byu.edu

Children’s/School Section
Donna Norvell
Oklahoma Dept. of Libraries
200 NE 18th St.
Oklahoma City, OK 73105
(405) 522-3323-P
(405) 525 7804-F
dnorvell@otln.odl.state.ok.us

New Members Roundtable
Scott Goldy
Wichita State University
1845 Fairmount
Wichita, KS 67260
(316) 978-5210-P
(316) 978-3048-F
scott.goldy@wichita.edu

Past President
Louise Treff-Gangler
Auraria Library
1100 Lawrence St.
Denver, CO 80204-2095
(303) 556-2352-P
(303) 556-2178-F
louise.treff@csudenver.edu

State Agencies, Systems, and Cooperatives Section
Judy Zelenski
14293 W. Center Drive
Lakewood, CO 80228
(303) 985-7795-P
(303) 573-4947-F
fzelenski@earthlink.net

Technical Services Section
Carlene Aro
H.M. Briggs Library
S.D. State University
306 Brookings, SD 57007
(605) 688-5567-P
(605) 688-6133-F
carlene_aro@sdstate.edu

Gov. Docs. Section
Louise Treff-Gangler
Auraria Library
1100 Lawrence St.
Denver, CO 80204-2095
(303) 556-2352-P
(303) 556-2178-F
louise.treff@csudenver.edu

State Agencies, Systems, and Cooperatives Section
Judy Zelenski
14293 W. Center Drive
Lakewood, CO 80228
(303) 985-7795-P
(303) 573-4947-F
fzelenski@earthlink.net

Webmaster
Dan Chaney
Oklahoma State University
Edmon Low Library
Stillwater, OK 74075
(405) 744-9772-P
(405) 744-5183-F
dchaney@okstate.edu

State Representatives

Arizona
Teri Metros

Colorado
Suzanne Taylor

Kansas
Susan Moyer

Montana
Ken Kempcke

Nebraska
Paul Hoffman

Nevada
Linda Deacy

New Mexico
Charlene Greenwood

North Dakota
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Oklahoma
Wayne Hanway

South Dakota
Suzanne Miller

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Peter Kraus

Wyoming
Patricia Patterson
Greetings NLA/MPLA members,

It's hard to believe that November is less than four months away! The conference committee has been hard at work assembling a conference that will be fun and informative for everyone.

'Basque' in Knowledge: Read It, See It, Hear It, Know It @ your library™ is the theme of this year's NLA/MPLA Conference to be held at the Hyatt Regency Lake Tahoe November 5-8, 2003. Located in Incline Village, Nevada on the beautiful shores of Lake Tahoe, the hotel offers many amenities with special rates for conference attendees.

Book your reservations now by going to the conference website http://www.nevadalibraries.org/Conference03/index.html and following the Hyatt’s link, or by calling the hotel at (775) 832-1234 or (877) 875-5036. Please identify yourself as a conference attendee to ensure that you receive the special room rate. The Hyatt’s deadline for reserving rooms at the conference rate is October 5, 2003.

800 people are expected to attend the conference. Although the Hyatt boasts several restaurants, it will be difficult for all attendees to eat meals there during the limited lunch/no-conflict time. For this reason the conference committee is offering a boxed lunch on both Thursday and Friday. The 'Tahoe' lunch includes a choice of ham, turkey, roast beef or vegetarian sandwich; pasta salad; diced fruit cup; carrot sticks; potato chips; cookies and a soft drink. This easily portable food can be taken into the vendor area or eaten during afternoon meetings. To take advantage of this option, please register before October 1; boxed lunch registration will not be available after that date.

In this newsletter you will find information on many of the programs that will be offered, thanks to the hard work of Nancy Ledeboer, Program Chair and Susan Antipa, Publicity Chair. Maria Champlin has arranged four pre-conference and several regular conference programs on behalf of REFORMA.

It's not just about work; there are several opportunities for fun! Extracurricular events include a daytime cruise on Lake Tahoe, an evening with famous authors, a Basque buffet dinner and informal classes on how to play casino games.

Mark your calendars and make your reservations. November is approaching quickly!

Sincerely,

Linda A. Wilson & Phyllis Sargent,
Conference Co-Chairs

Dear Reformistas:

It is my pleasure to invite you to the 2003 NLA/MPLA/REFORMA Conference in Tahoe. The REFORMA Subcommittee Program worked hard in putting together an array of programs that we believe will enrich you personally and professionally.

Make your reservation now to stay at the beautiful HYATT Hotel in the charming Incline Village. To register for the conference and to book a room, please visit the Conference web site at www.nevadalibraries.org.

We are really excited about our partnership with the Nevada Library Association and the Mountain Plains Library Association and believe this is a Conference you shouldn’t miss.

Special thanks to our Subcommittee: Angel Avila, REFORMA Nevada Chapter, Maria Champlin, REFORMA Nevada Chapter, Jean Hatfield, MPLA President and REFORMA Heartland Chapter member, Susana Hinojosa, REFORMA Immediate Past-President, Kathy Reyes, Orange County Chapter, and Ben Ocón, REFORMA President.

Looking forward to seeing you there!

Maria Champlin
Subcommittee Chair
Maps and Driving Directions

The Hyatt Regency at Incline Village, Lake Tahoe, is the conference location - an hour's drive from Reno up a steep, winding, mountainous road. The drive is best taken during daylight hours. The Hyatt Regency's web site at http://www.laketahoehyatt.com/about_tahoe/maps.asp provides maps and driving directions from the Reno/Tahoe International Airport.

Transportation from the airport

Relax and enjoy the beautiful scenery. No Stress Express provides portal-to-portal service from the airport to the Hyatt between the hours of 7:30 a.m. and 10:30 p.m. daily. The special price for conference attendees is $62.00 round trip ($43.00 one-way). The password for this discount is MPLA. No Stress Express has a counter at the airport, but for less stress, register before you fly at http://www.nostressexpress.com/ then the bus will be waiting for you.

Rental cars

If you want to rent a car, there are several companies available at the airport. Nevada Library Association has contracted with Enterprise Rent-a-Car, which offers conference special rates beginning at $27.00/day. To receive this rate, go to http://www.enterprise.com/billboard/page.do?spg=2946 or click on the Enterprise link on the conference website http://www.nevadalibraries.org/Conference03/index.html. Enterprise has 15-passenger vans available for about $90 per day.

Transportation around Tahoe

Although all conference programs will be held on site, there are also many wonderful activities around Lake Tahoe that require transportation.

The Hyatt has a limited, complimentary shuttle service for its guests to areas near the hotel. Conference attendees should coordinate these trips with the concierge. TART - Tahoe Area Regional Transit offers bus transportation around Lake Tahoe's North Shore, Squaw Valley, and Truckee. The buses run between 6:30 a.m. and 6:30 p.m. daily and stop at the Hyatt hourly. All-day passes let you enjoy unlimited travel around the area for $3.00. For more rates and information, visit their web page at http://www.tahoebest.com/Transportation/tart.htm or call 1-800-736-6365.

Climate

Lake Tahoe is situated at 6,200 feet above sea level. The weather in November is usually clear, cold, and crisp, but snow is possible. It is suggested that you bring a warm, winter coat and appropriate shoes.

Area Attractions and Activities

The following websites provide excellent information about Lake Tahoe and the surrounding area (including Carson City, Reno, and Truckee).

Lake Tahoe Sightseeing: http://www.tahoeactivities.com/sightseeing_tahoe.cfm?CustID=5445211 (recreation, leisure, nightlife, travel - they have it all!)

Lake Tahoe's Best: http://www.tahoebest.com/. This site includes information on places to go, including museums, golf courses, bike trails, and a calendar of events.


Fun things to do around Lake Tahoe

Sand Harbor State Park is one of the prettiest parks and beaches at Lake Tahoe with crystal white sand and gigantic boulders. And it's only a ten-minute drive from the hotel.

Take a hike on a leg of the Tahoe Rim Trail, or take a short walk to the Crystal Bay Fire Lookout (pick up information at the Hyatt registration desk).

Rent a bike in Tahoe City and ride the flat, easy bike path from Tahoe City to Sunnyside Restaurant (on the Lake) for lunch. You can also ride along the Truckee River (which originates at Lake Tahoe in Tahoe City) all the way to Squaw Valley, the site of the 1960 Winter Olympics.

Drive around Lake Tahoe, one of the most beautiful drives in America. It will take around 3 hours, but it's well worth it! Stop at Emerald Bay (on the other side of the Lake) where you can hike up to pretty waterfalls or hike down to the Vikingsholm. This home features a sod roof and Scandinavian style architecture, but it is a one-mile hike down a somewhat steep trail. While you are there you can hike along the shore for spectacular views of Tahoe and Emerald Bay. The road around Lake Tahoe closes for the winter at Emerald Bay after the first significant snowfall. Check with the Hyatt concierge before heading out.

Take the Heavenly Aerial tram ride from the Stateline (South Lake Tahoe) casinos up to Heavenly Valley Ski Resort for a gorgeous view of “the lake.” Stateline is approximately 27 miles south from the Hyatt conference location.
HALF DAY SESSIONS
9:00 – 12:00

Born to Lead?
This interactive program delves into leadership qualities that must be developed and sustained in order for library professionals to assume and/or maintain strong leadership roles in their libraries, professional organizations, institutions, and/or communities. The program is designed for library professionals ready to assume leadership roles and for seasoned library professionals who want to reinforce their leadership skills.
Presenters: Dr. Camila Alire, Dean of Library Science, University of New Mexico

Pass It On: Using Word-of-Mouth Marketing to Reach Latinos
Word-of-mouth marketing is the most effective way to reach Latinos. This program will show you the basic techniques for building word-of-mouth exposure for your library: how to use community leaders to help you develop appropriate services; how to tie-in to community events to promote your library; and how to work with ethnic media to help spread the word.
Presenter: Yolanda Cuesta, Consultant, Cuesta Multicultural Consulting

1:00 – 3:30

Ay Caramba: The Approach to Effective Latino Outreach Services
Rendering relevant and effective outreach services to Latino communities will ensure that you earn their trust and make them loyal customers. Learn about the initiatives and marketing campaigns, programs, and resources that have made the Las Vegas-Clark County Library District relevant to the communities it serves.
Presenters: Salvador Avila, Community Outreach Librarian, Las Vegas-Clark County Library District; Angel Avila, Children’s Services Department Head, Las Vegas-Clark County Library District, Green Valley Branch

FULL DAY SESSIONS
8:30 – 3:30

Servicios para Niños y Jóvenes Part I: Bilingual Storytimes
Learn basic instruction for doing a bilingual storytime in your library or other setting. The program will cover appropriate books to use and reading techniques, rhymes, finger plays, games, and crafts. This is a highly interactive program where participants will have an opportunity to participate in games, dances, and crafts.
Presenters: Maria Mena, REFORMA Children and Youth Services Committee; Rose Treviño, REFORMA Children and Youth Services Committee
**WEDNESDAY NOVEMBER 5, 2003 - continued**

**Servicios para Niños y Jóvenes Part II: Artesanías: Latino Crafts You Can Do in Your Library**
Learn how to use crafts as an outreach tool along with appropriate titles from children’s literature. Lorena Flores and the two authors of Latino Crafts, ALA Editions Publication 25, present crafts that can be easily incorporated into every library’s program needs. Artesanías, or folk arts, are very important in Spanish speaking countries and are something with which Spanish speakers and Latinos can identify.

Presenters
Diana Borrego, Youth Services Librarian, San Jose Public Library, California; Lorena Flores, Librarian, San Jose Public Library, California; Ana-Elba Pavón, Children’s Services Manager, San Francisco Public Library, California

9:00 - 5:00

**GPO Access Pre-conference Workshop**
This free workshop will provide hands-on training in search strategies for the many databases of GPO Access: Federal Register, Code of Federal Regulations, Congressional publications, laws, finding aids, Ben’s Guide to the U.S. Government for Kids, and STAT-USA. It will be held at the Getchell Library Computer Lab, University of Nevada, Reno. To register, contact Patrick Ragains, Business and Government Information Librarian, University of Nevada, Reno; Voice 775-784-6500, ex 309; FAX 775-784-4398; ragains@unr.edu.

Presenters
U.S. Government Printing Office Personnel

1:00 – 4:00

**MPLA Board Meeting**
2:00 - 4:00

**NLA Board Meeting**
4:00 – 6:00

**A Literary Evening at Lakeside**
Don’t miss the conference’s kick off event on Wednesday! With its panoramic view of Lake Tahoe, the Hyatt’s Lakeside Ballroom is the perfect setting to spend a late afternoon with an eclectic gathering of local and national authors. From local history and children’s literature to political commentary and the most recent techno-thrillers, there is sure to be something for everyone. Among those scheduled to attend: Dale Brown (Wings of Fire, Air Battle Force), Stephen Coonts (Flight of the Intruder, Liberty: A Jake Grafton Novel), Terri Farley (Mustang Moon, Wild One), Susan Guevara (illustrator of numerous children’s books and recipient of the Pura Belpre Award), Jim Hulse (History of Nevada, Oases of Culture: A History of Public and Academic Libraries in Nevada), Todd Borg (Tahoe Deathfall, Tahoe Blowup), Joyce Rossi (Gullywasher and recipient of the Arizona Author/Illustrator Award), Mary Ancho Davis (Chorizos in an Iron Skillet), Dina Titus (Bombs in the Backyard: Atomic Testing and American Politics), and Linda and Carolyn Dufurrena (Fifty Miles from Home).

Time - TBA

**Dice with Duncan**
Learn how to play casino table games - 21, dice, baccarat, roulette - from MPLA member and professional games dealer, Duncan Deacy. What are the best bets? When can you turn the house advantage into an advantage for you? How do you get into a game? Where do you place your bets? Please sign up at the conference registration desk.

Presenter
Duncan Deacy, Professional Games Dealer, Carson City, Nevada
THURSDAY NOVEMBER 6, 2003

8:00 – 9:00

**Various Section/Interest Group Business Meetings and Discussion Groups** - TBA

9:00-11:00

**Outside the Boundaries: Academic Librarians and Non-Traditional Research**
Sample the non-traditional research activities and interests of academic librarians. This session illustrates how and why librarians get involved in research that isn't considered traditional in their professional fields, including how their activities relate to their professional responsibilities.

Presenters
Carol Hammond, Thunderbird Graduate School, Glendale, Arizona; Janae Kinikin, Weber State University Library, Ogden, Utah; Suzanne Taylor, Colorado State University

**LEAN: How to use the Nevada Law Help Directory**
Looking for legal information? Learn about this federally funded, statewide legal assistance referral project.

Presenters
Ana Hinman, Sandra Marz, Washoe County Law Library, Nevada

**Future of Government Documents**
Judith Russell, newly appointed Superintendent of Documents, U.S. Government Printing Office, will speak to the future of government information and depository libraries. She will address such topics as permanent public access and digitization of electronic government information, GPO partnerships, and new development at the GPO. A panel of three government publications librarians will provide the depository library perspective.

Presenters
Judith Russell, Superintendent of Documents U.S.G.P.O.; Duncan Aldrich, University of Nevada, Reno; Patrick Ragains, University of Nevada, Reno; Susie Skarl, University of Nevada, Las Vegas

**Hearing Every Voice: Tools for Team Based Decision Making**
This interactive program is a fun way for all library staff to learn team-building and decision-making skills in a relaxed setting.

Presenters
Debbie McGuire, Las Vegas-Clark County Library District, Nevada; Anna Moore, Pioneer Library System, Oklahoma; Mary Bushing, Coordinator, Ghost Ranch MPLA Leadership Institute

**Thin Client and Wireless Net Connections**
Product demonstrations for web technologies relating to V-Link and Thin Client technology and wireless technologies will provide alternatives for increasing Internet connections for a fraction of the cost. Hear both the vendor and client perspectives on how this new technology can be used in various types of libraries.

Presenters
Stewart Bartlett, Veicon Technology, Beaverton, Oregon; Mary Wood, Douglas County Public Library, Nevada; Karen Fitzgerald, Douglas County Public Library, Nevada

**Performance Planning, Not Evaluation**
Problems with traditional retrospective performance evaluation are explored with humor and the help of the audience. Forward-looking alternatives will be suggested and discussed.

Presenter
Steve Marquardt, South Dakota State University
THURSDAY NOVEMBER 6, 2003 - continued

9:00-11:00

Virtual Reference Part I: Statewide Collaborative Reference Services
Hear from two statewide collaborative programs providing virtual reference services in Kansas and Colorado.

Presenters
Eric Hansen, Kansas Library Network; Ellen Fox, Bibliographical Center for Research, Colorado

Tolkien’s World
Revisit the fantasy world of Tolkien and find out why this popular work of fiction has been embraced by several generations of readers.

Presenter
Brad Eden, University of Nevada, Las Vegas

Chato and the Pura Belpré Award
The Pura Belpré Award is given biannually to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth. Susan Guevara has received this award twice for illustration. Join past members of the Belpré Committee as they discuss the award process and past winners. Meet Susan Guevara and hear how Chato came to be.

Presenter
Susan Guevara, Illustrator

11-12:30

LUNCH and EXHIBITS
Grab a box lunch and head on down to check out new products and services offered by our supportive library vendors.

12:30-2:00

Culture of Chance
Gaming is one of the nation’s largest entertainment industries and one that produces a wealth of documents. The UNLV Lied Library maintains the world’s largest collection of books about gambling, gambling-related periodicals and manuscripts. Learn about the collection and electronic initiatives to present it to a wider audience as well as hear some interesting and humorous observations about maintaining a collection of gaming materials in a university library.

Presenter
Dr. David Schwartz, Gaming Studies Research Center, University of Nevada, Las Vegas

S.O.S. Information Literacy
Learn about a project to create a web-based, multimedia database providing librarians and teachers with quality tools for enhancing and improving the teaching of information literacy skills to children in kindergarten through grade eight. Find out how this project was started, see a demonstration of searching capabilities and results, and find out how to contribute to this new database.

Presenter
Ruth V. Small, Syracuse University, New York

Ethnic Authors for Youth: A Sampling of Books for Young Readers
Writer, reviewer, editor and retired librarian Sherry York will booktalk a wide range of books with connections to the states of MPLA.

Presenter
Sherry York
THURSDAY NOVEMBER 6, 2003 - continued

12:30-2:00

How to Talk So “They” Will Listen
Develop your communication skills. A must for staff in all types of libraries.
   Presenter
   Theresa Jaye Dickson

Train the Trainer
If you do public speaking or training, this program is for you. Learn tips that will increase your effectiveness in providing instruction or training.
   Presenter
   Gregory Robinson, Henderson State College

Mother Goose Time
Planning programs for young children? Use rhymes and favorites to capture the attention of toddlers at storytime.
   Presenters
   Lynn Wren, North Las Vegas Public Library District, Nevada; Betsy Johnson, Henderson District Public Libraries, Nevada

Virtual Reference Part II: Options for Real Time Online Reference
Various vendors will present their products for real time online reference. Learn the differences between products and find out what will work best for your library.
   Presenters TBA

Lake Tahoe History
You’ve seen its beauty – now learn about the region’s rich history from its earliest period through today. Hear short tales of the colorful characters who inhabited this magnificent area from the discovery of gold through the emergence of resorts and environmental issues.
   Presenter
   Don Lane, United States Forest Service, South Lake Tahoe, California

Digital Library
The Digital Library Foundation is currently engaged in projects aimed at enhancing scholarly communication. Highlights of the program will include research that is helping libraries and researchers: build more useful online collections and services; gather and analyze information that reveals how and why library use is changing; and improve user support services, making them effective and appropriate in evolving online library environments.
   Presenter
   David Seaman, Director, Digital Library Federation, Washington, D.C.

12:30 – 3:00

Cruise the pristine waters of Lake Tahoe on a paddle wheeler!
The NLA/MPLA conference committee has chartered the Tahoe Queen paddle wheeler for a two-hour, daytime cruise along the shores of Lake Tahoe! What better way to view and photograph the crystal clarity of this world-renowned lake? As a special treat, Mark Twain, portrayed by McAvoy Layne, will entertain the group with “Tales of Tahoe.” Nationally known, Mr. Layne has portrayed Twain on A & E’s Biography series and in an award winning Discovery Channel documentary. The price is right – only $16 per person. The boat will pick up passengers on the Hyatt Hotel dock at 12:30. Be sure to sign up early with the pre-registration materials. Food and drinks will be available for purchase aboard ship.

2:00 – 3:00 – NO CONFLICT TIME TO VISIT EXHIBITS
3:00 – 4:30

**Undressing the Basques: Stripping Away Stereotypes**
Basques are a unique culture. Information from the special collection at the Basque Studies Library will enlighten and inspire you to learn more about this unique heritage.

Presenter
Marcelino Ugalde, Reno, Nevada

**LibQual+: What, How and Why?**
Let us introduce you to LibQual+, a satisfaction survey instrument being used by over 315 academic libraries this year. In addition to the origins and administration of the survey, hear how results have been used in various libraries.

Presenters
Anne Liebst, Washburn University, Topeka, Kansas; Patricia Anderson, Colorado School of Mines, Golden, Colorado; C. Jeffrey Belliston, Brigham Young University, Provo, Utah

**Dig it @ your library™ – All About Dinosaurs**
Capture their fascination with dinosaurs to attract youth to your library. Learn about dino databases, resources and websites. You’ll also find out which states contain dinosaur relics.

Presenter
Donna Norvell, Oklahoma Department of Libraries, Oklahoma City, Oklahoma

**Viva NEH! Using Grant Funding for Bilingual Acquisitions and Teacher Education Programming**
Presenters will discuss grant guidelines, selection of materials, vendors, and outreach activities associated with the grant the Jernigan Library received from the National Endowment for the Humanities to revive a dated children’s and professional collection. They will also describe programming activities and other successes that evolved after the grant period.

Presenters
Vanessa J. Davis, Reference/Education Librarian, Texas A&M University, College Station, Texas; Gilda Baeza Ortego, Library Directory, Texas A&M University, College Station, Texas

**Encouraging Early Readers**
New research tells us how children learn to read. Based upon this research learn about the four levels of Early Readers and be challenged to consider how your library can provide these essential tools to assist every child in their journey to become readers.

Presenters
Joyce Dixon, Las Vegas-Clark County Library District, Nevada; Dr. Chelli Smith, Clark County School District, Nevada

**Successful Supervising**
Participants will gain understanding on a variety of leadership and supervisory issues: individual leadership types and the impact of leadership on associates; the importance of valuing human potential and building relationships of mutual trust and respect; the importance of defining performance goals for all; the importance of delegating and decision making; and measuring desired outcomes.

Presenter
Mary Anne Hansen, Montana State University, Bozeman, Montana

**Web Design and Usability Studies**
Your website is a great marketing tool for your library. Learn how to improve your website with a low cost usability study. In addition, you’ll hear from a public relations expert on designing effective websites.

Presenters
David King, Kansas City Public Library, Missouri; TBA
THURSDAY NOVEMBER 6, 2003 - continued

3:00 – 4:30

**Graphic Novels and Hot Books for Teens**
Grab those teens with graphic novels. Learn how to locate and purchase the best of the graphic novels being published today. Hear about the YALSA recommendations for the best paperback titles for teens.

Presenters
Amy Shelley, Laramie County Library System, Wyoming; Tricia Suellentrop, Johnson County Library, Kansas; Richard Brookman, Kearny County Library, Kansas

**Climb Off Dead Horses: Mastering Change**
Buckle your seat belt; it’s time to get to know Cheewa James! This nationally known corporate trainer, keynote and motivational speaker will present an inspirational, humorous and exciting presentation on dealing with change. The principle behind all of Cheewa’s presentations is clear: self-growth, responsibility and initiative drive an organization. A former television anchorwoman and reporter, Cheewa is the recipient of seven United Press International awards.

Presenter
Cheewa James

5:00 – 7:00

**EXHIBITORS RECEPTION**

8:00-10:00

**Professional Forum:** Papers will be read and discussed

TIME - TBA

**Dice with Duncan**
Learn how to play casino table games - 21, dice, baccarat, roulette - from MPLA member and professional games dealer, Duncan Deacy. What are the best bets? When can you turn the house advantage into an advantage for you? How do you get into a game? Where do you place your bets? Please sign up at the conference registration desk.

Presenter
Duncan Deacy, Professional Games Dealer, Carson City, Nevada

FRIDAY NOVEMBER 7, 2003

8:00-9:00

**Nevada Summer Reading 2004- Discover New Trails**
@ your library"  DISCOVER NEW TRAILS @ your library is the 2004 theme for Nevada’s annual statewide Summer Reading Program (SRP). This program will introduce the theme and distribute SRP manuals from the Collaborative Summer Library Program, the multi-state project to which Nevada belongs. Chapter titles include: Trails Up and Down Under, Animals on the Trail, Gold Rush, Trails Close to Home, Nature Trails, and Blaze a Trail to Your Library. Public library staff serving youth from libraries around the state will share successful programming and display ideas from SRP 2003. Elections for the SRP subcommittee chair will also be held.

Presenter
Susan Graf, Nevada Literacy Coalition, Carson City, Nevada
FRIDAY NOVEMBER 7, 2003 – continued

9:00 – 10:00

Yucca Mountain Documents Online
The Licensing Support Network is one of the principal tools the Nuclear Regulatory Commission will use to meet congressional mandates to provide information on the construction of a high-level radioactive waste repository at Yucca Mountain, Nevada. Come hear what the LSN is and how you can help your patrons search for documents related to the Yucca Mountain hearings.

Presenter
Margie Janney, U.S. Nuclear Regulatory Commission

9:00-11:00

Presenting and Publishing: Getting Your Ideas Heard
Whether motivated by the need to “publish or perish” or by a desire for professional growth, any librarian can write articles, present at conferences and share her/his research, methods and lessons learned with colleagues. Come hear tips and strategies for finding the right forum and getting your ideas heard.

Presenter
Cokie Anderson, Oklahoma State University, Oklahoma

Met A Data Lately?
The field of metadata abounds with acronyms and competing standards, but also with great potential benefit for libraries and their patrons. Come ask questions about metadata and receive understandable answers from a librarian deeply involved in metadata projects, both theoretical and practical.

Presenter
Chris Erickson, Brigham Young University, Provo, Utah

Music of the Americas
Everyone who lives here is an American, no matter where their family is from or when their family came to live here. We use music of the Americas to demonstrate the history of different cultures coming to the American continents, as well as explore the history of who was already here. These are themes that can easily be worked into an enjoyable music workshop for children. We will give examples from Cuba, drums and congas from Africa, classical music from Europe, and eventually Salsa.

Presenters
Stephen Snyder, Santa Cruz, California; Gwynne Snyder Cropsey, Santa Cruz, California

Reading with your Ears
Audio books are the latest reader’s advisory challenge. Learn how to evaluate an audio book using appeal factors and how to interest your patrons in new titles.

Presenter
Katie Mediatore, Kansas City Kansas Public Library, Kansas

Communication in Libraries
Through examples from the latest research findings and the experience of those in the audience, attendees will explore communication theory and skills to improve interaction and patron satisfaction. The presenter will address the communication process at all service points: reference, circulation, administration, youth services- anywhere, at anytime within the library.

Presenter
Mary Bushing, Coordinator, Ghost Ranch MPLA Leadership Institute

\
FRIDAY NOVEMBER 7, 2003 – continued

9:00-11:00

**Great Expectations and Shaping the Core Curriculum**
Presenters from two different academic institutions will share their approaches and philosophies of library instruction and its role in the academic institution. Participants will hear why the academic library is essential to the development of the intentional learner. Find out how library instruction can develop the empowered learner, the informed learner and the responsible learner. Hear about a pioneering course developed to shape the core curriculum. Presenters will share their process, goals and outcome measurements.

**Presenters**
Ken Kempcke, Montana State University; John Doherty, Northern Arizona University; Kevin Ketchner, Northern Arizona University

**Patrick Jones presents the Best Practices for YA Services**
Find out what works and what doesn’t when serving teens in the library. Participants will learn about a variety of successful programs being implemented across the country in libraries of all sizes. Don’t miss out on learning how to serve this growing segment of the population!

**Presenter**
Patrick Jones, Consultant, connectingya.com

**How to Start and Build a Public Library Spanish Language Collection**
Panelists will focus on the “nuts and bolts” of how to develop a Spanish Language Collection for the public library.

**Presenters**
Marie Cuglietta, Collection Development Director, Las Vegas-Clark County Library District, Las Vegas, Nevada; Jan Passo, Youth Collection Selector, Las Vegas-Clark County Library, Las Vegas, Nevada; Michelle Mazzanti, Head of Technical Services, Henderson District Public Library, Henderson, Nevada; Michael Shapiro, Libros Sin Fronteras; plus a representative from Baker & Taylor Spanish Collection Division, TBA

10:00-11:00

**Oases of Culture: A History of Public and Academic Libraries in Nevada**
The cultural and intellectual history of the Silver State is examined through the creation of its libraries. The author of the newly published book will discuss the colorful history of Nevada’s libraries including the establishment of the State Library in 1865, through the creation of tax-supported public libraries, to the role of librarians as literacy advocates and defenders of the First Amendment.

**Presenter**
James Hulse, University of Nevada, Reno; Joan Kerschner, Henderson District Public Library, Nevada

11-12:30

**LUNCH and EXHIBITS**
Grab a box lunch and head on down to check out new products and services offered by our supportive library vendors.

**MPLA Open Membership Meeting**
FRIDAY NOVEMBER 7, 2003 – continued

12:30-2:00

**The Rising: the Practicalities of Upward Mobility**
This program will cover advocacy, management personalities; survival techniques for new managers; initiating social and organizational change; establishing and maintaining copasetic relations with employees; and applying for management positions.

Presenter
Ron Rodriguez, Associate Dean, Chapman College, California

**Serving Hispanic Students in the Community College Library**
Teaching, collection development, outreach to Latino students, personnel matters, services, materials and perspectives from an administrative and academic point of view.

Presenter
John L. Ayala, Dean of Learning Resources and Study Abroad, Fullerton College, California

**Historic Nevada Maps Online**
Learn about this online collection consisting of all identifiable U.S. Geological Survey topographic maps of Nevada and bordering areas dated 1885-1940. The collection also includes maps of various surveys, historic mines and other unique places. Learn how this collection came to be and what its future may hold.

Presenter
Linda Newman, University of Nevada, Reno

**Hides, Bones and Tales – Nonfiction for Youth**
Writing and illustrating nonfiction for youth is a fascinating process. See the bison bones, skulls, hides, chin hairs and a slide presentation that inspired a nonfiction book. A team of author and illustrator will share what goes into researching, writing and illustrating nonfiction for youth.

Presenters
Desiree Webber, Mustang Public Library, Mustang, Oklahoma; Sandy Shropshire, Moore Public Library, Moore, Oklahoma

**Attracting, Educating and Serving Remote Users**
A panel of librarians will share strategies and concepts for delivering services through the web.

Presenters
Donnie Curtis, University of Nevada, Reno; Additional panelists TBA

**Accreditation in a Small Academic Library**
There are a number of mechanisms for convincing administrators that the academic library may need more support. One of the potentially greatest forms is the formalized peer review visit from one of the regional accrediting agencies such as the North Central Association. A stated standard of the NCA is to ensure that the institution maximize its focus on the self-directed learner. Where more than in the context of the library can our students learn about and practice self-directed learning. Hear about the factors that may conspire to make outcomes of such a visit either one of positive change or one of disappointment.

Presenter
Marion L. Gordon, Middleton University

**Consumer Health Information**
More than ever patrons need access to reliable consumer health and medical information. Unfortunately there is a plethora of misleading and harmful information that may endanger the health of your patrons. Learn from experts in the field how to locate, evaluate and assist your patrons in finding the best possible resources for health information.

Presenters
Catherine Jeanjean, Kansas State University, Salina, Kansas; Joan Zenan, Savitt Medical Library, University of Nevada, Reno, Nevada
FRIDAY NOVEMBER 7, 2003 – continued

12:30-2:00

Patrick Jones Makes the Case for YA Services
Whether trying to convince your administration to fund YA services or developing a convincing branch service plan for YA services, Patrick Jones will help you make the case for creating awesome services for teens in your library.

Presenter
Patrick Jones, Consultant, connectingya.com

Recorded Books, Incorporated Presents
Barbara Rosenblat is one of the most popular and sought-after narrators of unabridged audio books in the country. Her body of work ranges from classics to romance and popular fiction.

2:00 – 3:00 – NO CONFLICT TIME TO VISIT EXHIBITS

3:00 – 4:30

Grant Writing
You can write grants. Learn how to develop proposals and write compelling grants that will help you achieve your service goals.

Presenter
Peter L. Kraus, University of Utah, Salt Lake City, Utah

Perfecting Pathfinders on the Web
Librarians shine when it comes to gathering and organizing information into pathfinders, bibliographies and guides to information. Learn how one library co-ordinates the creation of Infoguides for publication on their website. Style guidelines will be shared as well as an overview of types of pathfinders.

Presenter
Paula Wilson, Las Vegas-Clark County Library District, Nevada

The Continuum of Library Education is Rolling
A smooth pathway for library education at ALL levels is the goal of the Continuum of Library Education Project. The Western Council of State Libraries will share information about distance education opportunities from free informal workshops online to MLS/PhD education opportunities.

Presenter
Karen Crane

Lighten Up: Humor in the Workplace
This program discusses personal styles and communication as well as examines the dynamics of people working together (gossip, grapevine, etc.) Humor is offered as a perspective-builder as well as a way to let go of perfectionism.

Presenter
Theresa Jaye Dickson

JETKOR and the Roaring Lion: eBook Writing
See how an eBook is created and hear what the future has in store for this new format. Will the CD storybook become the format of the future for youth?

Presenters
Georgia Hedrick, Author, Northern Nevada Writing Project; Sherri Del Soldato

Leading in Turbulent Times
Mr. Herrera will talk about and explore issues on coping with organizational change due to funding impacts, technology, community change and staff expectations. He will focus on issues that are relevant to recent funding reductions, public safety issues and staff dynamics.

Presenter
Luis Herrera, President, Public Library Association; Director of Information Services, Pasadena, California
FRIDAY NOVEMBER 7, 2003 – continued

3:00 – 4:30

Health Resources for the Spanish Speaking from the National Library of Medicine
Providing health information resources for Spanish speaking and Latino people is challenging for library staff. The speakers will emphasize the National Library of Medicine’s MEDLINEplus en español as a solution. Learn to navigate easily between Spanish and English pages and find medical terms in Spanish to assist your clientele.

Presenters
Siobhan Champ-Blackwell, Inner City Services and Minority Outreach Liaison, National Network of Libraries of Medicine, Mid-Continental Regional Medical Library; Kay Deeney, AHIP, Education & Exhibit Coordinator, National Network of Libraries of Medicine, Pacific Southwest Regional Medical Library; Heidi Sandstrom, RN, Consumer Health Information Services Coordinator, National Network of Libraries of Medicine, Pacific Southwest Regional Medical Library

Patrick Jones Presents Best Practices for YA Services (repeat of earlier session)
Find out what works and what doesn’t in serving teens in the library. Participants will learn about a variety of successful programs being implemented across the country in libraries of all sizes. Don’t miss out on learning how to serve this growing segment of the population!

Presenter
Patrick Jones, Consultant, connectingya.com

Book Clubs for all Ages
A panel will discuss innovative book club ideas including online book clubs for adults and kids’ book clubs, complete with discussion guides and activities.

Presenters
Desiree Webber, Mustang Public Library, Mustang, Oklahoma; Sandy Shropshire, Moore Public Library, Moore, Oklahoma; Kaite Mediatore, Kansas City Kansas Public Library, Kansas

6:00 – 9:00

PRESIDENTS RECEPTION AND DINNER
No-host cocktails at 6:00, Basque buffet dinner at 7:00, followed by award presentations and an authentic Basque dance group.

Time TBA

Dice with Duncan
Learn how to play casino table games - 21, dice, baccarat, roulette - from MPLA member and professional games dealer, Duncan Deacy. What are the best bets? When can you turn the house advantage into an advantage for you? How do you get into a game? Where do you place your bets?

Please sign up at the conference registration desk

Presenter
Duncan Deacy, Professional Games Dealer, Carson City, Nevada
SATURDAY NOVEMBER 8, 2003

9:00- 10:00

**NLA Business Meeting**

9:00 – 11:00

**What Trustees, Foundation Board members, Friends Board Members, and Administrators Need to Know About Public Records and Open Meetings**

The session will cover open meeting and public record laws and the ethical obligation of boards to follow the intent of specific laws.

Presenters
- Ed Volz, Director, Estes Park Public Library, Colorado; TBA, Office of the Attorney General, Nevada; TBA, Nevada State Library and Archives; TBA, City of Reno, Nevada; TBA, MPLA

**Joe Cepeda**

Author and illustrator Joe Cepeda shares slides of his art from his various books. Hear how his childhood growing up in the Barrio influenced his artistic style and led him to the world of children’s literature. Mr. Cepeda is an inspiration to children who love to draw and to librarians who believe in the power of books to change lives.

Presenter
- Joe Cepeda, Author, Los Angeles, California

**Building Bibliographies Based on Curriculum Standards**

This program aims to assist teachers and librarians by providing bibliographies that meet specific grade level curriculum standards. The presenters will offer guidance on how to shift from selecting books based on general subjects toward identifying books that support required learning objectives. A sample bibliography will be provided.

Presenter
- Shelly Dale, Norman Books Publishing, Academics Through Arts Curriculum Consultant; Lorissa Boxer, TWBI Teacher, Edison Language Academy

9:00 – 12:00

**MPLA Executive Board Meeting**

11:00 – 12:30

**Trustees Reception and Discussion (Invitation Only)**

For trustees, foundation board members, and friends board members. Hosted by the Douglas County Public Library Board of Trustees.

**Cheating on the Internet**

Introduction to the issue of cheating and plagiarism by students. Check out the research and find proposed solutions. Presented by two librarians who wrote the book Student Cheating and Plagiarism in an Internet Era: A Wake Up Call.

Presenters
- Kathleen Foss, Author, Media Specialist, Los Alamitos Unified School District, California
- Ann Lathrop, Professor Emerita, California State University, Long Beach, California

**Web Junction**

The Gates Foundation has funded a portal supported by OCLC to support technology in libraries. Learn about the vast resources shared by this online community of libraries and other agencies. Knowledge and experience to provide the broadest public access to information technology awaits you.

Presenters
- Nancy Bolt; Marilyn Manson
SATURDAY NOVEMBER 8, 2003 - continued

11:00 – 12:30

Meet the Authors
Meet the winning authors of the books voted on by the children of Nevada. Arthur Howard, author and illustrator of Hoodwinked, Roland Smith, author of Zach’s Lies, and Ben Mikaelsen, author of Touching Spirit Bear. Each author will give a short presentation then open it up for questions.

12:30 – 2:00

The Practical Ethics of American Government, or How to Use 1000 Years of Political Wisdom to Honor Your Position and Your Community
For Trustees, Foundation Board members, Friends Board members, and administrators

Presenter
Pat Wagner, Pattern Research, Denver, Colorado

Nevada Young Readers Award Luncheon
Winning authors will be presented with the Nevada Young Readers’ Award from the children of Nevada. Present are: Picture Book Category, Arthur Howard for Hoodwinked; Intermediate Category, Roland Smith for Zach’s Lies; and Young Adult Category, Ben Mikaelsen for Touching Spirit Bear. The winner of the Young Reader Category, Lemony Snicket for The Bad Beginning, is unable to attend.

2:00–4:00

New Pathways to Planning
Hear about a customized planning process using both workbook and an interactive website for small and medium sized public libraries. Come hear about the experiences of using this interactive tool for planning from both the designers’ and users’ perspectives.

Presenters
Patti Butcher, Northeast Kansas Library System, Lawrence, Kansas; Thomas Reddick, Northeast Kansas Library System, Lawrence, Kansas; Cindi Hickey

Music of the Americas for Youth
ZunZun is a performing arts duo that celebrates the cultures and environments of the Americas through music. Since 1992, ZunZun has performed regionally in the Southwest and in 14 countries. Their humor, vitality and commitment to audience participation make all their shows vibrant and lively. They utilize a wide variety of folkloric instruments to highlight the rich spectrum of North, Central and South America. Their shows are always participatory, multilingual (Spanish, Portuguese, English) and energetic! Join us for a free, family program; children of all ages are welcome!

Presenters
Stephen Snyder, Santa Cruz, California; Gwynne Snyder Cropsey, Santa Cruz, California
'Basque' in Knowledge: Read It, See It, Hear It, Know It @ your library™
NLA/MPLA Conference, November 5 – 8, 2003, Incline Village, Nevada

REGISTRATION FORM

Please use a separate form for each registrant. Please print or type.

Name (as it will appear on your nametag):

Job Title:

Institution:

Mailing address: Street                                               City       State                                                 Zip

E-mail address:

Phone numbers: Work                                                                                          Home
(______)________________________ (______)________________________

2003 membership status
☐ NLA member ☐ REFORMA member
☐ MPLA member ☐ Non-member

(Mark all that apply.)

2003 conference status
☐ NLA officer ☐ Conference Committee member
☐ MPLA officer ☐ Exhibitor
☐ Speaker ☐ Library Board member/trustee

Preconference Registration (Wednesday, November 5) Amount paid

Half-day registration (check only one) $50
☐ Born to Lead (a.m.) ☐ Pass it On (a.m.) ☐ Ay Caramba (p.m.)
Full-day registration (check all that apply) $75
☐ Born to Lead (a.m.) ☐ Pass it On (a.m.) ☐ Ay Caramba (p.m.) ☐ Services para Ninos (full-day program)

Detailed list of preconference programs is available on the conference website: http://www.nevadalibraries.org/Conference03/index.html.

<table>
<thead>
<tr>
<th>Members of NLA, MPLA &amp;/or REFORMA</th>
<th>Non-members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 10/1/03</td>
<td>After 10/1/03</td>
</tr>
<tr>
<td>Full conference, no lunches</td>
<td>$ 65.00</td>
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<tr>
<td>Full conference + Th. &amp; Fr. lunches</td>
<td>$116.00</td>
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<td>Trustee/Friend/Student, full confer-</td>
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<td>ence, no lunches</td>
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<tr>
<td>Trustee/Friend/Student, full confer-</td>
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<td>ence + Th. &amp; Fr. lunches</td>
<td>$ 91.00</td>
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<tr>
<td>Daily registration, one day only, no lunches</td>
<td>$ 30.00</td>
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</tbody>
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Conference Registration (Thursday, November 6 through Saturday, November 8) Amount paid

Thursday lunch sandwich choice (mark one) Friday lunch sandwich choice (mark one)
☐ Ham ☐ Turkey ☐ Roast Beef ☐ Vegetarian ☐ Ham ☐ Turkey ☐ Roast Beef ☐ Vegetarian

Full registration, no meals
Full registration with Thurs. & Fri. lunches
Daily registration (mark only one)

☐ Thursday ☐ Friday ☐ Saturday

MPLA Newsletter, August 2003
### Registration subtotal:

### Separate meals and events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Price per person</th>
<th>Number in party</th>
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<tbody>
<tr>
<td><strong>Wednesday, Nov. 5, 2003</strong></td>
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<tr>
<td>Literary Evening Lakeside</td>
<td>Free</td>
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<tr>
<td>(Authors’ signing)</td>
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<td><strong>Thursday, Nov. 6, 2003</strong></td>
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<tr>
<td>Tahoe Queen cruise</td>
<td>$16.00</td>
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<td><strong>Friday, Nov. 7, 2003</strong></td>
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<td>President’s Award dinner</td>
<td>$50.00</td>
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<tr>
<td>(Basque buffet)</td>
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<td><strong>Saturday, Nov. 8, 2003</strong></td>
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<tr>
<td>NYRA lunch – children 12 &amp; under</td>
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<tr>
<td>Pepperoni pizza</td>
<td>$14.00</td>
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<tr>
<td>Cheese pizza</td>
<td>$14.00</td>
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<tr>
<td>NYRA lunch – adults</td>
<td></td>
<td></td>
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<tr>
<td>Chicken Caesar salad</td>
<td>$27.00</td>
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<tr>
<td>Chicken Cobb salad</td>
<td>$27.00</td>
<td></td>
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<tr>
<td>Vegetarian Cobb salad</td>
<td>$27.00</td>
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</table>

**Meal/event subtotal:**

**Total (pre-conference, conference, meals and events):**

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Registration forms must be postmarked on or before October 1 in order to qualify for the early registration rate. Thursday and Friday lunches will NOT be available after early registration closes. Membership must be current in order to receive member rate. Registrations not meeting these criteria will be billed the difference. NO EXCEPTIONS. No refunds will be given after October 20, 2003. All refunds are subject to a $10.00 service charge. **Payment must accompany registration form.**

Payment options: **Check payable to MPLA/NLA Conference or credit card** (Visa or Mastercard only).

- Visa
- Mastercard

Account number ________________ - ________________ - ________________ - ________________ Expires ______ / ______

Signature of cardholder ____________________________ Amt to be billed to your card ________

Mail to: MPLA/NLA Conference
Ken Bierman, NLA Treasurer
3114 Spokane Drive
Las Vegas, NV 89121-2311

Registration Chair: Joyce Cox (775) 684-3303
jmcox@clan.lib.nv.us

ADA Assistance: Valerie Andersen (775) 445-3223 (before 10/1/03)
valeriea@wncc.nevada.edu
Name:__________________________________________________________________

Home Address:___________________________________________________________
City:____________________________ State:____ Zip:_____________________
Home Phone Number:____-____-_______ Work Phone Number:____-____-_______

Institution _______________________Mailing Address _______________________
City:____________________________ State:____ Zip:_____________________
E-Mail:_____________________________________________ Work ____or Home____

Preferred MAILING ADDRESS Home _______ Work _______
Do you prefer to have “Nevada Libraries” and other announcements sent:
E-mail ____or snail mail____?

Membership Status: New_____ Renew_____ Institutional_____ Life_____
**Membership dues are based on a twelve-month period, January 1st through December 31st.

Membership entitles you to join ONE District, ONE Section, and ONE Interest Group. Please
add $5.00 to your dues for each additional section or interest group you choose.

DISTRICT: Northeast_____ Northwest_____ Southern_____

SECTIONS:
_____ NCRL (Nevada College & Research Libraries)
_____ NSCLS (Nevada School & Children’s Librarians)
_____ PLATO (Public Libraries & Trustees Organization)

INTEREST GROUPS:
_____ ACTION (All Classifications Teamed in One Network)
_____ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)
_____ GODIG (Government Documents Interest Group)
_____ INDEXING (Nevada Newspapers)
_____ LIBRARY INSTRUCTION
_____ NNAG (Nevada Networking & Automation Group)
_____ NYRA (Nevada Young Readers Award)
_____ RAISON (Reference & Information Searchers in Nevada)
_____ REAL NEW! (Retired Employees All Libraries)

Do you give NLA permission to release your address to vendors? YES______ NO______

DUES:
_____ Friends, Retirees, Students, Trustees ($20)
_____ Salary Under $20,000 ($25) _____ Salary $40,001 and up ($55)
_____ Salary $20,001-$30,000 ($35) _____ Institutional Member ($50)
_____ Salary $30,001-$40,000($45)

Make Check Payable to: NEVADA LIBRARY ASSOCIATION
Mail To: Ken Bierman, NLA Treasurer
3114 Spokane Drive
Las Vegas NV 89121-2311
Phone: 702-895-2210 FAX: 702-895-2280
E-mail: biermank@unlv.edu
Notes from Workshop: Breaking Down Barriers to Excellent Reference Service; 26 June, 2003; Public Library of Enid and Garfield County

Rhonda H. Taylor (OU) on Cultural Barriers, Sara Martinez (Martin Regional Library) on Language Barriers, and Theresa Dickson (Pioneer Library System) were the three fabulous speakers for this workshop.

Ms. Taylor began by helping us to define what "culture" includes and means to various groups. Items included were language, gender roles, religion, body language, food's preparation and ceremonial significance, health attitudes, etc. We then described the "library culture" in the United States which included the value of access to information, the "right" place for things, quiet, knowledge and professionalism. She also listed several values and accepted styles of behavior in our and other cultures. The question raised at the end, was how to handle prejudice in the staff? The answer was to impress upon the staff that they must behave in the accepted manner while on the job.

Ms. Martinez is the Coordinator for Hispanic Resource Center in Tulsa. She gave guidelines on how to communicate with non-English speakers. Some of those were:

- When a child is doing the translating, be sure to make the majority of your eye contact with the adults even though responding to the child.
- Ask bi-lingual parents to volunteer some hours at the library so as to have an adult translator.
- Learn how to pronounce the names of non-English speakers. Don't be afraid to use your "limited" non-English language skills. The effort will be appreciated, and make the patrons feel more welcome.
- Go to www.tulsalibrary.org <http://www.tulsalibrary.org> to see what the Hispanic Resource Center is doing.

After lunch Theresa Dickson was in charge of getting us to lighten up. She proceeded to do this by having us do different "exercises" in various styles of body language. Since body language is 50% of what the listener "hears", it is important for us to be aware how we respond. Some of the activities of the session were: We tried staring directly into each other's eyes while speaking. This did make some people nervous. We stood by, close to, each other at different distances (from approx. 36" in to approx. 24"). Again what a difference there was in levels of comfort. She also demonstrated how to "guide" an excited person into mirroring your more relaxed demeanor, thereby making it easier to discuss a situation with the person. Even though it was a serious topic, we had a lot of fun.

Thank you for a day well spent. We hope to see you again in similar situations.

BJ Vinson
Audio Visual Coordinator / Cataloger
216 E.T. Dunlap Learning Resources Center
Rose State College
6420 S.E. 15th Street
Midwest City, OK 73110
405-733-7914
“Open Your Mind”
Libraries, Bookstores Celebrate
Banned Books Week
September 20-27

Thousands of bookstores and libraries nationwide will celebrate the freedom to read during Banned Books Week, September 20-27. They will mark the occasion with displays and readings of books that have been banned or threatened throughout history, from the Bible and “Little Red Riding Hood” to Maya Angelou’s “I Know Why the Caged Bird Sings” and Steinbeck’s “Of Mice and Men.” Observed since 1982, the annual event is a celebration of the freedom to read and reminds Americans not to take the democratic freedom for granted.

“The ability to read, speak, think and express ourselves freely are core American values,” said Judith Krug, director of the American Library Association’s (ALA) Office for Intellectual Freedom. “We hope Banned Books Week helps to remind Americans of the importance of our freedom at a time when freedoms are being eroded in the United States. Now – more than ever – we must let freedom read.”

Banned Books Week 2003 has the theme “Open Your Mind to a Banned Book.” It is sponsored by the American Booksellers Association, the American Booksellers Foundation for Free Expression, the ALA, the American Society of Journalists and Authors, the Association of American Publishers and the National Association of College Stores. It is endorsed by the Center for the Book of the Library of Congress. Posters, bookmarks, pins and T-shirts featuring the theme are available for purchase and can be viewed at: http://tinyurl.com/gfhc.

Oprah’s Book Club selection of Steinbeck’s “East of Eden” put the 51-year-old book on the New York Times bestseller list, and encouraged Americans to return to classic literature: http://www.oprah.com/obc_classic/login/obc_login_intro.jhtml?requestid=11826. Like many classic novels, including “To Kill a Mockingbird” and “The Adventures of Huckleberry Finn,” “East of Eden” has been subject to several attempts to remove it from library bookshelves. Called “ungodly and obscene” in Anniston, Ala., it was removed, then reinstated on a restricted basis in the town’s school libraries in 1982. Greenville, S.C., schools also saw a challenge to the book in 1991.

“Unfortunately, any book can come under attack for any reason,” said Chris Finan, president of American Booksellers Foundation for Free Expression. “Steinbeck’s books have been deemed ‘filthy’ and ‘profane,’ while Maurice Sendak’s popular ‘In the Night Kitchen’ has been challenged for nudity. I hope families will pick up a banned book and read it and discuss it together.”

The ALA Office for Intellectual Freedom has recorded more than 7,000 book challenges since 1990, including 515 in 2002. It is estimated that less than one-quarter of all challenges are reported and recorded. A “challenge” is defined as a formal, written complaint filed with a library or school about a book’s content or appropriateness. The majority of challenges (roughly 60 percent) are brought by parents, followed by library patrons and administrators. Each challenge represents an effort to remove books from school curricula or library shelves.

“Not every book will be right for every reader, but the freedom to choose for ourselves from a full array of possibilities is a hard-won right that we must not take for granted in this country,” said Judith Platt, director of the Association of American Publishers’ Freedom to Read program.

For more information on Banned Books Week, please visit http://www.ala.org/bbooks/.
MPLA Libraries Win National Awards

L.PeRCy Public Relations Awards

The Library Public Relations Council announced the winners of its "L.PeRCy" awards for 2003. The annual competition is held to select the finest examples of print public relations materials from libraries in the U.S. and Canada.

The Douglas County (NV) library won an award for Service Brochure - Division I.

The Teton County (WY) Library won the Program Announcement - Division I Award.

School Library Media Program Awards

The National School Library Media Program of the Year Award is sponsored by Follett Library Resources. Winners in three categories receive a crystal obelisk and $10,000.

The award recognizes large and small school districts and a single school for exemplary school library media programs that are fully integrated into the school’s curriculum.

The 2003 award has been awarded to Millard Public School District, Omaha, Nebraska, for the large school district category. Cherry Creek High School, Denver, Colorado, received the award in the single school category.

Congratulations to MPLA Newsletter Editor and Family!

Newsletter Editor Lisa Mecklenberg Jackson gave birth to twin baby girls on July 27, 2003. They weighed in at 5 lb. 6 oz. and 5 lb. 12 oz. Names are Anja Lark Jackson and Rane Carrie Jackson.

Welcome Anja and Rane!

Welcome to MPLA
New Members

COLORADO
Lois Brown
High Plains Regional Library Service System

Annie Epperson
Colorado State University

Marguerite Ritchey
Summit County Library

NEBRASKA
Theresa Jehlik
Omaha Public Library

Julie Simpson
Lincoln City Libraries

NEW MEXICO
Jim Veatch
Thomas Branigan Memorial Library

IOWA
Keith Hench
Kirkwood Community College

KANSAS
Joyce Brown
Blue Valley School District

Paula Fernandez
Dodge City Public Library

Holly Mercer
University of Kansas

WYOMING
Joseph Ermer
Park County Library System

Flora Shrode
Utah State University

Diana Skousen
Summit County Library System

MONTANA
Laurie Pecukonis
Hearst Free Library

Alessia Zanin-Yost
Montana State University Bozeman

Paula Munoz
University of Wyoming
SIRS AD—Sending Separately in PDF format
Business Sense
Jean Anderson
Business Librarian
Fort Collins Public Library, CO

Note: This column is designed to be a handout for public library business patrons. I would be happy to share this column and previous columns with you - Word format. Email me at: anderson@julip.fcgov.com

Innovation and Creativity
Organizations of all types are under increasing pressure to develop climates and cultures that nurture creativity, innovation, and change. What can management do to redirect the thinking of the organization? Try these sites and books.

INTERNET

Creative Center of the Universe
http://www.gocreate.com
This site offers material designed to stimulate creative thinking, including exercises, quotations, articles, book and video reviews, and links to a wide variety of other sites.

Creativity Pool.com
http://www.creativitypol.com
This site contains a database that allows people to submit creative ideas to solve problems. Users can search for solutions already posted. There is no cost to use the site and ideas are freely shared as part of the rules for use.

Creativity Unleashed Limited
http://www.cul.co.uk
This site includes free and shareware software to download, book and software reviews, a mailing list, and links to other creativity. Sites.

Creativity Web: Resource for Creativity and Innovation
This site has many different sections on creativity including creativity basics, kick-starting the creative process, ways to record ideas, techniques, quotations, how to do mind mapping, and information on the brain and different types of intelligence. There is also a resource area that lists books, software, organizations, and listings of Web sites devoted to creativity.

Directed Creativity
http://www.direcedcreativity.com
This is a site based around the theory of “directed creativity” as developed by Paul Plsek. It includes a creativity bookstore and a toolkit of techniques.

Innovation Tools
http://www.innivationtools.com
This site is designed for the busy executive as a place to get some quick ideas. It includes information about idea-generating software and up-to-date news items related to innovation.

MAGAZINES

Creativity and Innovation Management
The aim of this quarterly journal is to enable an international community of practitioners and academics to share and extend their understanding of creativity and innovation management.

International Journal of Innovation Management
http://www.worldscinet.com/ijim/ijim.shtml
This journal (IJIM) adopts an interdisciplinary, multifunctional approach to innovation management. Articles, including case studies, often seek to integrate the management of technological, market, and organizational innovation. IJIM provides a forum for the insights of academics, practicing managers, and consultants, and integrates the theory and practice of innovation management.

Journal of Innovative Management
http://www.goalqpc.com
The Journal of Innovative Management encourages the use of strategic thinking and leading edge practices in order to increase knowledge, efficiency, and productivity. It is targeted at busy managers who need quick access to the critical tools and information that drive today’s successful management systems.

ORGANIZATIONS

American Creativity Association
http://www.amcreativityassoc.org
The ACA seeks to promote and develop creativity on personal and professional levels. It works with business to illustrate the importance of employee
creativity and how this employee asset helps organizations remain competitive.

**Association for Science, Technology and Innovation (ASTI)**
http://www.ida.org/DIVISIONS/sfrd/asti
Comprising professionals from industry, government, and education institutions, ASTI aims to establish a dialogue on the common problem of effective management of innovation.

**Innovation Network**
http://www.thinksmart.com
This organization (based in Denver) is comprised of individuals and companies who are committed to innovative thinking and processes.

**RECOMMENDED BOOKS**
The Art of Innovation: Lessons in Creativity from IDEO, America’s Leading Design Firm by Tom Kelley, et al.
The Artist’s Way: A Spiritual Path to Higher Creativity by Julia Cameron.
Innovator’s Dilemma: The Revolutionary National Bestseller that Changes the Way We Do Business by Clayton M. Christensen.
Jamming by John Kao.
Leading the Revolution by Gary Hamel.
Mastering the Dynamics of Innovation by James M. Utterback.
Serious Play by Michael Schrage.
Six Thinking Hats by Edward De Bono.
Weird Ideas that Work: 11 ½ Practices for Promoting, Managing and Sustaining Innovation by Robert I. Sutton
When Sparks Fly: Igniting Creativity in Groups by Dorothy Leonard-Barton.

Jean Anderson is the Business Librarian for the Fort Collins Public Library in Colorado.
Suggestions for future columns are welcome: anderson@julip.fcgov.com.
Arizona

Arizona Library Budgets Decline - Public, university, and school libraries across the state are facing serious reductions in their operating budgets due to the decline in the economy. The Prescott Public Library has cut 10% from its FY 2004 operating budget and reduced its materials budget by 25% in order to avoid cutting personnel. The Glendale Public Library's budget was reduced by $447,295 and the groundbreaking for their next branch was delayed by one year. The Flagstaff City-Coconino County Public Library lost one position and had a $50,000 reduction in its materials budget. The Phoenix Public Library lost 16.4 FTE positions and had a 9% budget reduction. As a result, public service hours at their facilities were reduced by nine hours a week and the materials budget was reduced. The University of Arizona libraries eliminated 22 professional and classified staff positions and an additional $100,000 in student wages.

Arizona Library Association Reorganizes - This is the first year of operations for AzLA under its new, streamlined structure approved by members in 2002. AzLA now has nine elected officers including the President-Elect, Secretary, Treasurer, ALA Councilor, MPLA Representative, and three Regional Representatives as compared to the 32 elected officers under the old structure. All other AzLA offices are now filled by appointment by the Elections/Appointments Committee including the presidents of the four divisions representing types of libraries, as well as the chairs of the interest groups and standing committees. AzLA was also confronted with the need to find a new organizational management firm. A new firm, Gilstrap, Motta, and Cole was selected to provide association and conference management services for AzLA.

AzLA Regional Forum - With the assistance of the Yavapai County Library District, AzLA's 2003 Regional Forum was held in Prescott. The theme for the day was "Libraries and the USA Patriot Act: How Do We Respond?" The event featured an introductory presentation by Leah Sandwell-Weiss from the University of Arizona Law Library. This was followed by a very spirited panel discussion between Eleanor Eisenberg from the Arizona ACLU and Gail Thackerey from the Arizona Attorney General's Office.

Life Options Centers Project - Arizona librarians are currently exploring new models to serve the boomer generation through the Life Options Centers project. The project has been made possible with the support of Libraries for the Future, Civic Ventures, Inc., and the Virginia G. Piper Charitable Trust. The project had its beginnings with a series of five meetings of the 60-member Maricopa County Commission on Productive Aging held from September 2002 through January 2003. In May 2003, librarians were invited to participate in a two day training institute designed to assist Maricopa County organizations in learning about methods for leveraging resources to ensure older adults' access to meaningful choices for work, service, lifelong learning and community connections. Among the topics covered were program planning, collaboration with other agencies, and developing public spaces to meet the needs of the target group. The Piper Trust has invited organizations to apply for $15,000 planning grants to plan for how the Life Options Concept could work in their communities. There is the possibility that the Trust may make additional grants funds available for the implementation of selected Life Options projects.

White Mountain Storytelling Festival - The second White Mountain Storytelling Festival will be held during Labor Day weekend in Show Low, Arizona. The event will feature storytelling workshops and performances, along with food, music, and other entertainment. The festival will again focus upon the ethnic, cultural, and historical aspects of Arizona and the Southwest.

Arizona Young Readers Awards Announced - The Arizona Young Readers Award Committee announced its 2003 winners:

Picture Book: The Water Hole, by Graeme Base
Intermediate Book: Babe & Me, by Dan Gutman
Teen Book: Stargirl, by Jerry Spinelli

U of A Library School Survives - Librarians throughout the state breathed a sigh of relief when they learned in April that the University of Arizona School of Information Resources and Library Science had been taken off the University's pro-
gram eliminations list. One of the factors for this change in direction was a grassroots effort by librarians throughout the state who contacted their legislators, the University President and Provost, and the Arizona Board of Regents in support of the school.

**AzLA Annual Conference-Blaze Trails @ Arizona Libraries**

AzLA's 2003 annual conference will be held at the Phoenix Civic Plaza, December 9-11. Conference attendees will have the opportunity to participate in a community service effort to benefit a library in Mexico by donating books for a new village library in Matt Orates, Mexico. The conference will feature presentations by noted authors including Joanne Mapson, Jodi Picoult, Eric Kimmel, Graeme Base, and Annie Fox.

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**Colorado**


**Drastic Cuts to Budgets of Colorado Libraries**

Libraries across the state are reacting to the extensive cuts in state funds for libraries, particularly the latest cut - most of the funding for the Regional Library Service Systems. Since June 2002, state funding for libraries has been cut by 79%, a total of $6.7 million dollars. This will result in a reduction of 60-70% of federal funds or $1.5 million.

The most recent cut of $1.8 million from the Regional Library Service Systems is having a devastating impact on local libraries. Threatened by the cuts are the cooperative purchasing discounts that the systems negotiate for all Colorado libraries, the statewide courier service that delivers 3.3 million items annually among libraries, and networks that hold library records. The Colorado Resource Center at the Denver Public Library that served the whole state was eliminated, as well as the funding to libraries that bought $2 million dollars worth of educational materials. Other cuts include the funding for the Colorado Talking Book Library material and 3 FTE from specific services. Higher education continues to receive cuts that impact academic libraries. Ongoing discussions are taking place around the state in regard to service priorities and options.

**Opera Based on Librarian's Book and Play**

Former Gilpin County Librarian (and Colorado Library Association office manager) Roger Baker has written Clara: an ex-slave in gold rush Colorado, the life story of Colorado pioneer "Aunt" Clara Brown. Baker's Play on the subject was made into the opera "Gabriel's Daughter," which premiered at the historic Central City Opera House this summer. The 150 page paperback was #4 on the Denver Post's Local Paperback bestsellers list. For information contact Roger Baker at bhp80427@yahoo.com.

**Blue Spruce Award**

A Walk to Remember by Nicholas Sparks is the 2002-2003 winner of the Colorado Blue Spruce Young Adult Book Award. The Colorado Blue Spruce Young Adult Book Award is unique in being a state book award nominated and selected entirely by middle and high school students.

**School Library Survey-2002 Results Available Online**

Results from the 2002 Colorado School Library Survey are now available online from the Library Research Service's web site at http://www.lrs.org/. The information gathered in the annual survey provides statistics for planning, evaluating, and budgeting.

**African American Research Library Opens**

Denver Public Library's new Blair-Caldwell African American Research Library opened April 26. Its mission is to serve as an educational and cultural resource focusing on the history, literature, art, music, religion, and politics of African Americans in Colorado and throughout the Rocky Mountain West.

**Mesa County Literacy Student Recipient of ALA National Award**

Elisa Murillo, Mesa County Public Library District (MCPLD) patron, volunteer, and literacy program participant, has been named as recipient of the American Library Association 2003 Paul Howard Award for Courage. An immigrant from Mexico, Elisa enrolled in the Adult Reading Program (ARP) of MCPLD to learn to read and write English. She met her goals of becoming a U.S. citizen and finding employment. Elisa continues to study in ARP and her whole family participates in the Children and Adults Together intergenerational literacy program. Because of the impact these program have had.
on her family's lives, Elisa speaks as an advocate for literacy and libraries on TV and in public, telling of the isolation that non-native English speakers can experience.

**Collaborative Virtual Reference** - The Resource Sharing Board and the Colorado State Library have received a LSTA grant to set up a statewide Collaborative Virtual Reference Service in Colorado. Reference service will be available over the Web, 24 hours a day/7 days a week. All libraries in Colorado are invited to participate. Currently, a Coordinator for the Service is being selected and training for librarians who will staff the service will take place in August. So far, 40 public and academic libraries are participating in the project. For more information, see www.aclin.org/reference.

**Littleton Teen Writers Win Awards at Film Festivals** - A film script written by the Teen Writers Group at the Bemis Public Library (Littleton) won its third national award at the 2003 Lumiere All-School Film Fest. "Squeegie and Bob," a claymation video created collaboratively by students in Littleton and Suttons Bay, Michigan, also took second place of middle school animation at the April Windsong International Film Festival in Fort Wayne, Indiana, and a third place at the East Lansing Children's Film Festival in Michigan. The 90-second video follows two friends as they argue, then patch up their friendship.

**CAL Office Relocates** - The administrative office of the Colorado Association of Libraries has moved to the Arapahoe Library District’s offices. New contact information: CAL c/o Arapahoe Library District; 12855 E. Jamison Cir., Englewood, CO 80112; 303/463-6400, fax: 303/798-2485. ♦

**Kansas**

**Wichita Public Opens Alford Branch** - The 18,000 square foot Lionel Alford Regional Branch Library of the Wichita Public Library opened in April. The $3.7 million project incorporates several aeronautical flairs, such as a wing-shaped roof, that pay tribute to the facility’s namesake, Lionel Alford. Alford led Boeing Wichita from the brink of closure into the state's largest private employer and key facility to the Boeing Company's worldwide.

**KAN-ED Holds Meetings** – KAN-ED the project to create a Kansas information highway for schools, libraries, and hospitals, recently held its first statewide round of regional delegate meetings. Representatives of constituent groups from the seven regions discussed the current state of the project and ways it can be promoted to peer organizations. KAN-ED also recently closed the application window for its first round of grants from the subsidy program to help fund broadband connectivity equipment and services. Awards are expected to range from $2,000 to $4,500.

**Interim Dean at Emporia University** - Dr. Diane Bailiff has been appointed as Interim Dean of the School of Library and Information Management (SLIM) at Emporia State University (ESU). She holds a doctorate from the University of Wisconsin-Madison in Higher Education Administration and for the past 4 years has served as the Vice-President for Student Affairs at ESU. This follows the promotion of former-Dean Robert Grover to the position of Dean of Graduate Studies at ESU.

**Marty Hale Leaves SLIM** - SLIM also lost long-time faculty member and former Dean, Marty Hale, who resigned to become Dean of the School of Library & Information Science at Catholic University of America.

**Emporia Library School Expands in Utah** - SLIM enrolled 71 new MLS students in the summer semester - 22 to attend classes at ESU and 49 to attend the distance education program at Salt Lake City. The program operates at the invitation of the State Library Division. All but 18 of the new Utah students live in Salt Lake County, but students from Colorado, Wyoming, and Idaho also enrolled. The new students range in age from 23 to 59 years with an average age of 34. Twenty-one percent of the students are male 8 percent are of ethnic minority status.

**Library School Awards Generalist Certificate** - SLIM recently awarded its first Generalist Certificate in the Library Services Certificate Program. The recipient is Grace Heim, Library Assistant at Kingman Public Library. This certificate is one of six available through the program. Each consists of 12 hours of college course work that can be applied toward the Bachelor of Integrated Studies degree from ESU. The Generalist Certificate constitutes a sampling of the five areas of study, including administration, collection development, information sources and services, technology, and youth services. SLIM also plans to begin offering distance education classes from their doctoral program in the Fall semester. ♦
Montana

MLA Supports Livingston Librarian - Last fall, the MLA board sent a resolution to the Livingston, Montana, School Board in support of Suzanne Goodman and the collection management policies in place at Park High School Library during a challenge to the library's subscription to Rolling Stone Magazine. The Board's efforts were not successful at restoring Rolling Stone to the library but they did have an effect as evidenced by Suzanne's remarks when she received the Pat Williams Intellectual Freedom Award at conference this year.

MLA Leadership Retreat - The MLA Leadership Retreat will take place July 30-August 1 at Camp on the Boulder. The retreat agenda introduces the MLA organization and includes leadership training.

MLA Conference - The annual conference of the Montana Library Association was held in Butte, April 23-26, 2003. A resolution on the USA PATRIOT Act was passed at the Conference. The text of the resolution can be viewed at http://www.mtlib.org/conf/resolutions/patriotresolution.html.

Legislative Activity - In January, the MLA Board authorized its library lobbyists to support money-generating bills appearing before the state legislature. The state's financial situation was severe enough that the suggested State Library budget would have destroyed many cooperative programs for libraries funded by the State Library. The board's efforts were not totally successful, but the support of librarians and constituents kept the damage level comparable with other state agencies.

Archivist Hired - The William P. Sherman Library and Archives of the Lewis and Clark Heritage Foundation hired Jill Jackson as new Director of Library and Education Services. She has experience as both an archivist and professional teacher. The Library and Archives, located in the Lewis and Clark Interpretive Center at Great Falls, is one of the premier repositories for the study of the Lewis and Clark Expedition of 1803-1806.

Gates Summer Institutes 2003 - The Montana State Library announced two new Gates Summer Institutes for 2003. Funding for this training comes from a Bill and Melinda Gates Foundation Training Program Grant for State Libraries. The first was June 24-25 in Helena on the Carroll College campus and then August 12-13 on the MSU-Billings campus. The training is designed for public library directors and staff to promote and enhance public access to technology resources.

Missoula Public Library Host Smithsonian Exhibit - "Listening to the Prairie: Farming in Nature's Image" is the title of a traveling exhibit Missoula Public Library is hosting this summer. Missoula Public is one of only 20 libraries in the United States selected to host the exhibition. Organized by the Smithsonian's Forces of Change program, the tour is coordinated by the ALA Public Programs Office. "Listening to the Prairie" explores the history of the vast grasslands of the North American Prairie.

Festival of the Book - The fourth annual Montana Festival of the Book will be held September 18-20 in Missoula. The festival will feature regional writers in a variety of readings, panels, exhibits, demonstrations, a literary contest, signings, entertainment, receptions, and satellite events. Authors already confirmed include Leif Enger, James Lee Burke (and his daughter Alafar Burke whose first novel will be published this summer), David Quammen, Ron Carlson, Stephanie Ambrose Tubbs, William Kitttridge, Annick Smith, Robert Wrigley, Kim Barnes, Bharti Kirchner, Doug and Andrea Peacock, Diane Smith, Guy Vandenhaeghe, and Larry Watson

LIBRARIAN'S RESURRECTION

A high-tech day
(if you know what I mean)
shattered my sunrise,
took great gobbling bytes
of a possibly radiant fall morning,
then cartwheeled, electron after electron,
through an afternoon clogged
with memory that couldn’t last,
cold, unkind keys to strike,
and searches sought, to some avail –
till my wondering eyes were
flickering receptacles of rot,
hands longed to touch flesh,
and mind lost reality
in non-virtuous virtuality.

Now, in night’s haze
(it couldn’t come too soon),
I huddle in unconnected peace
in the old oak rocking chair,
wrapped in the wondrous warmth
of a hand-stitched, hand-pieced quilt,
while rivulets of rainy moonlight

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slide through my darkened window and slither across the floor, swallowed in the pine fire’s glow, blending with my little lamp’s light – easing eyes that clearly see once more, grasp the words, envision the scenes, and snuggle into soul-enlightening bliss in the pages of a love-worn book.

-Cherie Heser (your “last words” from me as Montana State Representative) ♦

**Nebraska**

**Statewide Databases Renewed** - The Nebraska Library Commission announced that Nebraska’s package of statewide databases has been renewed for the 2003-04 year. The databases are provided at no cost to approximately 800 public, academic and school libraries. The databases are FirstSearch Base Package (featuring ten databases, including WorldCat); H.W. Wilson Biographies Plus Illustrated; H.W. Wilson OmniFile Full Text Select; Books In Print with Reviews; Kiplinger Forecasts; bigchalk eLibrary (licensed to academic and public libraries).

**Continuing Education** - The Library Development Department from the Nebraska Library Commission will be offering a series of six workshops throughout the state. Three are related to the E-rate process and Children’s Internet Protection Act (CIPA) requirements and use of the Schools and Libraries Division’s Web site. The USA PATRIOT Act and privacy issues are covered in another series of workshops.

**Scholarships for Doctoral Studies** - Scholarships have been established to support students pursuing library education beyond a Master of Library Science degree. Applicants pursuing a Ph.D. in Library Science on a full or part-time basis may apply for the scholarship which is available on an on-going basis.

**Six Nebraska Counties Rank in the Bottom 10 in the Nation for Per Capita Income in 2001** - In May 2003 the federal Bureau of Economic Analysis released its annual Local Area Personal Income data for the year 2001. As in previous years, several Nebraska counties ranked among the lowest in the nation with 6 of the 10 lowest counties in Nebraska. Loup County, at $6,235, had the lowest per capita income in the nation. Other Nebraska counties (Blaine, Arthur, Grant, McPherson, and Sioux) ranged from $8,372 to $10,944. Information is available on the Bureau of Economic Analysis web site at [http://www.bea.gov/bea/regional/articles.cfm](http://www.bea.gov/bea/regional/articles.cfm) - "Recent Survey articles relating to data releases" - Local Area Personal Income article.

**New Location for Nebraska Library Association Web Site** - There is a new URL for the Nebraska Library Association’s Web page: Now see [http://www.nebraskalibraries.org](http://www.nebraskalibraries.org).  

**Four Schools Receive Laura Bush Foundation Grants** - Four Nebraska schools were among the recipients of the inaugural grants from the Laura Bush Foundation for America’s Libraries. Selected from more than 6,000 applications, the schools will use the funds to create or expand their book collections. The schools are Lincoln Elementary School, Grand Island; Walthill Public School.; Liberty Elementary School, Omaha; and Winnebago Public School, Winnebago.

**Outcome-Based Evaluation Training** - The Nebraska Library Commission will host a two-day workshop on the techniques of outcome-based evaluation September 30-October 1. The training will be conducted by representatives of the Institute of Museum and Library Services with fifteen participants from Nebraska public libraries selected to attend. ♦

**Nevada**

**Nevada Library Association Scholarship Winners** - James S. McPhee Memorial Scholarship recipients for 2003 are: Tamaria Anderson ($1250): works for the Las Vegas-Clark County Library District and is currently a student in the University of North Texas Nevada Program; Deanna Causey ($1250): works for the Las Vegas-Clark County Library District and is currently a student in the University of North Texas Nevada Program; Rebecca Colbert ($1250): works for the University of Nevada, Las Vegas Law Library and is currently a student in the University of North Texas Nevada Program; Amy Johnson ($2500): works for Henderson District Public Libraries and will pursue her graduate library education through the University of Illinois at Urbana-Champaign; Ann LaGuamina ($1250): works for the Las
Vegas-Clark County Library District and is currently a student in the University of North Texas Nevada Program; Sidney Watson ($1250): works for the University of Nevada, Las Vegas Libraries and is currently a student in the University of North Texas Nevada Program; Andrea Wirth ($1250): works for the University of Nevada, Las Vegas Libraries and is currently a student in the University of North Texas Nevada Program; All scholarship recipients who are attending the University of North Texas Nevada Program will be awarded an additional $500, due to our partnership with their School of Library and Information Sciences.

Lake Tahoe Chautauqua - Lake Tahoe Chautauqua 2003 will celebrate the bicentennial of the Lewis and Clark expedition the characters introducing themselves to the audience, sharing their life stories with anecdotes and quotations from their writing, and answering audience questions. Answers come from the character and are based on the scholar's perspective and study. Clay Jenkinson performs as Capt. Meriwether Lewis.

Washoe County Library Hours Cut - Washoe County library hours are being cut nearly 17 percent starting June 30 because of budget cuts, and the largest library will close Saturdays, officials said Monday. "We tried to make sure at least two libraries were open somewhere in the community every day," said Nancy Cummings, library system director.

Vegas Valley Book Festival - The first annual Vegas Valley Book Festival, held in November, was a great success. The festival featured a full program of readings, book signings, workshops, an outdoor book fair, food, music, children's activities and more than 50 prominent writers from across the United States. More than 8,500 people attended book festival events during the two-day period. The Vegas Valley Book Festival is a cooperative program of the Nevada Humanities Committee, the Henderson District Public Libraries and the City of Henderson.

Las Vegas Clark County Library District - Voters soundly defeated a proposed property tax increase Tuesday from the Las Vegas-Clark County Library District. With all ballots counted, 62 percent of voters in Las Vegas and unincorporated Clark County voted against the measures. The library district expansion plan called for using higher property tax collections to pay for a $51.6 million construction program and to boost by 29 percent the district's operating budget to hire staff for four new libraries. Daniel Walters, director of the library system, said the defeat means people living in booming areas of unincorporated Clark County and Las Vegas as well as heavily populated east Las Vegas will continue doing without nearby libraries and available reading materials.

State Library Sets Privacy Policy - The New Mexico State Library has finished its policy relating to how the State Library will respond to law enforcement requests for patron information under the US PATRIOT Act. The policy was written by staff members at the State Library, with legal advice from Thaddeus Bejnar at the New Mexico Supreme Court Law Library and reviewed by the New Mexico Attorney General's Office. In addition to the legal position, the policy includes procedures for State Library staff to follow when presented with federal or state law enforcement search warrants or subpoenas. This policy may be found at http://www.stlib.state.nm.us/libraryservices/develop/patriotactpolicy.pdf.

Cities Back Freedom to Read - Municipalities around the state have passed resolutions in support of user privacy. Aztec and Taos recently joined Santa Fe, Socorro, and Rio Arriba County to affirm and protect the liberties of residents in the community against concerns relating to the USA PATRIOT Act.

Aztec's resolution directs public libraries within Aztec to post notices warning patrons that under the Patriot Act, records and other materials borrowed from the library can be seized by federal authorities without notifying the patron that such an inquiry has taken place.

The Taos Town Council voted in support of the Freedom to Read Protection Act which would prevent the FBI from seeking "personally identifiable information concerning a patron of a bookseller or library." The action was spearheaded by Taos library director Dorothy Kethler.
The New Mexico Library Association has also taken action by supporting the ALA Resolution passed by the ALA Council January 29, 2003. The New Mexico State Legislature passed a resolution with overwhelmingly strong support in the New Mexico House of Representatives, although it failed to reach the New Mexico Senate floor in time for a vote before the end of the session in January.

Farmington Boys and Girls Club Receives Foundation Award - The Boys and Girls Club of Farmington has been awarded the Annie E. Casey Foundation award for recognition of exemplary work in community collaboration and family support. The Club collaborates with the Farmington Public Library by providing nearly 900 square feet of rent-free space. In return, the City of Farmington provides a certified librarian, an aide, 2,100 books, Internet access and other supplies. As a result, after school programs and annual summer reading programs have increased 85 percent in the past three years.

Diabetes Education Program - For the fourth year, New Mexico State Library is cooperating with the New Mexico Department of Health to buy and ship diabetes education books to libraries throughout the state. This year 22 new libraries have been added to the list, covering small community and tribal libraries. Diabetes is a problem for many of the state's citizens of all ethnic groups.

Movies at the Library - The Oliver La Farge Branch of Santa Fe Public Library was visited by a movie crew filming a new movie, "The Missing," a western directed by Ron Howard and starring Tommy Lee Jones. Actually, the crew was not at the library itself, but was using the Tino Griego swimming pool, which is the other part of the complex where the library is located, for a set. Construction crews moved in ahead of the rest of the company a month ago to build a set in the pool, creating a river canyon with canyon walls and water in the pool. Then full crew moved in, filling over two-thirds of the parking space with trailers and trucks, and using the adjoining football field of the junior high school next door for the horses and horse trailers. The library put up notices to warn patrons of the unusual activity and shortage of parking spaces ahead of the filming, and the film company supplied a parking attendant to help patrons who were coming to the library and dropping off books at the book drop. Inside the library, it was business as usual, if you took into account Hollywood cowboys and their horses hanging around just outside the door.

Staff enjoyed the novelty, even if patrons, for the most part, waited until Hollywood left to return to the library. The most direct disruption occurred when the film company began filling the pool with water, which affected the water pressure in the library's restrooms. When informed of the situation, the film company delayed filling the pool until after library hours.

E-Books at UNM - The University of New Mexico Library has purchased about a 1,000 titles of electronic books (e-books) for its NetLibrary. E-books, although they generally cost as much or more than their print versions, have an advantage in some applications, such as reference and technology. Used in these areas whenever the need arises, they are always available, 24/7, cannot be lost or misshelved, take up no shelf space, and are never checked out.

NM Company Provider for Homeland Security Digital Library - The Naval Postgraduate School (NPS) in Monterey, California, has chosen Access Innovations, Inc., an Albuquerque information services company, to be the provider for the core vocabulary management software in its Homeland Security Digital Library. Access Innovations MAIstro™ will be used to coordinate the school's recently established graduate curriculum in homeland security and focus policy and planning issues as the school develops its unique digital library for homeland security.

Angela Bailly Receives Outstanding Staff Award - Angela Bailly, Manager of the University of North Dakota Chester Fritz Library Patent and Trademark Collection, is the recipient of the 2003 Chester Fritz Library Outstanding Library Support Staff Award. The award was presented to her by UND President Charles Kupchella.

Kudos Award Presented to Marvia Boettcher - Marvia Boettcher
is the newest recipient of the NDLA Canoe Kudos award. She has worked as Youth Services Librarian at Bismarck Public Library since 1985. Marvia has devoted more than 10 years to the Flicker-Tale Book Award Committee and has served as Chair of the School Library and Youth Services section of NDLA numerous times. The nomination noted that “Marvia exemplifies true leadership qualities in the field of librarianship and youth services.”

National Library Week Promotions - Kari Deck, Librarian at Jim Hill Middle School in Minot, shares a long-standing National Library Week tradition. For one week a year for the last twenty years, the middle school librarian becomes a different fictional character each day. Deck says she dresses in costume and poses new clues after each hour of class to help students guess who she is. Prizes are awarded to winners of a drawing each day from correct entries. Among the characters portrayed this year were Willy Wonka, Catherine Earnshaw, Mrs. Frisbee, and Rip Van Winkle.

Bismarck State College celebrates with “Avalance,” a musical group playing bluegrass, and “A Taste of Lewis and Clark” were featured. Authors Jeff and Teri Evenson prepared a sampling of dishes using recipes from their books, The Lewis and Clark Cookbook and The Sacagawea Cook. Tasters enjoyed Great Northern Bean and Pecan Salad, Buffalo on a Stick, and Missouri River Sand Bars and Sourdough Hard Tack. Delicious!

Grants to Libraries in State - The Bottineau Pamida store and the Pamida Foundation gave the library a $500 grant. Thanks to a donation made by the family of Lavern Leinius, young readers at the Clara Lincoln Phelan Library in Bowman now have furniture designed especially for them. The Fargo-Moorhead Area Foundation recently awarded the Fargo Public Library $1,500 toward the creation of a Children’s Macintosh Homework Lab. The lab with its four, networked iMac computers will serve area youth. The Gordon B. Olson Library at Minot State University recently added over 130 new titles through a $162,215 grant from the U.S. Department of Education’s Business and International Education Program. Money from the two-year grant was matched by the library. The funds strengthened the school’s holdings in international business. The grant was also used for a study tour of Scandinavia for business students. Hazen Public Library received several donations and grants for their large print and audio book collections. Grants include $500 from the MDU Foundation, $500 from Great River Energy, and $416 from the Hazen Community Chest.

Fargo Library Use Increases - Visits to the Fargo Public Library are up 36%, reaching their highest levels since 1986. This jump over last year’s customer numbers puts the library on track to set an all-time record of more than 500,000 visitors this year. While database website hits are up 27%, the number of individuals accessing the Internet is up 64% compared to the same period last year.

Parading Around - The Williston Community Library participated in Williston’s 72nd annual Band Day Parade on May 2. Staff members dressed as storybook characters walked alongside the bookmobile on the parade route. Characters included Winnie the Pooh, Tigger, and Christopher Robin.

Brown Bag Talks - The spring series of Brown Bag Talks at Minot State University included history faculty member Ernst Pajing on Hans Brinker, communications faculty member Paula Lindakugel Willis on The Red Tent, sociology professor Lee Ellis on The Blank Slate, and art faculty member Walter Piehl on Trail Dust and Saddle Leather. The series is offered by the Library to introduce an author or title and expand the participants’ knowledge of a subject or kind of literature.

Collection Shift Begins at UND Law Library - The University of North Dakota Thormodsgard Law Library is preparing to install compact shelving throughout the entire first floor of the library to make the stacks accessible to handicapped patrons and add more space. The renovation and reconfiguration of the collection will be so extensive the library will be closed to the public from mid-May through Fall 2003.

Mildred Johnson Library, Hosts Russian Leadership Program - For a week in March North Dakota State College of Science’ Mildred Johnson Library hosted a group of visiting Russian librarians who were selected for the Open World program as emerging leaders in their field, demonstrating strong leadership skills or potential and having a strong professional record. It was NDSCS’ intention to make connections within the library community across the state for and give participants experiences living in a small Midwestern town. In addition the North Dakota librarians shared and learned from a group of professionals from another country.

MPLA Newsletter, August 2003
Oklahoma

It's been a tough year for libraries in Oklahoma - Hardest hit have been school libraries, along with academic and municipal public libraries, but no one has been immune. Fortunately, Oklahoma librarians have had some good news to go along with the bad, and there is a lot going on. The Oklahoma Department of Libraries (ODL) experienced a series of cuts during the past year, but had their budget cut by less than three percent for the new fiscal year. If state revenues don't worsen, that should prevent further cuts in state aid to public libraries and allow continuation of statewide database licenses. Other legislative successes this year were keeping the UCITA (Uniform Computer Information Transactions Act) bill in committee, despite a strong effort by lobbyists, and getting a bill to weaken certification requirements for school librarians sent back to committee.

Strategic Plan - The Oklahoma Library Technology Network is working on a new strategic plan with RMG Consultants surveying and meeting with Oklahoma librarians to gather input for the new plan. A report is due in September.

Literacy Promotion Campaign - Lots of excitement greeted the announcement of a new statewide literacy promotion campaign at the Oklahoma Library Association annual conference. A newly created public relations committee ODL's Literacy Resource Office and Oklahoma City's Metropolitan Library System to plan the campaign, which was launched with the unveiling of a new poster featuring Governor Brad Henry and First Lady Kim Henry. The campaign has a decidedly Oklahoma theme, borrowed from the Metropolitan Library System: READ Y'ALL.

South Dakota

Reading and Laughing - Many libraries in South Dakota used the "Laugh it Up @ Your Library" theme with some unique twists. One had readers deposit dog bones in a Plexiglas doghouse after they read the required number of books. At the end of the program the bones will be donated to the local animal shelter. More teen programs are also taking having great response. Teen boards and other
youth advice on developing these programs appear to be part of the success formula.

**Making Headlines** - South Dakota libraries made the national news in May when Bill Gates and Tom Brokaw visited the Watertown Regional Library, the Wau-bay Library and the Webster Library. The visit was a follow-up on the impact of the Bill and Melinda Gates Foundation State Partnership Grants on small, isolated communities. This was a great opportunity for Mr. Gates to see how his gift has brought the world into rural American libraries.

**“Read Across South Dakota With Clifford”** - From June 9 to June 13, Sherri Blumer, Director of Education and Outreach at South Dakota Public Broadcasting (SDPB), Wess Pravecek, Ready To Learn Coordinator at SDPB, and Pamela Chamberlain, Children’s Services Development Coordinator at the South Dakota State Library traveled the state with Clifford the big red dog. The program included the sharing of Clifford stories, Clifford related games and activities and an appearance by Clifford himself. In addition, information concerning the importance of summer reading and South Dakota Public Broadcasting’s Ready To Learn program were made available for parents. Clifford visited 10 sites across the state. The programs were attended by 1,528 children and 563 adults.

**Solo Artist in Libraries (SAILs) Grants Awarded for 20th Year** - Eight communities were awarded grants for this year’s SAILs Program which brings an artist into local libraries to conduct workshops and. Artist residencies are funded at the Alcester Community Library, Canton Public Library, Cozard Memorial Library (Chamberlain), Elk Point-Jefferson Community/School Library, Kennebec Public Library, A. H. Brown Public Library (Mobridge), Tripp Public Library, and Deubrook Community/School Library (White). This program, which is jointly funded by the South Dakota Arts Council and the South Dakota State Library requires matching funds from the local community to cover artist’s travel and supply expenses.

**Public Library Training Institute** - The 19th annual Public Library Training Institute was held June 8-20 with 24 library managers from small to medium public libraries attending. The curriculum included: cataloging and classification, weeding and selection, So-DakLive, Braille and Talking Books, advocacy, working with trustees, goal setting, ILL and government documents. Six graduates earned the Public Library Management Certificate after completing the four year course of study: Lili Jo Sjomeling (Phoebe Apperson Hearst Free Library, Lead), Janet Miller (North Sioux City), Jane Norling (Beresford Public Library), Jan Gossman (Bison Public Library), Edith Nelson (Canton Public Library), and Mur Anderson (Hill City Public Library).

**Network Gets New Software** - SDLN has signed a contract with ExLibris to provide new ILS software for the network which must be migrated from the PALS system by November 2004.

**Utah State Library** - Overall, the State Library Division’s General Fund appropriation was reduced by 9.9% or $441,400. Although the Division’s total budget is higher than last year, the increase is solely due to anticipated increases in LSTA funds and in dedicated credits (the Division’s revenue from contractual services). The loss in General Funds will be particularly difficult for the Division to absorb, since the Division has had no budget increases for services since 1995, has lost 3 FTE since FY 2000, and has large fixed costs associated with the bond payment on the current building.

**Public Libraries** - The General Fund losses in the State Library Division budget also reduce the amount available for Public Library Development grants. The reduction is $125,600 for FY 2003 and $191,600 for FY 2004. The magnitude of this loss raises a serious policy issue: how to allocate the cuts. Prior – and smaller – losses in grant funds have been distributed on the same percentage basis among all eligible libraries. However, the development grants are especially critical to smaller and poorer libraries. For example, of Utah’s 70 libraries, 14 rely on the grants for more than 20% of their operating budget; at the other end of the scale, the grants are less than 5% of the budget for 35
libraries. As a result, the State Library Board has directed the Division staff to scale the reductions so that those libraries most dependent on the grant will take the least reduction.

**Public Education** - The Legislature tried very hard to hold the public education budget "harmless" during the session and largely did so. However, until each school district establishes a firm budget for FY 2004, it will be difficult to assess the impact of the session on the budgets of individual school library media centers. At the state level, however, the position at the State Office of Education formerly allocated to oversight and consulting for school library services has been reduced from a full time position to approximately a 15-20% position.

**Higher Education** - The Legislature also made a great effort to meet the needs of Higher Education. As with public education, the impact of Legislative appropriations on individual college and university budgets and their libraries will take some time to assess. However, the Utah Academic Library Consortium received roughly status quo funding: $32,500 in Senate Bill 2 and $2,883,500 in House Bill 1. Both the Marriott Library (University of Utah) and the Merrill Library (Utah State University) were seeking a capital appropriation: a replacement building for Merrill, and a renovation and seismic retrofitting of the older portion of the building for Marriott. The final bonding bill included $40 million for the Merrill Library (a $2 million reduction from the initial request), but did not include the Marriott request. Legislators, however, expressed strong interest in giving that project a high priority during the 2004 session.

**Legislation** - Senate Bill 87, Library Amendments, sparked much debate during hearings, in the press, and behind the scenes. The bill was intended to address concerns about liability and insurance coverage. Although the initial bill was unacceptable to the Utah library community, library leaders worked closely behind the scenes until a compromise was agreed to by all parties. After ULA withdrew its opposition, the bill passed and was signed. The bill clarifies that the authority exercised by county library boards is delegated directly from the county executive and reflected in county ordinances. The bill also establishes that the library board shall recommend to the county executive for appointment a competent person to serve as librarian and that "all library personnel are employees of the county," and are hired "in accordance with the county merit system, personnel policies and procedures." The entire text of the bill may be found at [http://www.le.state.ut.us/~2003/htm/doc/sbillhtm/SB0087S1.htm](http://www.le.state.ut.us/~2003/htm/doc/sbillhtm/SB0087S1.htm).

**A Crown Jewel of Utah Libraries Opens** - In 1998, Salt Lake City voters overwhelmingly approved a bond for $84 million to build a new main library. Four years later the new Main Library opened for service on Library Square. The library has 240,000 square feet on six floors, doubling the prior library’s square footage. Fireplaces on each floor invite reading and quiet conversation. The library has rooftop gardens, and below, a reflecting pool, fountains, gardens, and an amphitheatre in the outdoor plaza. A signature feature of the building is the five-story leaning crescent wall, which offers a walk to the top for an elevated view of the city and mountains beyond.

**Wyoming**

Joe Ermer comes to Wyoming – Joe Ermer has joined the Park County Library System as Cody Branch Manager. He began on June 20. Joe received his MS in Library Science from Syracuse University. He comes from the Buffalo & Erie County Public Library System (NY) where he held various positions.

Sandra Donovan Retires - Sandra Donovan is retiring as Dean of the Instructional Resources Division of the Laramie County Community College. She has been a member of MPLA since 1978.

Teens Swing and Try Their Luck at the Library - For some, mention of the 1920s may conjure up images of flappers or Fitzgerald. For members of the Teton County Library's Young Adult Board, the roaring '20s have inspired a summer reading program, including the upcoming "Night Club Casino and Dance." Costumed participants grades 6 - 12 enjoyed a free evening of swing dancing and games, refreshments and socializing on Thursday, July 10. The event was one of many in this year's Teen Summer Reading Program, "Bookin' it Back to the '20s," which was created with input and inspiration from young adult volunteers.

Judy Zelenski edited this issue of the MPLA Newsletter, filling in for regular Editor Lisa Mecklenberg Jackson who is on maternity leave.
NASA @ your library Launched in July

The American Library Association and the National Aeronautics and Space Administration (NASA) have partnered to create a one-of-a-kind interactive space research exhibit as part of a new program called NASA @ your library. The Johnson County Library in Kansas was one of the first libraries to host the exhibit, which launched July 1.

NASA @ your library was created to inspire more participation at public libraries, raise awareness and encourage interest in science. The unique exhibit will tour 120 public libraries in five regions across the nation for the next two years. It will feature special presentations specifically created to expose people of all ages to NASA research in the areas of health, home and transportation, agriculture and environment, and commerce.

The exhibit is self-contained and complete with six desktop computers and workspace. The main interactive exhibit includes topics on Space Shuttle operations, living, working and conducting space research on board the International Space Station, and information on future aerospace activities. Apple Computer, Inc. is contributing 36 new “Way Cool Flat Screen” computers to the exhibit and funding the movement of the exhibit throughout the U.S.

NASA @ your library is part of The Campaign for America’s Libraries, a multi-year public education effort sponsored by the ALA. More information is available at www.ala.org/nasa and www.nasa.gov <http://www.nasa.gov/>.

Patrons of all ages at the Johnson County Library are interested in the video presentation displayed on a flat-screen with the audio contained underneath sound domes.

UPCOMING EVENTS-2003

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<tr>
<th>Date</th>
<th>Event Details</th>
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<tr>
<td>Sept. 24-27</td>
<td>North Dakota Library Association Conference, Bismarck</td>
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<tr>
<td>Oct. 1-4</td>
<td>Wyoming Library Association Conference, Sheridan</td>
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<td>Oct. 15-17</td>
<td>South Dakota Library Association Conference, Sioux Falls</td>
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<td>Oct. 16-19</td>
<td>2nd Annual Colorado Association of Libraries Conference, Keystone</td>
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<td>Oct. 29-31</td>
<td>Nebraska Library Association/NEMA Conference, Omaha</td>
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<td>Nov. 5-8</td>
<td>MPLA/Nevada Library Association Conference, Lake Tahoe</td>
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UPCOMING MPLA CONFERENCES

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<tr>
<td>2003</td>
<td>Nov. 5-8 North Lake Tahoe (joint with Nevada Library Association)</td>
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<tr>
<td>2005</td>
<td>Nov 5-8 Jackson Hole (joint with Wyoming Library Association)</td>
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<tr>
<td>2006</td>
<td>No joint conference--transition year</td>
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<tr>
<td>2007</td>
<td>Albuquerque (joint with New Mexico Library Association)</td>
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<td>2009</td>
<td>Apr. 1-3 Kansas City (joint with Kansas associations)</td>
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**Special! 1/2 Price New Member Offer**

New members calculate dues below, then reduce them by 50%

**MPLA Dues Schedule**  
*(Membership year is calendar year)*

**PERSONAL MEMBERSHIP** - Open to anyone interested in library services. $15/yr. for those salaried at $15,000 or less. Add $1.00 for each $1,000 above $15,000.

**RETIREE, STUDENT, TRUSTEE MEMBERSHIP** - $15/yr.

**INSTITUTIONAL MEMBERSHIP** - Libraries, business firms, and other institutions supporting the Association. Institutional members also receive FREE advertising for job openings in the newsletter! Membership fee is based on total annual budget

<table>
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<th>Annual Budget</th>
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Institution_____________________________________________________

Business Address____________________________________________  
Work Phone  __________________________

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Home Address______________________________________________  
Home Phone _______________________

City_______________________________________ State________ Zip______________  
Fax______________________

E-mail Address _______________________________________Preferred Mailing Address  
□ Business  □ Home

Sections(s)  
□ Academic  □ Children’s & School  
□ New Members Roundtable  □ Preservation, Archives & Special Collection

□ Technical Services  □ Professional Development  
□ State Agencies, Systems, & Cooperative  □ Public Libraries/Trustees

□ Intellectual Freedom  □ Electronic Communications  
□ Bylaws & Procedures  □ Continuing Education

□ Government Documents  
□ Professional Development

It is important to indicate section preferences if you would like to vote for section officers!

I am interested in serving on the following committee(s)  
□ Awards  □ Finance  □ Bylaws & Procedures  □ Continuing Education

□ Electronic Communications  □ Intellectual Freedom  □ Professional Development  
□ Public Relations/Membership

I am willing to be nominated for an MPLA office

For information on paying by credit card, go to the MPLA Website at www.usd.edu/mpla

Mail to: Joe Edelen, MPLA Executive Secretary  
I.D. Weeks Library, University of South Dakota  
414 East Clark Street, Vermillion, SD 57069-2390

□ Please add me to MPLA’s listserv

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